



MODERN +  
CONTEMPORARY



## The LA Art Show Announces Special Presentations w/ MUSA Museum of the Arts Guadalajara, MOLAA, UCLA Art | Sci Center, Antuan Rodriguez & More For



### Groundbreaking Slate of Latin-American Exhibitions

#### OPENING NIGHT PREMIERE

Wednesday, January 10, 2018

#### SHOW HOURS

Thursday, January 11, 2018 | 11am - 7pm

Friday, January 12, 2018 | 11am - 7pm

Saturday, January 13, 2018 | 11am - 7pm

Sunday, January 14, 2018 | 11am - 5pm

#### TICKETS

\$30 - \$250

<https://www.eventbrite.com/e/la-art-show-2018-tickets-39739173939>



#### LOS ANGELES CONVENTION CENTER - SOUTH HALL

1201 South Figueroa Street Los Angeles, CA 90015

#### November 20, 2017 | Los Angeles, CA –

As LA rises as the world-class destination for art, the LA Art Show continues to lead the way with innovative programming and one-of-a-kind experiences for an expanding collecting audience. Building on last year's excitement, DIVERSEartLA programming dedicates over 60,000 square feet in the LA Art Show to performance art, installations, exhibits and programs highlighting the vast diversity of the global contemporary art world. Under the curatorial direction of Marisa Caichiolo, the showcase is continuing its expansion into the Latin-American art market with special programming featuring The MUSA Museum of the Arts Guadalajara, Museum of Latin American Art (MOLAA), The UCLA Art | Sci Center, Building Bridges Art Exchange and Antuan Rodriguez. Many of these exhibits are showing outside of Latin America for the first time ever.

The MUSA Museum Guadalajara, Mexico will be exhibiting **Metaphysical Orozco**, showing for the first time ever in the United States. **Metaphysical Orozco** is a retrospective of the work of muralist José Clemente Orozco, one of the most important early to mid-20th century artists in the state of Jalisco and a central figure in Mexican muralism. During the post-revolutionary years, this



MODERN +  
CONTEMPORARY

HIJINXPR

artistic movement, based on the creation of monumental pictorial works, conveyed ideas regarding national identity while also highlighting the principles that define human dignity and the transcendence of social struggles throughout the world. The installation treats the public to an audiovisual exploration of the fields of thought found within Orozco's murals, as well as the history and themes that inspired them. The master works will be projected using 3D video mapping accompanied by a musical soundtrack, giving visitors a comprehensive sensory experience that will be complemented by informative graphic material.

**The Museum of Latin American Art (MOLAA)** will be exhibiting the world premiere of **Aporías Mviles**, an installation by Argentinian artist Nuna Mangiante. **Aporías Mviles** is a multi-media installation featuring portraits with obscured faces on display with various construction and building materials. It speaks of urban transformations as an emerging social reality in Latin America. "From my first exhibition I made decisions regarding several things: forms, the economy of means, the definition of simple but forceful," says Mangiante. "When I elaborate the photos of the objects and the urban landscapes, I subject them to what I want to express, I enclose the meaning with geometric forms in order to help decipher the riddles of my work, transforming them into drawings. By isolating objects from their environment they become symbols of themselves, and when I apply to them a flat graphite cover, a distortion occurs. A distortion always implies a comparison between what is and what it should be. The distortion creates the controversies in the resulting image."

**The UCLA Art | Sci Center** will present **Brainstorming: Empathy** a performance/experience work created by Victoria Vesna in close collaboration with neuroscientist Mark Cohen. They are exploring the possibilities of brain to brain communication. "These are part of a larger area of research into the physical associates of mental processes such as emotions and feelings," says Caichiolo. "It has evolved since to include the idea of embodied intelligence in the form of an octopus crown worn by participants."

**Building Bridges Art Exchange**, the **International Association of Synaesthetes, Artists, and Scientists** and **UCLA Art | Sci** are collaborating together to present **Synesthesia: What is the taste of color Blue?** Curated by Marisa Caichiolo, Synesthesia is an inherited trait, like red hair or brown eyes, and is found in less than 3.75 percent of the world's population. It is defined as a cross-firing of any one of the five senses in which one sensory experience triggers additional sensory experiences in one or more of the other four senses. Synesthesia does not replace one sensory mode with another; it adds perceptions from another sensory modality to the initial "normal" perceptions. There are at least 60 different forms of synesthesia.

**Plantigrade** an experiential installation by Marcos Lutyens. The installation presents patrons with a psycho-synthetic terrain they are invited to walk across barefoot, paying special attention to the sensations of color and texture coming through their feet. This is a sensibility developed by surrealist writer René Daumal, called paroptic vision, and by extension para-tactile sensing. The project has been enhanced with the collaboration of celebrated author and neurologist Richard E. Cytowic.

**Space Palette** by Tim Thompson & Paul Sable is a musical and graphical instrument invented by [Tim Thompson](#) that lets you play music and paint visuals simultaneously by waving your hands in the holes of a wood frame. No pre-recorded media, sequences, or loops are used—everything is generated in realtime by your hands.

**Antuan Rodriguez'** "Left or Right" is a healing project curated by Marisa Caichiolo. This interactive installation depicts different world leaders and tyrants, and will allow the spectator, through the punching of the bags, to release anger, hatred and resentment. This release of negative emotions will transform these objects into tools of detoxification and mental healing. Current global politics has created an environment of disrespect for humanity and our planet. Lack of harmony, senseless wars, violence, racism, ignorance, loss of values and principles, lack of consciousness, super egos and demagoguery, corruption, disrespect of women, false promises, and outright lies.

Additional gallery and exhibitor submissions are currently being accepted. For more information please contact [info@laartshow.com](mailto:info@laartshow.com) or call 310.822.9145.

### ***About the LA Art Show***

The LA Art Show creates one of the largest international art fairs in the United States providing an exciting, immersive, insider art experience to sponsors, their select guests and VIP clients. The show attracts an elite roster of national and international galleries, acclaimed artists, highly regarded curators, architects, design professionals, along with discerning collectors. This innovative, exceptional cultural environment attracts executives and board members of Southern California businesses, state, county, and municipal government representatives, as well as leaders of the region's cultural institutions. Attendees are trend setters, influencers and alpha consumers, who seek and demand the newest and the best in all areas of their lives—art, design, food, technology and



MODERN +  
CONTEMPORARY

HIJINXPR

travel being specific passion points. [www.LAArtShow.com](http://www.LAArtShow.com)

Media Inquiries: Hijinx PR | Heidi Johnson | [heidi@thinkhijinx.com](mailto:heidi@thinkhijinx.com) | 323.204.7246