

The Most Comprehensive International Contemporary Art Show in America

## LA Art Show News

# Join Us on Day 2 at the LA Art Show! Friday Program Highlights & More

Thursday was a great first full day at LA Art Show 2024! A steady stream of art lovers poured into the LA Convention Center to enjoy the wonderful programs of our 100+ exhibiting galleries and art organizations, as well as the 2024 edition of our forward-thinking exhibition platform, DIVERSEartLA, curated by Marisa Caichiolo.

We were pleased to present the second edition of the DIVERSEartLA Museum Acquisition Award for Emerging Artists. Selected by Ana Maria Matthei, Director of AAL Museum and founder of AAL Magazine, Chile, the award was presented by DIVERSEartLA curator Marisa Caichiolo to Pigment Gallery for the artwork Nervion, by artist Juan Escudero. The artwork will become part of the permanent collection of AAL Museum, Chile. We're thrilled that this initiative made the acquisition possible!



LA Art Show producer / director Kassandra Voyagis with DIVERSEartLA curator Marisa Caichiolo, Ana Maria Matthei, director of AAL Museum, Chile, Ferran Josa, owner and director of Pigment Gallery, Spain.

It was also exciting to see the work of Robert Vargas unfold as he made progress on his mural – The World House – to be continued on Saturday.



Artist Robert Vargas discusses his art with young visitors from local schools, .in front of his mural, a workin-progress, entitled, The World House.

Also on Day 1, we were delighted to welcome 198 young visitors from local schools and their chaperones, Many of the students are aspiring artists and emerging creatives of the future. Organized by the LA Unified School District, The LA Art Show hosted students from Palisades Charter High School and Glendale High School, In addition to freshmen from Humanitas Academy of Art and Technology and AP Art and design students from Santee Education Complex High School.

Organized by Athletes for Life, we also hosted students from Arroyo Valley, Sierra, Richardson Prep, Cajon and Virtual Academy, all from San Bernardino City Unified School District, as well as students from Compton Early College, Compton, Dominguez and Centennial, all from Compton USD.



198 young visitors from local schools and their chaperones lining up to enter the LA Art Show. Organized by the LA Unified School District and Athletes for Life.



Brenda Lee (left), Director of Korean Arts and Affairs, LA Art Show, Greg Bell (right), Founder and CEO of Athletes for Life Foundation with Students from the schools.



Students get a close-up look at artworks presented by DIVERSEartLA and the LA Art Show exhibiting galleries.

Today we continue our outreach to the art professionals of tomorrow, with our first ever LACC Career Academy Day, when we meet with youth from traditionally underserved areas of our community. Find out more in Day 2 Highlights below!

### Day 2 Highlights: Friday, February 16

You're invited! Today we launch a new program, the LACC Career Academy Day. We also host a talk on climate change and activism, presented by the Museum of Art and History (MOAH) Lancaster. We hope to see you there!

#### LACC Career Academy Day Exhibition Hall, 10am–1pm

Working with LA Tourism and the LA Convention Center Career Academy, LA Art Show Producer / Director Kassandra Voyagis, DIVERSEartLA Curator, Marisa Caichiolo and Korean Art Affairs Director, Brenda Lee, will meet with youth from traditionally underserved areas of our community, as they visit the LA Art Show and explore careers they may never have considered.



### Activism and Climate Change

DIVERSEartLA, 7pm

Lancaster Museum of Art and History (MOAH) will host a talk on art, activism and climate change with artist Osceola Refetoff, environmental photographer and creator of the film,

Sea of Change, with Rosanna Xia, LA Times climate journalist and author of California Against the Sea. Moderated by Curator Andi Campognone.



### Get Your Advance Tickets for LA Art Show 2024! On Sale Now!



Why wait in line? Get your advance tickets for the LA Art Show today!

Join us at the LA Convention Center, February 14-18, 2024, and support the American Heart Association's Life is Why<sup>™</sup> campaign at the same time.

Click here to purchase.

# LA Art Show Proudly Supports the American Heart Association in its 100th Year!

The LA Art Show is pleased to be partnering with the American Heart Association (AHA), our 2024 charity beneficiary. We're proud to support the American Heart Association in its commitment to help prevent death and disability from cardiovascular disease and stroke – the major health problems in our society.

