

LA ART SHOW 2014

HISTORIC | MODERN | CONTEMPORARY

JANUARY 15-19

LA CONVENTION CENTER / SOUTH HALL J & K

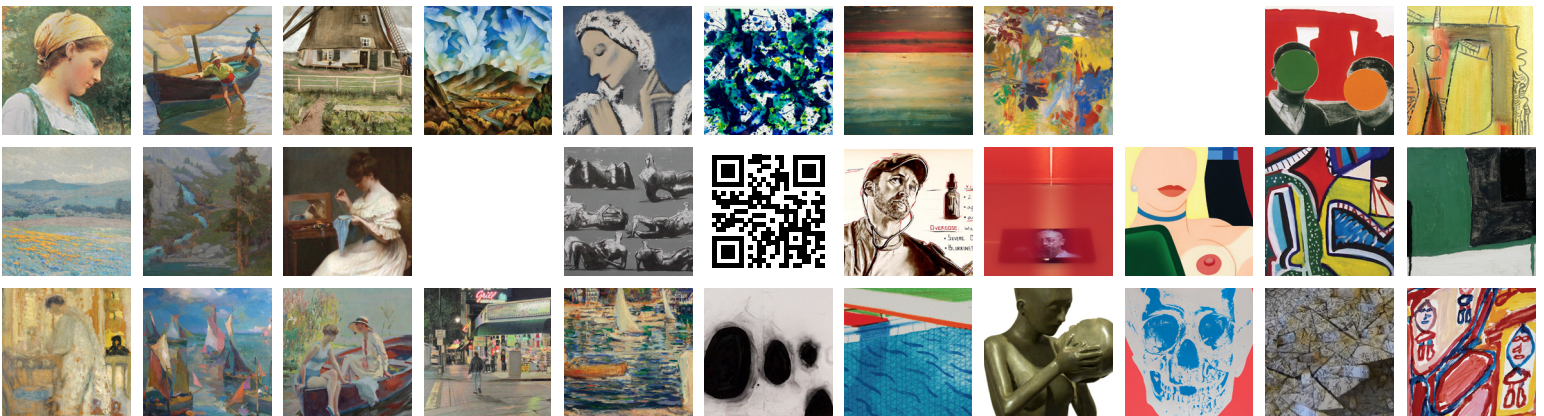
PAINTING, SCULPTURE, WORKS ON PAPER, PHOTOGRAPHY, VIDEO

THE MOST DIVERSE ART SHOW IN THE WORLD.

OVER 100 PROMINENT GALLERIES FROM AROUND THE GLOBE.

IN TANDEM WITH THE 29TH ANNUAL IFPDA LOS ANGELES PRINT FAIR

LAARTSHOW.COM



QUICK REVIEW OF THE TOP TO DO'S

1. Catalogue - Submission due NO LATER THAN November 15, 2013.
(Appendix A)
2. Floor plans and order forms due November 15, 2013
(Appendix B)
3. Photo Badges - Due December 20, 2013
4. Hotels - Refer to page 8
5. Check-in. Refer to page 5
6. Move-in. Refer to page 5
7. Move-out. Refer to page 6
8. Shipping. Refer to page 10
8. Create your Collectorsnet.com page
(Appendix E)

DEAR EXHIBITOR:

The LA Art Show is delighted that your gallery is exhibiting with us January 15-19, 2014, and we are looking forward to welcoming you to Los Angeles.

You are encouraged to read this booklet completely and carefully so that you will have a rewarding and trouble-free show. We also welcome you to Collectorsnet.com our international web marketplace. Run by dealers, collectorsnet.com is a vetted site strategically designed to connect you to the world's collectors and designers **24 HOURS A DAY, 7 DAYS A WEEK, 365 DAYS A YEAR**. Appendix E has full instructions on how to get started.

WHO IS YOUR CONTACT?

