



MODERN + CONTEMPORARY

LA ART SHOW'S CULTURAL PLATFORM "DIVERSEartLA" ANNOUNCES SEVEN PARTICIPANTS

AI, Memory & Humanity Explored through Thought-Provoking Installations & Immersive Experiences



Video: Osceola Refetoff, Sea of Change (8min, video, 2023)

[LA Art Show's](#) non-commercial platform, DIVERSEartLA, returns to the Los Angeles Convention Center from February 14–18. The program, which began in 2015 and is curated by Marisa Caichiolo, connects with local and international art institutions to generate thoughtful dialogue through art. The 2024 program will showcase solo projects from seven top international art institutions, exploring the intersection of memory, humanity, and AI. Caichiolo says “The works invite us to consider the opportunities and challenges presented by AI while also raising ethical questions and the social implications of relying on AI as a tool for memory and identity.”

DIVERSEartLA will also present the second edition of the Museum Acquisition Award for an Emerging Artist - created by AAL Museum & AAL Magazine (Chile) - who will have the opportunity to be part of the Museum's permanent collection.

DIVERSEartLA's seven participants are:

- Lancaster Museum of Art and History (MOAH) is proud to present Osceola Refetoff: “Repairing the Future,” a multi-media exhibition focusing on global sea level rise. The centerpiece of the installation is a large-scale immersive audio-visual projection of the artist's 8-minute film *Sea of Change* shot by Refetoff in Svalbard, Norway, near the North Pole. These visuals are paired with NASA satellite images while AI-generated animation envisions possible future climate outcomes. The original soundtrack is written and performed by

award-winning composer Paul Cantelon. The exhibition will be accompanied by a performance from Hibiscus TV artists Kaye Freeman and Amy Kaps on February 17.

- The Nevada Museum of Art presenting “The Journey” by contemporary artist Guillermo Bert and curated by Vivian Zavataro. The installation features a series of 20 highly-detailed, life-sized wood sculptures of actual immigrants employed as frontline workers. Bert’s multimedia work explores how ancient traditions and modern technology merge to create narratives of identity, human memory, immigration, culture, and humanity.
- The Museum of Contemporary Art in Bogotá presenting “Mythstories” by multimedia artist Carlos Castro Arias and curated by Gustavo Adolfo Ortiz Serrano. Appropriating the style and iconography of medieval tapestry, Castro uses anachronisms and the re-contextualization of found objects to create connections across times and cultures. His work experiments with myth, history, and AI, and explores individual and collective identity.
- MUSA Museum of Art University of Guadalajara, Grodman Legacy and Guadalajara Foundation (Mexico) presents “Fake Memory of a True Past” curated by Moises Schiaffino. This project seeks to create a reflection on the use of artificial intelligence (AI) as a tool to generate a historical archive. This video installation tells the same story from two different visions: the human and the artificial, making a visual comparison of the memory that the human being has preserved with the one that, through algorithms, the AI has generated.
- AAL Museum (Santiago, Chile) presents a visual narrative, “Be Water” led by the esteemed contemporary artist, Antuan. The immersive installation explores the significance of this vital element with Antuan’s creation of the Human Net, a human geometric structure, symbolizing the symmetry of the universe. The characters within represent humanity’s urgent need to address the global water crisis, highlighting the essential collaboration between humanity and AI to create a new network of human consciousness.
- Raubtier & Unicus Productions (Los Angeles) presents “Bridging Emotional and Digital Landscapes,” exploring the intersection of human emotion and advanced technology to create a digital mural of individual and collective experiences. The audience engages with a touchscreen interface to input words or phrases that resonate with their memories. Through the utilization of AI-driven word-to-image conversion, tangible printing, and large-scale projections, the evolving correlation between personal memories and their emotional and physical manifestations is revealed.
- Red Line Contemporary Art Center (Denver, Colorado) presents Laleh Mehran's *Entropic Systems*, an immersive installation that considers the politicization of ideologies. In this work, a drawing machine inscribes a sort of memory into the mineral bed, much like a rudimentary hard drive. Each day the past is erased, but at the same time, the grains will never sit the same again, containing remains of history much in the way that AI is trained with billions of words and yet “remembers” none of them.

For more information or to purchase tickets, visit www.laartshow.com