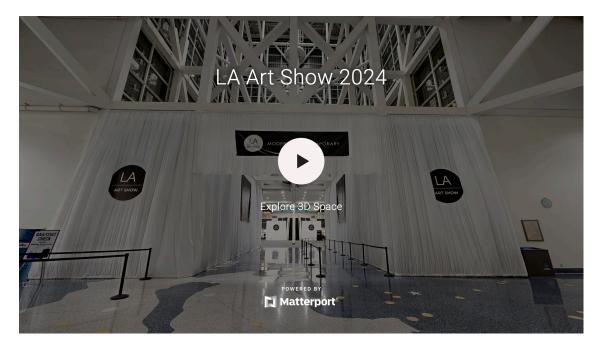
We're especially happy to be supporting the American Heart Association in its 100th year. With a portion of every ticket purchase, the LA Art Show contributes to funding the mission of the American Heart Association – which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Dedicated to working with passion and purpose in a people-centered way, the American Heart Association has had a tremendous impact on advancing knowledge about heart and brain health with the goal to providing everyone the chance for full, healthy life.



LA Art Show is a proud supporter of the American Heart Association's Life is Why™ campaign

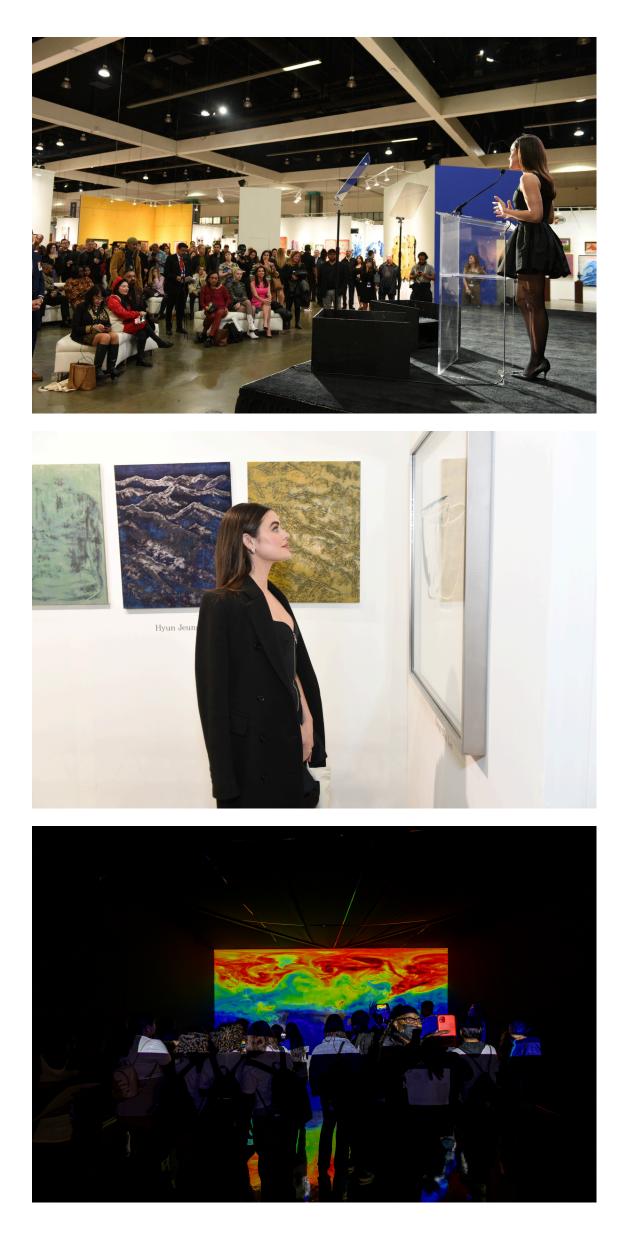
To learn more about the Life is Why™ campaign and other participating companies, please visit <u>https://www.heart.org/en/get-involved/ways-to-give/life-is-why</u>. Connect with the American Heart Association on <u>heart.org</u>, <u>Facebook</u>, <u>Twitter</u> or by calling 1-800-AHA-USA1.

## Experience the LA Art Show via Matterport!

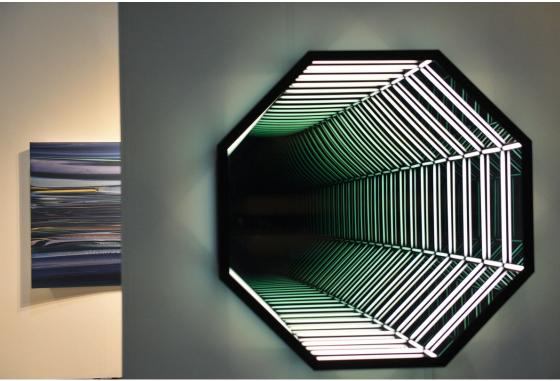


Take a virtual 3D tour of the LA Art Show 2024 here:

# **Photo Highlights From Opening Night!**









All Photos: @birdmanphotos

#### Follow the LA Art Show on Social Media!



**TikTok** The LA Art Show is on TikTok! Follow us <u>@LAArtShow</u>



## Join us February 14-18, 2024 as the LA Art Show returns to the LA Convention Center



 ${\tt 2024} {\tt PARTNERS}$ 

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