SHOW OFFICES:

Palm Beach Show Group

Kellie Ross
500 North Dixie Hwy
Lake Worth, FL 33460
Phone: 561.822.5440
Fax: 561.837.6651

Los Angeles Office

Allison Starcher
1154 Grant Avenue
Venice, CA 90291
Phone: 310.822.9145
Fax: 310.822.9149
Email: astarcher@krmartindale.com

CATALOGUE:

Send materials to:
Palm Beach Show Group
Email: lacatalogue@palmbeachshow.com
Upload images to ftp: http://palmbeachshow.com/login_ftp.asp (user name palmbeachshow / password pbshow)
Fax: 561.837.6651
Mail: 500 North Dixie Hwy Lake Worth, FL 33460
*See Appendix A

PUBLIC RELATIONS:

PLEASE SEND ALL PR MATERIAL TO:

The Palm Beach Show Group
ATTN: Laurie Green
500 N. Dixie Highway
Lake Worth, FL 33460
Phone: 561.822.5440
Fax: 866.822.3505
Email: laurie@palmbeachshow.com

Los Angeles Office
AGK Media
Agnes Gomes-Koizumi and Treanne Gomes
1137 Meadowbrook Avenue
Los Angeles, CA 90019
Phone: 323.937.5488
Email: agnes@agkmediagroup.com

COMPLIMENTARY TICKETS:

Each booth may have up to 80 guest passes at no charge, by request. These 4-day passes are for Thursday – Sunday during general show hours. Each gallery will also receive tickets for the Opening Night Premiere party based on booth size. Booths that are 480 sq. ft. or larger receive 4 Vanguard Level tickets and 24 Friend Level tickets. Booths that are 360 sq. ft. or smaller receive 2 Vanguard Level and 14 Friend Level tickets. Project Space and Print Fair booths receive 2 Vanguard Level and 6 Friend Level tickets. You are responsible for getting these passes to your guests. Your tickets can either be in the form of a printed hard ticket that we mail to you, an e-ticket that can be emailed to your clients, or a combination of the two. Please indicate on the setup form how you would like to receive your tickets.

BROCHURES AND OPENING NIGHT PREMIERE PARTY INVITATIONS:

If you would like to order the above, please complete the setup form. The 3-fold, full-color brochure explains the show details, times, dates, and other important information. We are happy to send you as many brochures as you would like. The Opening Night Premiere Party invitation is a card stock formal invitation, and we ask that you limit the amount to preferred clients. **Please note that these invitations do not offer free entrance to the Opening Night Premiere Party or admission to the show during general hours.**

OPENING NIGHT PREMIERE PARTY AND PATRON RECEPTION:

Benefiting Sister Cities of Los Angeles and their 50 year partnership with Bordeaux, LA's top collectors and benefactors will enjoy entertainment, and a delicious array of culinary delights from LA's top restaurants while getting a first glimpse at the show floor.

The 2014 Patron Reception will be a celebration of the Bordeaux, Los Angeles partnership. The invited "Chef of Note" John Sedlar of Rivera Restaurant in downtown LA, will fittingly serve creative California/Latino inspired samplers to accompany the world renowned wines of Grands Crus de Bordeaux. Kicking off a yearlong cultural exchange, this exclusive Patron Reception will debut the Sister Cities sponsored art exhibits that have developed through this dynamic relationship.

VIP PROGRAM:

Our VIP program will feature a variety of unique offerings including, free admission to the show, exclusive after parties, and elite art experiences for your discerning collectors.

AFTER PARTIES

MOVE-IN TIMETABLE

REGISTRATION:

Tuesday, January 14, 8:00 am - 5:00 pm

Exhibitors must register and collect your welcome packet and badges before entering the exhibition hall.

BADGES:

Only your full-time employees or their substitutes approved by the PBSG will be eligible to be issued badges. (Booth representative, per paragraph 10 of your contract, is defined as full-time personnel or a PBSG approved substitute.) You are prohibited from allowing any other persons from using your company name to obtain an exhibitor or helper badge or aiding in such effort. All badges are subject to confiscation and the individual to removal, if in the opinion of PBSG this rule has been violated.

Each exhibitor will be provided with up to 6 exhibitor badges and 2 helper badges (There are exceptions for exhibitors with large booths). Email a digital image to badges@palmbeachshow.com or mail it to our show office (Please identify each photo with each individual's name, first and last). The photo deadline is no later than December 20, 2013. Please see the sample below:



MOVE-IN:

Tuesday: January 14, 8:00 am - 5:00 pm – Exhibitors and Shippers

Wednesday: January 15, 8:00 am - 5:00 pm – Exhibitors and Shippers

You will be allowed back into the hall at 6:00 pm.

