

The Most Comprehensive International Contemporary Art Show in America

FEBRUARY 15-19

LA Art Show News

Countdown to the LA Art Show – **Opening Next Wednesday!**

The LA Art Show is only four days away! We're very excited to present exhibitions by more than 120 galleries - our most global showing yet - including our stunning European and Japanese Pavilions, as well as exceptional presentations by 14 Korean galleries, our largest contingent of Korean galleries ever.

"We're back with a bang," said LA Art Show producer / director Kassandra Voyagis. "I'm blown away by the scope of the work represented at this year's show and incredibly honored to help bring it all together. We're welcoming an extraordinary group of diverse global artists and galleries, learning from each other and sparking important conversations."

Just two and a half weeks after leading the highly successful Art Palm Beach Show for the first time this year, Voyagis added, "I'd especially like to thank all the galleries participating in both the LA Art Show and Art Palm Beach."

Find out more about LA Art Show and Art Palm Beach producer / director Kassandra Voyagis, one of only a handful of female art fair directors in the world, in our profile, below...

Meet Kassandra Voyagis, Producer / Director of the LA Art Show & Art Palm Beach

The two sister art fairs, the LA Art Show and Art Palm Beach, are fortunate to have Kassandra Voyagis as producer / director. A true visionary, Voyagis has acquired an expansive and insightful world view based on her remarkable life experience, growing up in Europe and pivoting off a successful acting career. Voyagis infuses fresh energy and an international flair into shaping the two connected shows.

"I became the producer / director of the LA Art Show two years ago and it's been wonderful shaping the show's vision! In 2022, the owners of the LA Art Show acquired Art Palm Beach and now I'm overseeing both fairs. It's a thrill to captain these sister ventures!"



Voyagis first encountered the LA Art Show when she was invited to attend the Opening Night Premiere Party as a celebrity guest 15 years ago. "I was intrigued and decided then I wanted to play a more significant and lasting role," she said.

It's striking that Voyagis took the helm of the LA Art Show at a challenging time when the world was first emerging from the Covid pandemic. In 2021, the LA Art Show returned for a special summer show after an extended hiatus. The first live in-person event presented at the LA Convention Center after lockdown, under the leadership of Voyagis, the special summer edition made a splash, generating enthusiastic interest, sales, goodwill and resounding positive feedback from visitors and exhibitors alike.

For Voyagis, the linked fairs present an opportunity to present an unparalleled bi-coastal showcase for the most outstanding art from all around the world. Her approach to leading the two fairs is fueled by her unique perspective.

"I grew up in Europe and have been surrounded by art since childhood," she said. "Being half Greek and half Italian, the classics – and living in Europe – are the inspirations that led me on this career path. I come from a family of entertainers, and as a third-generation actor, I developed an instinct for the experiential side of art. I'm interested in setting, ambience and the aesthetics of the whole experience – the overall context for viewing and experiencing art. My goal is to make a profound impression on our viewers from the moment they walk in."

One of only a handful of female art fair directors in the world, Voyagis is even more unique in her role as the director of two major international art fairs. "As one of the few female directors of a major international art fair – actually in my case two art fairs – I think what makes my approach unique is my conviction that the shows should be more of an immersive experience. The art is front and center, but it's about more than the art. It's

about the whole aesthetic of the shows. I want to infuse the shows with a dynamic that makes the experience stand out as being distinctive and memorable, with an international flavor that pushes boundaries."

As producer / director, Voyagis brings her own sophisticated world view to the two shows. Educated in England, she moved to the U.S. 20 years ago, after living in Italy, Greece and London while growing up. These formative experiences have driven her vision. "I think I bring a unique eye. One of my goals for both fairs is to introduce more international galleries to the U.S. that have never exhibited in North America before," she said. "I'm especially focused on bringing more galleries from Asia and Europe. I want to offer collectors something new and unexpected. I want to shake things up with diversity."

For Voyagis, the sister fairs are more than platforms for bringing together a rich selection of international art. Both the LA Art Show and Art Palm Beach are opportunities for presenting a curatorial focus that drives change. "I'm very proud of the LA Art Show's DIVERSEartLA exhibition platform, that we've now expanded to Art Palm Beach with DIVERSEartPB. These special exhibitions curated by Marisa Caichiolo involve international museums, art organizations and renowned artists from around the world focused on raising awareness about climate change through the language of art. I'm extremely proud to champion these programs and I hope they will push the international agenda to find solutions for solving the global climate crisis and ultimately make a meaningful contribution to people's lives."

In less than three years, Voyagis has already directed and produced four highly successfully major international art fairs. We can't wait to see what comes next...

Advance Tickets on Sale Now!

The LA Art Show Returns February 15–19, 2023

Why wait in line? Get your advance tickets for the LA Art Show today! We look forward to seeing you when the most comprehensive international contemporary art show in America returns to the LA Convention Center February 15 to 19, 2023.



Get your tickets today!

The LA Art Show is honored that St. Jude Children's Research Hospital® will return as our exclusive Charity Partner in 2023. St. Jude Children's Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other lifethreatening diseases. The purpose of St. Jude is clear: Finding cures. Saving Children. Art therapy is often part of a patient's treatment plan while they are battling cancer and other life-threatening diseases. We are grateful that the art community embraces and understands that art itself, can capture the hope and spirit of St. Jude patients and our lifesaving mission: Finding cures. Saving Children®.



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Please join us when the LA Art Show returns February 15-19, 2023 to the LA Convention Center, West Hall.



2023 PARTNERS



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