



MODERN +
CONTEMPORARY

FEBRUARY 14-18
2024

The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

Gearing up for the LA Art Show 2024 & Supporting the AHA Life is Why™ Campaign

The 29th edition of the LA Art Show is now a little more than five months away! We're busy planning a spectacular line-up of featured exhibitions, the return of our signature curated DIVERSEartLA program and a wonderful roster of exhibiting galleries from around the world. "The show is committed to creating the most comprehensive international contemporary art experience imaginable," said LA Art Show producer/director Kassandra Voyagis. "We keep building a bigger and better version every year."

We're also honored to support the American Heart Association's (AHA) Life is Why™ campaign, our new charity beneficiary for 2024. Read on to find out about the AHA Life is Why™ campaign and learn how you can save a life.

Highlights from the 2023 LA Art Show



The LA Art Show is a proud supporter of the American Heart Association's Life Is Why™ campaign:

Help us save more lives with CPR. Why? Life is Why™

In the time you read this newsletter, someone in the U.S. is likely to suffer from cardiac arrest. While family members and friends may know to call 911, they often don't know what else to do while waiting for first responders. The fact is, after 10 minutes without CPR, there is little chance of survival. More than 350,000 people experience cardiac arrest in the U.S. each year, most often at home. Almost 90 percent do not survive even though cardiac arrest is reversible for most victims if treated within a few minutes. CPR can double or triple the chance of survival. Through Nation of Lifesavers, the American Heart Association is equipping people to teach CPR and lifesaving skills in communities across the nation.



By supporting Life is Why™, the LA Art Show helps fund the American Heart Association's mission, which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Together, more people can learn CPR and put more lifesavers on the streets and in our homes. Find out how you could be the difference between life and death by learning Hands-Only CPR at [Nation of Lifesavers | American Heart Association](https://www.heart.org/nationoflifesavers).

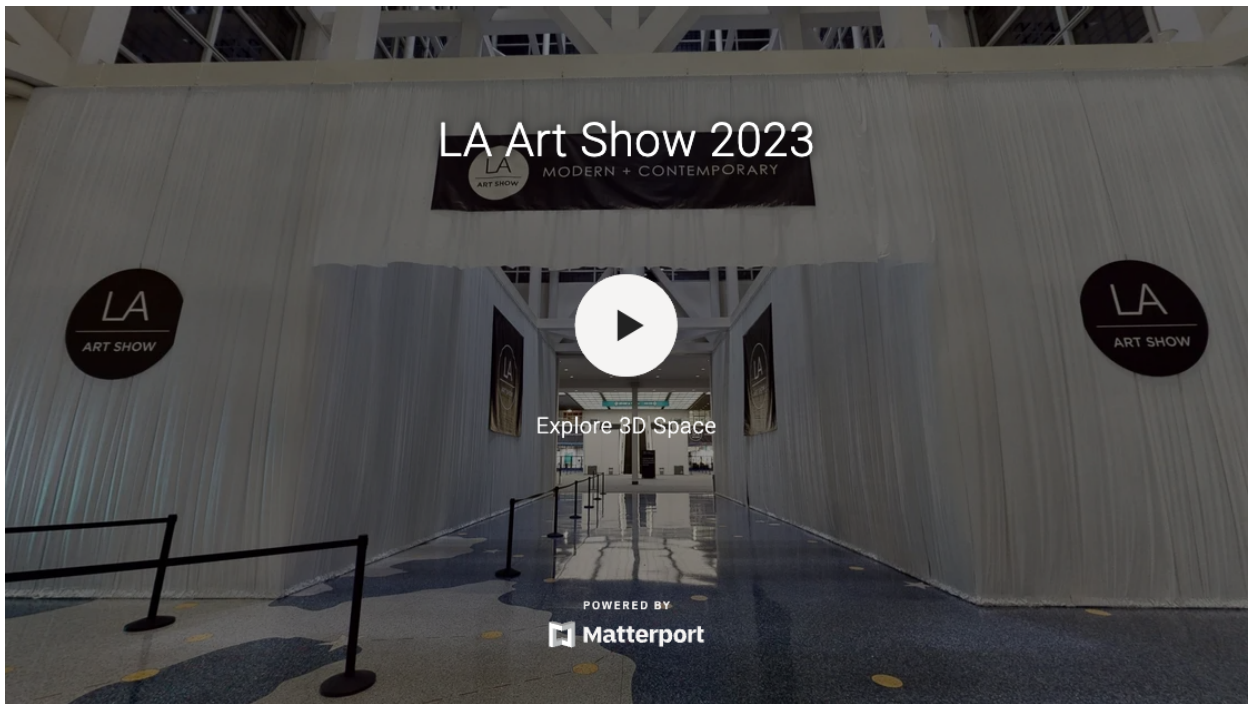


LA Art Show is a proud supporter of the American Heart Association's Life is Why™ Campaign

More about the AHA [here](#).

Experience the LA Art Show via Matterport!

Take a virtual 3D tour of the LA Art Show 2023 [here](#):



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Join us when the LA Art Show comes back to the
LA Convention Center, February 14-18, 2024

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