Your booth must be ready for the Patron Reception at 7:00 pm.

SELF-MOVE-IN AREA:

Please check in at the gate to the parking lot designated for self-move-in and request a number for move-in. Once your vehicle is unloaded, you must remove it from this designated area to allow other dealers to move in. Please make sure to move your art in as swiftly as possible.

LOADING DOCKS:

In order to gain access to our loading docks, you must have a truck or trailer with clearance high enough to unload directly onto the dock.

Your booth must be ready to receive the merchandise and you must have sufficient manpower to unload your trailer. The driver of your trailer must check in and will be issued a dock on first come first serve basis. Trailers must be removed immediately after unloading.

SHOW DAYS:

EXHIBITORS ONLY - HOURS

Tuesday:	January 14	8:00 am - 5:00 pm
Wednesday:	January 15	8:00 am - 11:30 pm
Thursday:	January 16	10:00 am - 7:00 pm
Friday:	January 17	10:00 am - 7:00 pm
Saturday:	January 18	10:00 am - 7:00 pm
Sunday:	January 19	10:00 am - midnight

PUBLIC SHOW HOURS

Wednesday:	January 15	7:00 pm - 8:00 pm - Patron Reception
Wednesday:	January 15	8:00 pm - 11:00 pm - Opening Night Premiere Party
Thursday:	January 16	11:00 am - 7:00 pm
Friday:	January 17	11:00 am - 7:00 pm
Saturday:	January 18	11:00 am - 7:00 pm
Sunday:	January 19	11:00 am - 5:00 pm

If you remove any merchandise from display each evening at closing, please do not start removing merchandise until 7:00 pm and be sure to be set up for business the following day by at 11:00 am.

MOVE-OUT:

Sunday: 5:30 pm: Early move-out will not be permitted. The Show closes at 5:00 pm on Sunday evening, January 19, and you have until midnight to pack up your booth. Prepare a shipping order and security pass for your merchandise to leave the exhibition hall. These forms are available from the Show office or the Blaine Service Desk. All merchandise must leave the hall through the loading docks or through approved areas and have the correct paperwork. Dollies, crates, or packing cases will not be allowed on the exhibition floor until after 5:30 pm to give the public a chance to leave the Show floor.

All exhibitor art and freight must be collected by noon on Monday, January 20. Any freight or art still on the exhibition floor will be removed by the organizers of the LA Art Show at the exhibitor's expense.

All vinyl lettering must be removed from walls by the end of move-out. A \$500 fee will be charged if vinyl lettering is left on the walls.

Any exhibitor, freight, or forwarding company that has not finished removing merchandise or freight by January 20, at noon will be liable for additional charges including: removal; storage and insurance of exhibitor merchandise; security for the entire exhibition hall; LA Art Show legal fees in cases of legal dispute. Please notify your shipper of these potential charges.

GENERAL INFORMATION

CATERING:

Catering is available through the LA Convention Center. Here is a link to their menu: <http://www.lacclink.com/lacclink/documents/foodservices/CateringMenu.pdf>

CLEANING OF BOOTH:

Exhibitors are responsible for the cleaning of, their booth. All trash must be put in the aisles. (Trash bags will be provided, please avoid placing liquids in the trash bag.) The aisles will be cleaned each day in the mornings before 10:30 am.

DELIVERY SCHEDULE:

If you are using a shipper, please ask your shipper to coordinate delivery with us directly. You will be sent details regarding your delivery and breakdown times separately. Please ensure that your carriers are aware of these times when you book them.

Empty box labels will be in your welcome packet. If additional box labels are needed, they will be available at the Service Desk. We will remove your boxes and store them until Show closing on January 19, at 5:00 pm. At this time your boxes we will be distributed back to your booth. There will be no access to your boxes during the show. If you have boxes that might be needed during the show and you can't store them yourself, please contact the Show office for referral.

DAMAGES:

You are responsible for any damage to the Convention Center whether caused by you, your agents, or your contractors.

