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**The Historic Culver Hotel Launches New Art Space with VIP Event for the LA Art Show
and the Los Angeles Fine Art Show on Saturday, January 30th 2016**

Debut Exhibition Features Artists from the Bruce Lurie Gallery from the Culver City Arts District

(January 20, 2016—Culver City, CA) The Culver Hotel, the iconic 1924 flatiron shaped architectural landmark, will debut its new rotating art space in collaboration with Bruce Lurie Gallery. The hotel will launch its Gallery on Saturday January 30th with a vernissage in conjunction with the LA Art Show and the Los Angeles Fine Art Show. This will be the first event in an ongoing series of programs at the Culver Hotel to showcase the thriving Culver City art scene.

Reflecting the classic-meets-modern redesign of the historic boutique hotel, the opening will showcase works by classic Hollywood photographer George Hurrell - whose images of screen icons from Clark Gable to Jean Harlow have epitomized the glamour and style of Hollywood stars since the 1920's - as well as contemporary artists including Justin Lyons, Michael Suchta, Gary John and the late Steve Kaufman.

For the Opening Night Premiere Party at the LA Art Show and the Los Angeles Fine Art Show on January 27th the Culver Hotel will bring its Grand Lobby ambiance to Downtown LA by creating a mini 'Culver inspired' lounge featuring a taste of its nightly live jazz.

Maya Mallick, the owner and designer of The Culver Hotel, has always embraced art as an intrinsic part of the vintage property as well as a reflection of the evolution of the City itself. While classic films like *Gone with the Wind* and the *Wizard of Oz* were shot in Culver City in the 1930's, USA TODAY voted Culver City one of the '10 Best Art Districts in the U.S.' this past year.

"Showcasing art exhibits at the hotel was part of my vision for reimagining this iconic property," the former fashion designer and art student, Mallick, explains. "The hotel has always been at the center of the city's imaginative soul – a gathering point for artists and creatives and a reflection of its personality." The dynamic neighborhood continues to thrive with creative innovation with its studios, galleries, restaurants and new Metro service further validating founding father Harry Culver's mantra that 'All roads lead to Culver City.'

The LA Art Show and the Los Angeles Fine Art Show take place from Jan. 27-31 at the Los Angeles Convention Center, West Hall 1201 South Figueroa Street, 90015. The shows open on Wednesday, Jan. 27 with a benefit for St. Jude Children's Research Hospital. Benefit tickets are: \$250 for Patron Level; \$200 for Vanguard Level and \$125 for Friend Level. For additional information, or to purchase tickets, visit www.laartshow.com.

General admission to the LA Art Show or the Los Angeles Fine Art Show is \$20. Media inquiries please contact Agnes Gomes-Koizumi at agnes@agkmedia.com or call 323-937-5488.

About LA Art Show, Los Angeles Convention Center West Hall A

The LA Art Show, the 150,000 square foot fair that welcomed close to 60,000 visitors to its 20th anniversary edition in 2015, has refined its focus. The 2016 LA Art Show provides a honed collector experience focused on Modern and Contemporary Art. Interspersed within the show will be a section devoted to Works on Paper and an expanded Littletopia section focused on Pop Surrealism.

Founded in 1994, the LA Art Show has grown from a small regional event featuring 14 galleries to become the largest and longest running platform for fine art in the West Coast, bringing in more than 90 galleries representing 20 countries.

About the Los Angeles Fine Art Show, Los Angeles Convention Center West Hall B

The Los Angeles Fine Art Show, a new art fair dedicated to historic & contemporary traditional works will launch in conjunction with the LA Art Show on January 27-31, 2016. Produced by the Palm Beach Show Group, the Los Angeles Fine Art Show will present a curated selection of galleries from North America, Europe and Asia

With a focus on historic and traditional contemporary works, the Los Angeles Fine Art Show provides a dedicated experience for collectors of traditional works, from paintings, to sculpture and works on paper.

About Lurie Gallery

Bruce Lurie Gallery is known to be one of the most prominent trend setters in American art, located in the dynamic Culver City Arts District. The gallery attracts and represents some of the best pop and contemporary artists featuring a variety of painters, sculptors and photographers.

About The Culver Hotel

The forty six room, six-story landmark hotel is located at 9400 Culver Blvd, and it is the only hotel in the revived neighborhood of historic Downtown Culver City. Built in 1924 by the city's founder, Harry Culver, the hotel was later owned by Charlie Chaplin, who legend has it, lost the property in a poker game to none other than John Wayne. The property is next door to the historic Culver Studios and a few blocks from the legendary Metro Goldwyn Mayer Studios, now Sony Pictures. Cast members from classic films like *Gone with the Wind* and the *Wizard of Oz* – including the 124 'Munchkins' – stayed at the hotel. Greta Garbo, Ronald Reagan, Judy Garland and Clark Gable are just a few of the legendary stars who maintained part-time residences at The Culver Hotel. Today numerous television shows, movies or commercials shoot in and around Culver City, with parts of the hotel's exterior and interior having doubled for a street in London, an apartment in Barcelona or a café in Paris.

With a Grand Lobby and Crystal Dining Room on the first floor, a speakeasy themed Velvet Lounge on the Mezzanine, and the Gallery on the hotel's second floor—where the art exhibits will be showcased—the Culver Hotel is also a unique and eclectic venue for meetings and events, artful dining and nightly live jazz. Guest room interiors are decorated with classic color palettes, rich fabrics, antique armoires and updated amenities - creating a perfect balance of historic charm and modern sensibility. For more information on the Culver Hotel, visit www.culverhotel.com. For information on the Jan. 30th opening, please email events@culverhotel.com.