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The Most Comprehensive International Contemporary Art Show in America

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## LA Art Show News

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### LA Art Show Welcomes Actress, Producer & Entrepreneur Sasha Pieterse as Celebrity Host for 31st Edition Opening Night Premiere

The LA Art Show is pleased to announce actress, producer, author and entrepreneur **Sasha Pieterse** as the 2026 Celebrity Host for our Opening Night Premiere Party on Wednesday, January 7. Under the leadership of Director & Producer **Kassandra Voyagis**, the 2026 LA Art Show returns to the Los Angeles Convention Center from January 7-11.

Pieterse is best known for her role as Alison DiLaurentis in the television series *Pretty Little Liars* and its spinoff *The Perfectionists*. She has also appeared in *Dancing with the Stars* and films including *The Adventures of Sharkboy and Lavagirl* and *Inherent Vice*. As an entrepreneur, she has built a successful business portfolio alongside her entertainment career, and is also a published author.



She joins previous LA Art Show hosts including **Kaia Gerber, Jon Hamm, Sofia Vergara, Amy Adams, Anne Hathaway, Ashley Tisdale, Lucy Hale, Rita Ora**, and, most recently, **Jenna Dewan**.

“As Los Angeles’ longest-running art show, we have both the privilege and the responsibility to create a fair that reflects the creative energy and cultural diversity unique to this extraordinary city. That vision is realized through a spirit of inclusivity that only this art fair can deliver - one that invites curious new audiences while continuing to meet the expectations of our devoted patrons,” says **Kassandra Voyagis**, Producer and Director of

the LA Art Show. “We are proud of our partnership with the American Heart Association and happily welcome Sasha as our Opening Night host, whose support helps elevate our shared commitment to community and impact.”

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*“I’m deeply honored to host the 2026 LA Art Show Opening Night Premiere Party in support of the American Heart Association and their life-saving work. Heart disease has had a profound impact on my family. I’ve lost loved ones to heart disease and heart attacks, which makes this cause incredibly close to my heart. Living with PCOS has also heightened my awareness of cardiovascular risk, reinforcing how vital education, research, and early intervention truly are. To be able to gather in celebration of art, creativity, and global voices while also raising critical funds for such an important organization is both meaningful and deeply inspiring.”*

— SASHA PIETERSE

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The LA Art Show continues its partnership with the American Heart Association, with 15% of ticket proceeds supporting their Life is Why™ campaign. This partnership reflects the show's ongoing commitment to both the arts and community health initiatives.

For more information on the show and for tickets, visit [laartshow.com](https://laartshow.com).

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**LA Art Show 2026 Tickets Now Available!**  
*LA Convention Center*

Planning a visit to LA Art Show next January? Tickets to LA Art Show 2026 are now available for purchase.

Join us at the **LA Convention Center, January 7 to 11, 2026.**

Avoid the lines and purchase your tickets today: [laartshow.com](https://laartshow.com).



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**American Heart Association  
Partnership Continues**

The LA Art Show is pleased to continue its partnership with the American Heart Association (AHA) as our 2026 charity beneficiary. LA Art Show is a proud supporter of the American Heart Association's Life is Why™ campaign. We support the AHA's mission to prevent death and disability caused by cardiovascular disease and stroke, two of



the most significant health challenges in our society.

With a portion of every ticket purchase, the LA Art Show contributes to funding the American Heart Association's mission, which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Dedicated to working with passion and purpose in a people-centered way, the American Heart Association has had a tremendous impact on advancing knowledge about heart and brain health with the goal of providing everyone the chance for a full, healthy life.

Follow the LA Art Show on Social Media!



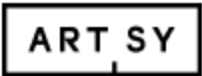
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**Save the Date: LA Art Show returns to the Los Angeles Convention Center, January 7-11, 2026**

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
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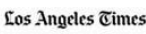
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