FIRE PRECAUTIONS AND EMERGENCY PROCEDURES:

Fire extinguishers can be found around the Convention Center. Please ensure that all staff manning your booth is familiar with their use and know the position of the nearest fire exit and fire alarm.

FIRE AND SAFETY REQUIREMENTS:

No pyrotechnics are permitted in the Los Angeles Convention Center at any time.

All curtains, drapes, and decorations must be constructed of flameproof material, or treated with an approved flame proofing solution. (Treatment shall be renewed as often as may be necessary to maintain the flame proofing effect.)

All exits, hallways, and aisles are to be kept clear and unobstructed at all times.

FIRST AID/EMERGENCY:

In the event of a serious medical emergency, call 911 to report it immediately and then dial "0" on any house phone to notify Convention Center staff. For all other emergency situations and concerns, dial "0" on any house phone to notify Convention Center personnel. The operator answering your call will follow up with the appropriate emergency services agency. Please notify Show staff.

FLORIST:

Unique Sarah

606 Moulton Avenue

Los Angeles, CA 90031

Tel: 323.276.0003

Fax: 323.276.0004

Email: uniquesarah@spcglobal.net

Web: www.uniquesarah.com

HOTELS:

Please see Appendix C, or refer to our website: <http://www.laartshow.com/hotels-and-travel-info>

INSURANCE:

Wexler Insurance Agency is pleased to announce they have a comprehensive Fine Art Program available. Please refer to the advertisement for more information.

Exhibitors are reminded that they are liable for their own insurance for goods, fittings, and exhibits in accordance with the Rules and Regulations in our Show contract.

While we take every precaution to protect your property during the Show, LA Art Show cannot be held responsible for any loss or damage. Please make sure you comply with the insurance requirements as per our contract.

DIALOG LA:

The symposium and lecture series continues to provide an exciting forum for the hottest issues and topics current to today's art community. Joined again by leading voices from the nation's art world, we are pleased to present a range of relevant art topics for thought provoking discussions, that make for an insightful break during a busy, full day visiting the fair.

PAYMENT INFORMATION:

Please make your payments in a timely manner.
All checks must be drawn on a US Bank in US dollars.

To wire your payment, please use the following information: (International Exhibitors)

Bank Location:

Wells Fargo Bank
420 Montgomery
San Francisco, CA 94101

SWIFT Code: WFBIUS6S

ABA/ROUTING #: 121000248

Account #: 7685084985

Account Name: LA Art Show, Inc.

REF: 2013 Show Booth#

MAILING ADDRESS:

Palm Beach Show Group
LA Art Show
500 North Dixie Hwy
Lake Worth, Florida 33460

WHEN SHIPPING TO THE LA CONVENTION CENTER:

LA Art Show, Exhibitor Name, booth #
Los Angeles Convention Center
1201 South Figueroa Street
South Hall, J and K
Los Angeles, CA 90015

PUBLIC ANNOUNCEMENTS:

Public Announcements will be used for Exhibitors' messages during setup and breakdown of the Show. During public hours of the Show, they will only be used to announce lectures.

PUBLIC RELATIONS:

Please let us know if you have your own PR Agent attending the Show. We will be better able to serve your needs if you notify us in advance.

PRESS OFFICE:

The Press Office will be the first place journalists go when they arrive at the Show. They are looking for information on exhibitors and their merchandise. Please supply this to the PR agents listed on page 2 or when you arrive at the Convention Center.

SECURITY:

Because of the nature of the Show, security will be high. Security guards will be present on site from 7:00 am January 14, until noon January 20. However, there are things you can do to reduce theft or disappearance.

- Security Pass-Out Form: Make sure all merchandise sold leaving your booth is accompanied by a Security Pass-Out Form. Nothing will be allowed out without a form. These forms will be in your welcome packet and will be available in the Show office.
- Exhibitor Merchandise Removal Form: If you are taking art out of the Convention Center, you will need to fill out an Exhibitor Merchandise Removal Form. These forms will be in your welcome packet and will be available in the Show office.
- Pack your art as soon as possible upon move-out.
- Always have your booth manned during Show hours.
- Do not leave your vehicle unattended or open when loading or unloading.

