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FOR IMMEDIATE RELEASE

LA ART SHOW RETURNS IN JANUARY WITH ENVIRONMENTALLY FOCUSED PROGRAMMING

Los Angeles's Longest-Running Art Show Returns to The Los Angeles Convention Center In 2022 With Returning Favorites and New Programming



Immersive Experience Presented by Museum of Nature of Cantabria, Spain, Done in Antarctica
by Andrea Juan and Gabriel Penedo Diego

January 19, 2022 - January 23, 2022

Los Angeles Convention Center

South Hall

1201 S Figueroa St, Los Angeles, CA 90015

Los Angeles, CA (November 23, 2021) - The LA Art Show, the most comprehensive international contemporary art show in America, is excited to be returning to the LA Convention Center with new and exciting programming just 6 months after their last event. This kick-off to the city's 2022 art season comes on the heels of an incredibly successful summer return to live events. LA's largest and longest-running art fair makes a triumphant return to its traditional January event dates after the special July edition, this time with environmentally focused programming and more international participants.



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Looking towards 2022, travel bans are beginning to lift, and returning producer and director **Kassandra Voyagis** is once again at the helm, following the success of her first LA Art Show in this capacity in July. Voyagis is well-prepared and excited to create a safe and engaging experience, welcoming back old friends and joining new ones for the first time.

“I am so honored to be once again bringing the art community together in Los Angeles, both with local participants and an international presence. With a focus on the global effects of humankind on the planet, it is the right time to be curating voices from around the world, and I am excited to facilitate this wonderful event.”

With the increased ability to travel safely, many of the show’s favorite participating galleries from Europe and Asia will be in attendance. Many of the attendees’ favorite galleries will be returning with all new work including Arcadia Contemporary, Mizuma Art Gallery, Neue Kunst Gallery, Pan American Art Projects, and Rebecca Hossack Gallery.

Among other highly anticipated returns, **DIVERSEartLA** is back with a new ecological lens. Curated by **Marisa Caichiolo**, this year’s edition will examine not just how the environment is represented in art, but how humanity’s place in the world is depicted. This exhibition will open up an important dialogue about the Earth’s past, present, and future, uniting the community around discussions of the global climate crisis and potential solutions. This topic is already at the heart of a growing number of art narratives and DIVERSEartLA is honored to provide it with an additional platform. For this year’s edition of the highly popular element of the LA Art Show, DIVERSEartLA invites art museums and institutions to partner with Science and Environmental Museums. Together, they will create an entire world of immersive experiences focusing on the looming impact we all face as the planet warms.

Caichiolo explains, “DIVERSEartLA 2022 will encourage visitors to confront the complex challenges of our global climate crisis and imagine potential solutions. This topic is at the heart of a growing number of art narratives, including exhibitions built with high-tech innovations, designed to inspire artistic appreciation and the desire to respond to environmental challenges, reinforcing the value of translating environmental advocacy into art.”

As the first live show to join the NFT craze, introducing attendees to the incredible trend in digital art, the LA Art Show has established a reputation for leading the pack. As such, visitors can expect even more eye-catching art trends. The show is committed to creating the most comprehensive contemporary art experience possible.

Since 2015, LA Art Show has been a strong and unwavering supporter of St. Jude Children’s Research Hospital® as it leads the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases. In 2022, St. Jude returns as the beneficiary with the LA Art Show donating 15% of all ticket proceeds to its life saving mission. The LA Art Show is proud to bring together St. Jude and the art community once again, further expanding their positive impact on the community at large.

With an emphasis on relatable and timely issues, a gradual return to the fair’s traditional international presence, and the ever-popular DIVERSEartLA part of the show, the LA Art Show is kicking 2022 off with a bang! Please visit www.LAArtShow.com to learn more.



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About the LA Art Show

The LA Art Show creates one of the largest international art fairs in the United States, providing an exciting, immersive, insider art experience to sponsors, their select guests and VIP clients. The show attracts an elite roster of national and international galleries, acclaimed artists, highly regarded curators, architects, design professionals, along with discerning collectors. This innovative, exceptional cultural environment attracts executives and board members of Southern California businesses, state, county, and municipal government representatives, as well as leaders of the region's cultural institutions. Attendees are trendsetters, influencers and alpha consumers, who seek and demand the newest and the best in all areas of their lives—art, design, food, technology and travel being specific passion points. www.LAArtShow.com