

LA ART SHOW 2015

HISTORIC | MODERN | CONTEMPORARY

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DAMIEN HIRST'S LIMITED EDITION *CATHEDRAL COLLECTION* JEWELRY AT 2015 LA ART SHOW

(December 15, 2014—Los Angeles) The LA Art Show, taking place January 15 - 18 at the Los Angeles Convention Center, South Hall, will showcase limited edition jewelry pieces designed by renowned British artist Damien Hirst and Californian jewelers HOORSENBUHS. *The Cathedral Collection* combines HOORSENBUHS signature tri-link design with Hirst's iconic 'pharmaceutical religion', which follows from Hirst's previous jewelry collections in its use of medical symbology. The collection consists of two pieces; a *Pill Ring* and *Pill Rosary* with each item limited to a 25 piece run. Made of golden Valium, Vicodin & Viagra pills, the *Pill Ring* and *Pill Rosary* can be customized to individual specifications including size, precious metal, and stone preference. Retailing from \$25,000 - \$60,000, every stamped and numbered piece in the collection comes in a specially created pill vial, the seal of which can only be broken once. This is encased within an exclusively made red HIRST X HOORSENBUHS box.

"You can pray to your pills. They are like a cure," states Hirst. The collection is an extension of Hirst's previous series that have explored, religion, art, love, and medicine turning contemporary art into wearable pieces. The Cathedral Collection will be presented by London-based gallery Other Criteria located at Booth #706 on the LA Art Show floor.

"We are thrilled to feature this new collection by Damien Hirst. We hosted the California debut of his Butterfly Print Series "The Souls" in 2012 and his work has always resonated very well with our audience. It is an honor for us to continue to showcase such exclusive and exceptional work by one of the most internationally recognized and respected artists alive today," stated LA Art Show Producer, Kim Martindale.

Sparking global art trends, The LA Art Show has become a stomping ground for established artists, and launching pad for emerging talent showcasing what's now and next in art. In addition to showcasing the Cathedral Collection, the LA Art Show will feature a special exhibit of *Tansaekhwa* (Korean monochrome painting); installations by Cuban artist and Bienal de Sao Paulo participant Angel Ricardo Ricardo Rios and Cuban artist Angel Delgado, Contemporary Chinese Ink Painting exhibit and *Ping Pong 2015* a multi-destination, cross-cultural collaboration featuring artists from Los Angeles, Miami and Basel.

The LA Art Show takes place from January 15 – 18, 2015 concurrently with the Los Angeles Jewelry, Antique & Design Show at the Los Angeles Convention Center, South Hall 1201 Figueroa Street, Los Angeles, CA 90015. For additional information about the Los Angeles Art Show or to purchase online tickets, please visit www.laartshow.com. For media inquiries or to request images, please contact Agnes Gomes-Koizumi or Treanne Gomes at agnes@agkmedia.com or treanne@agkmedia.com, or call 323-937-5488.