The LA Art Show is not responsible for exhibitor's merchandise under any circumstance.

SECURITY PASS-OUT FORM/EXHIBITOR MERCHANDISE REMOVAL FORM

CUSTOMERS: All items sold and carried out of the Convention Center require a Security Pass-Out Form stating clearly the items to be moved out. The form must be signed by the exhibitor. These forms will be in your welcome packet and additional forms will be available at the Show office.

Items too large to be carried by hand can be shipped (see below) out of the LA Art Show. However, they still need to be accompanied by a Security Pass-Out Form.

EXHIBITOR: All items to be removed from the Convention Center by the exhibitor must complete an Exhibitor Merchandise Removal Form.

SELLERS PERMIT: Here is the link to the California State Board of Equalization. You can register for a temporary sellers permit on their website.

<https://efile.boe.ca.gov/ereg/index.boe>

SHIPPING:

Please take notice: The following companies are listed for your convenience only and such listing does not constitute a recommendation by the Palm Beach Show Group or its affiliates. We accept no responsibility or liability of any kind or manner for your use of any listed company.

CV Fine Art Services

125 Ottley Drive Northeast
Atlanta, GA 30324
Kaiyanna Frye
Phone: 404.733.6200 ext 157
Email: kfrye@classicdesignservices.com

Gander & White Shipping Inc.

Attn: Gilles de Greling
West Palm Beach, FL
Phone: 561.655.4204
Email: gilles.degreling@ganderandwhite.com

Bob's Art Delivery

Attn: Chuck or Steve
142 Howard Avenue
Rochelle Park, NJ 07662
Phone: 201.843.3963
Email: feinroth4@msn.com

Art Logistics

Attn: John Taylor
New York & London , UK
Phone: 212.681.8321
Email: john@artlogistics.com

Mizzetop Ets

Phone: 717-786-8809
Email: info@mizzetoptransport.com

Plycon Transportation Group

Phone: 954.978.2000
Email: lisa@plycongroup.com

ART PACK, INC.

Jeff Rubie
T [310] 328-0300
E artpack@artpackco.com
W www.artpack.us
Representatives from Art Pack will be on-site throughout the run of the show.

SMOKING:

The Los Angeles Convention Center is a non-smoking facility. Smoking is not permitted anywhere in the Convention Center or on the loading dock platform. Smoking is permitted in outdoor areas only and we appreciate everyone's cooperation in preventing litter and inconvenience to others.

SECURITY AND HANDLING OF EXHIBITS

24 hour security will be in operation from 7:00 am, Tuesday, January 14, until noon Monday, January 20. Please contact the show office if you wish to hire extra security for your booth.

SECURITY BADGES:

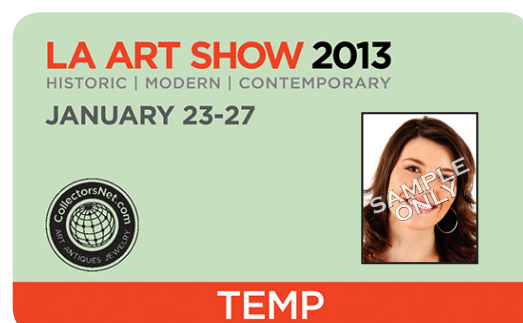
Exhibitors, staff, contractors, and decorators may only enter the Show with a valid photo pass January 14 to January 20.

EXHIBITOR BADGES:

To gain entry to the Show, all exhibitors and their booth staff during the Show must have a photo identity badge. Please complete the order form and return to our office by December 20, 2013. Passes must be worn at all times when in the Convention Center. Badges can be picked up at the registration desk upon arrival at the Convention Center. Badges lost and needing to be replaced will be charged a fee of \$50.

Each booth will be provided with up to 8 exhibitor badges (There are exceptions for exhibitors with large booths). Email a digital image to badges@palmbeachshow.com or mail it to our Show office (Please identify each photo with each individual's name, first and last). The photo deadline is no later than December 20, 2013. Only your full-time employees or their substitutes approved by the PBSG will be eligible to be issued badges. (Booth representative, per paragraph 10 of your contract, is defined as full-time personnel or a PBSG approved substitute.) You are prohibited from allowing any other persons from using your company name to obtain an exhibitor or helper badge or aiding in such effort. All badges are subject to confiscation and the individual to removal, if in the opinion of PBSG this rule has been violated.

