

LA ART SHOW 2015

HISTORIC | MODERN | CONTEMPORARY

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VOLVO, THE EMBASSY OF THE UNITED ARAB EMIRATES, TOP LA RESTAURANTS AND LEADING WINE & SPIRIT COMPANIES SPONSOR 2014 LA ART SHOW

(December 15, 2014—Los Angeles) The 2015 LA Art Show, the largest and most significant art event in the west, will be supported by several prominent corporations, including **Volvo**, Featured Guest the **Embassy of the United Arab Emirates Washington D.C.**, **China Cultural Media Group**, **National Base for International Cultural Trade (Shanghai)**, and luxury real-estate brokerage firm, **The Agency**. Sponsor programming includes curated exhibitions, projects spaces, and lectures.

Volvo collaborated with Media Arts Organization FREEWAVES to commission video artist Pascual Sisto to create an installation that conveys the tranquility that could occur with an automated driving experience. Pascual Sisto has combined two works, *Push/Pull(my luck is your misfortune)* and three(3) videos from his *Expanded Series* to produce *Relax Mobile Anxiety*, a site specific multi-media installation that creates an expanded environment in which to experience the connections between the two works. *Relax Mobile Anxiety* features two video projections facing each other in a darkened room. A never-ending, tunnel-like flow of automobiles passes from one screen to the other, approaching in white and receding in red. These opposing, kaleidoscopic images create a suspended state for the viewer, neither coming nor going, in the space in between.

The Embassy of the United Arab Emirates will feature a curated collection of artworks. *Past Forward: Contemporary Art from the Emirates* is the first major exhibition of contemporary Emirati art to tour the United States and a major component in the Embassy's groundbreaking cultural diplomacy program. In partnership with the Meridian International Center, this comprehensive exhibition tells the story of the UAE's rich history, culture, and rapid development through over 50 artworks by 25 notable Emirati artists. China Cultural Media Group will showcase Contemporary Chinese Ink Painting by artists Li Gang, Zhuang Yujun, Tian Liusha, Li Guangming, Wang Mengsha, Shen Qin, Hao Shiming, Li Geye, and Jia Qiuyu. *Light of Ink* will also be accompanied by a lecture titled *Breaking with Tradition; Contemporary Chinese Ink Painting and its Conceptualization* featuring artist Li Gang. The lecture will take place Saturday, January 17 at 3pm.

Inspirations: Highlights of 2015 Chinese Contemporary Art, organized by National Base for International Cultural Trade (Shanghai) and China Cultural Media Group will feature easel-painting works by prominent Chinese contemporary artists, including Zhang Hong, Ding She, Xu Jinhua, Chen Jian, Zhou Gang, An Bin and Chen Jiushuang. Abstract expression is deeply rooted in Chinese culture of a long history, reflected in symbols, design elements, art forms, decorations and people's aesthetic response. Artists will showcase dynamic and passionate original works to

outlining their view of the swiftly changing world and their life experience as reflected through art, forming the soul image of their generation.

Sponsored luxury real-estate brokerage and lifestyle company, The Agency, the 2015 LA Art Show's VIP lounge will be designed by *Stephen Levine for Rose Tarlow Melrose House*, an LA-based design house specializing in timeless home furnishings. The lounge will feature pieces from their world-renowned line of furniture, textiles accessories, and lighting as well as items from the show floor. Furniture Creative Director for Rose Tarlow Melrose House, Stephen Levine is an accomplished design, construction and real estate professional with nearly 25 years of industry experience. With a panache for design that is both functional and sculptural in essence, Levine brings a fresh perspective that blends and elevates the iconic Rose Tarlow Melrose House brand. A member of the Interior Design Hall of Fame since 1995, Rose Tarlow has been featured in *New Yorker*, the *New York Times*, *Architectural Digest*, *Town and Country*, *House Beautiful*, *Elle Décor*, and *Veranda*. *New Yorker* architecture critic Paul Goldberger states that she, "balances emotion and intellect as well as any designer now living ... her rooms [combine] sensual pleasures with geometric rigor, and every one of them is simultaneously a lesson in design and a lesson in living." Stephen Levine will present a discussion on Thursday that will examine his perspective as both a designer and an artisan. Please check the website for additional details.

Select high-end local businesses will also sponsor the star-studded Opening Night Premiere Party taking place January 14. Top restaurants, wine, beer & spirit companies including **Angels City Brewery, Barefoot Bubbly & Wine, Bel Air Bar + Grill, Beso, Ca Del Sole, Calavera Tequila, Cerveteca Downtown, Chaya Downtown, Chivas Regal, Dandy Don's Homemade Ice Cream, Diabolo Beverages, Essential Chocolate Desserts, Evian, Fabiolus Cucina, Hama Sushi, John & Pete's Fine Wine & Spirits, Julie's Waffles, Maison Akira, Nescafé Dolce Gusto, Pink's Hot Dogs, Rao's Hollywood, Rasta Taco, Sinners & Saints Bakery, The Roost at L.A. Farm, and Wood & Vine** have already signed on to take advantage of the confluence of more than 6,000 art patrons who attend the Opening Night Premiere Party. The Opening, benefitting St. Jude's Children's Research Hospital, has been listed as one of LA's must-attend events by *Biz Bash* magazine for the last five years, attracts numerous celebrities and a literal who's who of Los Angeles Society.

2015 LA Art Show community partners are the **Los Angeles Convention & Visitors Bureau**, the **City of Los Angeles Department of Cultural Affairs**, and the **Fine Art Dealers Association**. Media partners include: **99 yrs; American Art Collector; American Fine Art; Art & Antiques; Art Gallery Magazine; Art Ltd; Art Nerd; Art Scene; Artfacts.net; Artillery Magazine; Artnet; Artprice; Beverly Hills Courier; Bureau of Arts and Culture; Business Jet Traveler; Cartwheel; Fabrik; Fine Art Connoisseur; Frontiers in LA; Gallery Sights; Hi-Fructose; KPCC; L'Officiel Art; LA Art Party; LAArtsOnline.com; LA Canvas; LA Weekly; Luxe Immo; Magazine Antiques; Santa Fean; Southwest Art; Visual Art Source**, and **Western Art Collector**.

The LA Art Show takes place from January 15 – 18, 2015 at the Los Angeles Convention Center, South Hall 1201 Figueroa Street, Los Angeles, CA 90015. LA Art Show programming is included with show admission. For additional information about the LA Art Show, to register for lecture or purchase online tickets, please visit www.laartshow.com.