

# LA ART SHOW 2016

MODERN | CONTEMPORARY

**LA Art Show Focuses on Modern & Contemporary Genres January 27-31, 2016**

## **Opening Night to Benefit St. Jude Children's Research Hospital**

(September 30, 2015-Los Angeles, CA) The LA Art Show, the 180,000 square foot art fair that welcomed close to 60,000 art enthusiasts for its 20<sup>th</sup> anniversary edition 2015, will return to the Los Angeles Convention Center on January 27-31, 2016.

The LA Art Show was designed with the true collector in mind, showcasing many artistic genres and styles to capture the essence of the ever-evolving art market. The LA Art Show was developed with the understanding that collector tastes change through time. A person may first be drawn to contemporary painting, but move to an appreciation of mixed media, or even traditional / representational works. Each year the LA Art Show's selection committee curates the gallery roster to provide a balance of art where people can see how different movements progressed or branched out into differing genres.

In recent years, the LA Art Show has become the most internationally diverse art platform in the Western world, bringing in the largest groupings of Korean, Chinese and Japanese galleries outside of Asia. Beginning in 2010, the Show has actively developed its international gallery offerings to provide collectors with a unique opportunity, to spot international trends and zeitgeist through art, a medium that has the ability to transcend language. The 2016 edition of the LA Art Show will feature more than 80 galleries representing 20 countries from the Americas, Europe and Asia.

The LA Art Show will open with a benefit for St. Jude Children's Research Hospital. More than 7,000 guests attended the 2015 opening, which was hosted by Amy Adams & Darren Le Gallo. Notable guests included Jesse Tyler Ferguson, Melanie Griffith, Nikki Sixx, Seth Green, Olivia Holt, Yara Shahidi, Barbara Streisand, James Brolin, Leonardo DiCaprio, James Franco, Lily Collins, Eli Broad, Gayle Rossi and Shepard Fairey among others.

The LA Art Show has been featured in The Los Angeles Times, Wall St. Journal, Juxtapoz, Hi-Fructose, KCET, KPCC, Art Daily, NBC Los Angeles, The Huffington Post, and Fine Art Connoisseur.

The LA Art Show takes place from January 27-31, 2016 at the Los Angeles Convention Center, West Hall A 1201 South Figueroa Street, 90015. For additional information, visit [www.laartshow.com](http://www.laartshow.com). General admission to the LA Art Show is \$20. Media inquiries please contact Agnes Gomes-Koizumi at [agnes@agkmedia.com](mailto:agnes@agkmedia.com) or call 323-937-5488.