Please see the sample below:



TEMPORARY BADGES:

We will have Temporary badges available for you at registration. If your contractor requires a pass before your arrival, please provide the name, image of worker of the company working for you.

All carriers, contractors, decorators, or all other personnel working on setting up or breaking down your booth must have a badge in order to gain access to the LA Convention Center.

You are responsible for your shippers while in the LA Convention Center.

Temporary badges are valid for setup on:

Tuesday, January 14, and Wednesday, January 15, until 5 pm

Temporary badges during the Show:

Thursday - Saturday, January 16 - 18, from 10:00 am - 11:00 am

Temporary badges are valid for move-out on:

Sunday, January 19, after 5:00 pm

VEHICLE PASSES/SELF-MOVE-IN AREA:

For those of you delivering your own merchandise, a vehicle pass is required to gain access to the self-move-in area and the self-move-in door. Please check in at the gate to the parking lot designated for self-move-in and request a number for move-in. Once your vehicle is unloaded, you must remove it from this designated area to allow other dealers to move in. Please make sure to move your merchandise in as swiftly as possible.

VEHICLE PASSES/LOADING DOCKS:

In order to gain excess to our loading docks, you must have a truck or trailer with clearance high enough to unload directly onto the dock.

Your booth must be ready to receive the merchandise. The driver of your trailer must check in and will be issued a dock on first come first serve basis. Trailer must be removed immediately after unloading.

LIVE ART STORAGE:

You need to arrange with your shipper for storage of any excess art. There is NO storage space available on the exhibition floor. For referral please contact the Show office.

BOX AND CRATE STORAGE:

Your exhibitor package will include some empty box and crate storage stickers. These stickers need to be filled out and placed on the boxes that are to be placed in trailers on the dock. Once collected there will be no access to boxes or crates until the show closes Sunday evening.

PACKING MATERIALS:

Due to fire regulations, only small amounts of packing material can be stored in your booth.

VISITOR'S PROPERTY:

Visitors will not be allowed to bring items into the LA Convention Center.

SECURITY:

No one other than an on-duty law officer may possess a weapon on Los Angeles Convention Center property. Anyone found to possess a weapon will be reported and prosecuted to the fullest extent of the law.

Police officers are available through the Los Angeles Convention Center. Manning your stand is your responsibility. Exhibitors must man their stand during the Show open hours. We ask all exhibitors to remain vigilant and report any suspicious person or behavior directly to the nearest Security Officer, Security Control Room, or the Show office.

BOOTH SPECIFICATIONS:

Please contact Robert Hahn for assistance, Robert@palmbeachshow.com or 561-822-5440

WALLS

HISTORIC & TRADITIONAL CONTEMPORARY SECTION

All booths come with 10' high walls in a standard configuration felted in light exhibition grey felt with carpeted floors. See below for total wall panels included in booth.

- 12 x 16 - 10 wall panels
- 12 x 20 - 11 wall panels
- 12 x 30 - 13.5 wall panels
- 12 x 40 - 16 wall panels
- 24 x 20 - 17 wall panels
- 24 x 30 - 19 wall panels
- 24 x 40 - 22 wall panels

Additional walls can be ordered at \$100 in light exhibition grey felt (\$200 if ordered after the deadline Dec. 20, 2013 per panel). Panels are 4 feet or 2 feet. Please use the technical floor plans (Appendix B) to indicate positions for additional walls and mark on order form.

MODERN & CONTEMPORARY SECTION

All booths come with 10' high white painted hard walls.

- 12 x 16 - 10 wall panels
- 12 x 20 - 11 wall panels
- 12 x 30 - 13.5 wall panels
- 12 x 40 - 16 wall panels
- 24 x 20 - 17 wall panels
- 24 x 30 - 19 wall panels
- 24 x 40 - 22 wall panels

Additional walls can be ordered at \$100 in white paint (\$200 if ordered after the deadline November 15, 2013 per panel). Panels are 4 feet or 2 feet. Please use the technical floor plan (Appendix B) to indicate positions for additional walls and mark on order form.

