



The LA Art Show Launches DESIGN LA ART to Celebrate the Harmony and Intersection of Furniture, Decor, Architecture & Fine Art



OPENING NIGHT PREMIERE Wednesday, January 10, 2018

SHOW HOURS

Thursday, January 11, 2018 | 11am - 7pm Friday, January 12, 2018 | 11am - 7pm Saturday, January 13, 2018 | 11am - 7pm Sunday, January 14, 2018 | 11am - 5pm

> **TICKETS** \$30 - \$250

https://www.eventbrite.com/e/la-art-show-2018-tickets-39739173939



LOS ANGELES CONVENTION CENTER - SOUTH HALL 1201 South Figueroa Street Los Angeles, CA 90015

November 16, 2017 | Los Angeles, CA -

For over 20 years, the LA Art Show has created a unique showcase of world-class galleries, drawing discerning collectors from around the globe. In January 2018, the LA Art Show is expanding these offerings with the launch of DESIGN LA ART, a designated





area for exhibitors of modern furniture, accent decor, architectural objects and jewelry. The exhibitions in DESIGN LA ART will be displayed in a series of circular, open-area vignette spaces to highlight the increasing intersections of the fine art and design worlds.

In honor of DESIGN LA ART's inaugural presence, complimentary access to the fair will be extended to members of the Los Angeles design community on Thursday, January 11. That day's DIALOG LA programming will be dedicated to panel discussions about the overlap and fusion of art and design. Tours hosted by today's leading design professionals will guide patrons through the exhibits.

The centerpiece of DESIGN LA ART will be the work of Korean artist Lee Jae-Hyo, world-renown for his immaculately formed, intricate sculptures that perfectly fuse the aesthetics and craft of fine art with the functionality of benches, stools, tables and various architectural objects. His work will also be on view at the Simyo Gallery booth.

"Los Angeles has emerged as a major destination for the arts," explains LA Art Show producer and partner Kim Martindale. "With DESIGN LA ART, we are honoring the city's already rich history in the realms of design and architecture, as well as presenting forward-looking programming about the growing fusion of these two disciplines. Every aspect of this space has been created to provide context on how art and design intersect."

Gallery and exhibitor submissions are currently being accepted. For more information please contact info@laartshow.com or call 310.822.9145.

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About the LA Art Show

The LA Art Show creates one of the largest international art fairs in the United States providing an exciting, immersive, insider art experience to sponsors, their select guests and VIP clients. The show attracts an elite roster of national and international galleries, acclaimed artists, highly regarded curators, architects, design professionals, along with discerning collectors. This innovative, exceptional cultural environment attracts executives and board members of Southern California businesses, state, county, and municipal government representatives, as well as leaders of the region's cultural institutions. Attendees are trend setters, influencers and alpha consumers, who seek and demand the newest and the best in all areas of their lives—art, design, food, technology and travel being specific passion points. www.LAArtShow.com

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