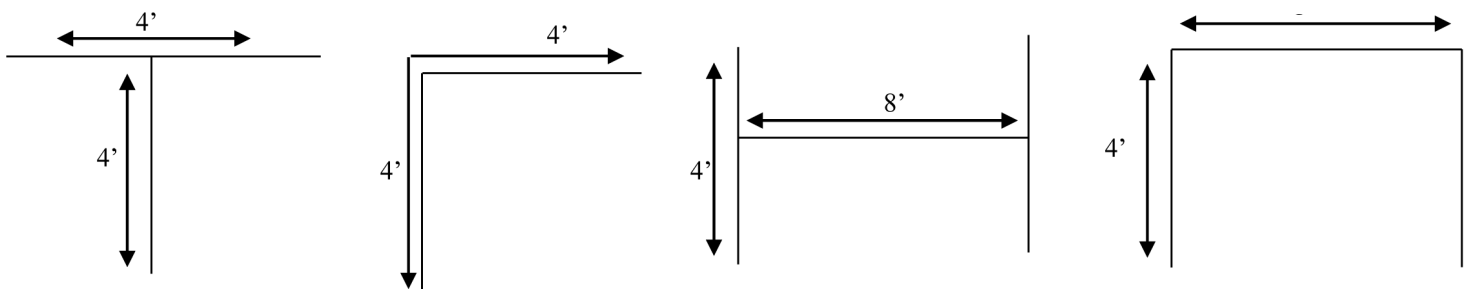
IFPDA FINE PRINT FAIR - VINTAGE POSTER SECTION

All booths come with 9' high papered walls. The ifpda Fine Print Fair will have grey paper and the Vintage Poster Section will have cream paper. Additional colors are available at an additional charge. Extra outside wall (subject to availability).

PROJECT SPACES

All Project Space booths come with 10' high perimeter white painted hard walls.

All wall configurations must be self-supporting without any additional support. This means they must be connected, there are no singular-standing or free-floating walls. Below are correct examples.



HANGING & AFFIXING OBJECTS: MODERN & CONTEMPORARY SECTION

Although we will provide brass picture hangers, you may screw into the painted hard walls in this section.

FELTING IN CUSTOM COLOR: HISTORIC & TRADITIONAL CONTEMPORARY SECTION

The booths will be felted in a light exhibition grey. If you wish to re-felt your booth in a custom color, please refer to the samples for custom colors available. Cost for re-felting is \$12 per linear foot per side. Please mark the technical floor plan and the order form if you desire a color change.

HANGING & AFFIXING OBJECTS: HISTORIC & TRADITIONAL CONTEMPORARY SECTION

Hanging pictures & objects on the hard wall system requires you to use brass picture hangers. Screwing into the hard wall system will not be allowed unless you have prior approval from Dale Chlumsky, phone: 561.822.5440 or email: dale@palmbeachshow.com

BOOTH SIGN:

Your booth sign will display your company name, and your city and state for US exhibitors, and city and country for International exhibitors. Your sign will be located in a flag position from the end wall of your booth. Please complete sign information on the order form.

CARPETING: Only Historic & Traditional Contemporary Section and ifpda Fine Print Fair

All booths will be carpeted. If you desire to lay rugs or other materials on top, they must comply with the vetting rules and fire regulations.

CLOSETS:

If you would like a closet built into your booth, please indicate on the order form and on the technical booth layout. If you wish to have a door on your closet, the cost is \$250. If you wish to have a curtain on your closet, the cost is \$100.

BOOTH APPEARANCE:

All exhibitors must ensure that their booth is installed in a manner that helps to maintain the LA Art Show's overall impression of taste and quality.

1. Please hang paintings gallery style, not salon style.
2. Please do not over hang your booth. Past experience has shown that a cluttered booth is less

successful with our patrons. Creating a storage area and rotating pieces is a far better solution.

3. All items must be within the perimeter of the stand. Any items placed in the aisles will be removed at the exhibitor's expense.



LIGHTING

Please contact Robert Hahn for assistance: Robert@palmbeachshow.com or 561-822-5440

MODERN & CONTEMPORARY SECTION

Basic truss system lighting is included in your booth rental. Outside walls will be lit using the arm system.

12' x 16' booths will have two 8' tracks with 12 to 18 lights totaling 1,100 watts or less.

12' x 20' booths will have two 8' tracks with 16 to 25 lights totaling 1,500 watts or less.

12' x 30' booths will have three 8' tracks with 20 to 30 lights totaling 2,000 watts or less.

12' x 40' booths will have four 8' tracks with 25 to 35 lights totaling 2,500 watts or less.

24' x 20' booths will have six 8' tracks with 25 to 35 lights totaling 2,500 watts or less.

24' x 30' booths will have eight 8' tracks with 35 to 40 lights totaling 3,500 watts or less.

24' x 40' booths will have ten 8' tracks with 40 to 50 lights totaling 4,000 watts or less.

HISTORIC & TRADITIONAL CONTEMPORARY SECTION

We are using the arm system to light your booth. Here is the basic lighting package for your booth.

12' x 16' booths will have three 8' tracks with 12 to 18 lights totaling 1,100 watts or less.

12' x 20' booths will have four 8' tracks with 16 to 25 lights totaling 1,500 watts or less.

12' x 30' booths will have five 8' tracks with 20 to 30 lights totaling 2,000 watts or less.

12' x 40' booths will have six 8' tracks with 25 to 35 lights totaling 2,500 watts or less.

24' x 20' booths will have six 8' tracks with 25 to 35 lights totaling 2,500 watts or less.

24' x 30' booths will have eight 8' tracks with 35 to 40 lights totaling 3,500 watts or less.

24' x 40' booths will have ten 8' tracks with 40 to 50 lights totaling 4,000 watts or less.

LIGHTING CONTINUED

You may order any combination of:



Spots: 50 watts



Floods: 100 watts



Arm System Tracks

Be sure to calculate the wattage of the lights you have selected, as you will be charged if you go over the allotted watts for your size booth. For instance, if you order fifteen 100 watt floods, you will have used up 1500 of your total wattage. Should you need more lights than what is offered in your booth package, each additional light will be \$50. Please specify type and amount of lights on the order form. If you add additional walls, you will need additional tracks to light them. Each additional track is \$125 plus the cost of each light. Example: 1 track and 4 lights would be \$325.

IFPDA FINE PRINT FAIR AND VINTAGE POSTER SECTION

Basic lighting is included in your booth rental. 8' x 12' booths include (1) 8' track (with 6 flood lights),

8' x 16' booths include (2) 8' tracks (each with 6 flood lights). Additional track lighting is available at \$395 per track (including 6 flood lights). Additional individual lights are available for \$50 per light.

PEDESTALS:

Can be ordered directly from:

R & R Showcase

213.622.9450

rrshowcases@gmail.com

They are available in the following sizes:

12" x 12", 16" x 16", and 18" x 18"

available 36", 40", and 48"

The pedestals are available in white or black and are subject to availability. Rental fee is \$45 each. R&R will deliver and pick up from your booth.

POWER:

If you need an outlet in your booth for any power items i.e. table lamp, computer, cell phone charger, credit card machine, you will need to order from the LA Convention Center. Please proceed to the following link: <http://www.lacclink.com/lacclink/Exhibitors.aspx>

TABLES AND CHAIRS:

Your booth comes with as many complimentary standard four, six, or eight foot tables as you require. Fitted table covers are also provided free of charge, as are padded black chairs. However, please place your orders so you can be assured of having a table.

TELEPHONES:

Telephones need to be ordered directly through the LA Convention Center. This service is provided directly by the Convention Center. To order telephone service online, please proceed to the following link: <http://www.lacclink.com/lacclink/Exhibitors.aspx>

VIDEO MONITORS:

Our preferred audio/visual supplier is:

JPS, Michael Johnston Cell: 310.422.2461 or George Jentges Cell: 310.415.3340, JPSys@flash.net.

WI-FI:

Wireless Internet service at the Los Angeles Convention Center is available through Smart City for \$39.95 per day. In order to purchase Wi-Fi, you will need a username and password that we will distribute at check-in. The LA Convention Center's Business Center will also be open during Show hours for your convenience.

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