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LA ART SHOW WRAPS UP SUCCESSFUL 2022 RETURN

Los Angeles's Longest-Running Art Show Returned to The Los Angeles Convention Center, Celebrating Major Success and Record Sales for Multiple Galleries



Opening Night of the LA Art Show 2022, Photo by Birdman Photos

Los Angeles, CA (January 24, 2022) - This weekend, **The LA Art Show** wrapped its second live event in just 6 months, establishing a return to normal and reuniting the Los Angeles art community under the LA Convention Center roof. Galleries, art dealers, curators, collectors, and art lovers came together to safely explore themes of environmental impact and new technologies, engaging in masked discussions. While the attendees were socially distanced, the community felt closer than ever.

Returning director **Kassandra Voyagis** was able to create an intimate experience despite the large space. With 20% higher attendance than the summer show, bringing the total attendees to roughly 45,000 people, the show was a great success for visitors and galleries alike.

The event kicked off with a successful VIP opening night. The celebration was hosted by model and actress **Kaia Gerber** in conjunction with St. Jude Children's Research Hospital® for a celebration of art and charitable components. From the red carpet to the pink walls of the VIP area and plenty in between, the night was vibrant, leading into a wonderful weekend of enthusiasm and sales.

Many galleries had quite a bit of success. Among the highest selling galleries, **Mizuma Gallery**, **Melissa Morgan**, **J&J Art**, **Pigment Gallery**, **Arcadia Contemporary**, **Beatriz Esquerra Arte**, and **Simard Bilodeau Contemporary** all had incredible sales. In fact, for **Rebecca Hossack Art Gallery** and **Abend**



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Gallery this was a truly record-breaking year, marking the best year yet for the longtime participants.

As the first live show to join the NFT craze, introducing attendees to the incredible trend in digital art, the LA Art Show has established a reputation for leading the pack. This year was no exception. The LA Art Show continues to be on trend with NFTs, making sure the contemporary art conversation is comprehensive. This year included a preview of *Little Beasts* by artist **Johnny ‘KMNDZ’ Rodriguez**, presented by **Merry Karnowsky** of KP Projects, in partnership with **LGND**, the return of **Vellum LA**, Los Angeles’s premier art gallery for NFT-backed digital art, with their latest show *Elsewhere is a Negative Mirror* which simultaneously debuted as an in-person NFT exhibition at the LA Art Show and at **Vellum LA** gallery, and specially displayed NFTs from **Fabrik Projects**.

With the NFT conversation comes a conversation about environmental conservation, the other focus of the show. Unifying the show’s themes of environmentally-driven discussions and new technologies, **Arts Help** presented *Conscious Crypto Creator: ICEBERGS*. The Conscious Crypto Creator, aka CCC, is a global movement developed by Arts Help to empower artists to use their art in the fight for transparency and sustainable crypto-validation practices. *ICEBERGS* highlighted the impact of our daily decisions on the melting of polar ice caps.

Environmental conversations percolated throughout the show with **DIVERSEartLA**’s ecological lens. Curated by **Marisa Caichiolo**, this year’s edition examined not just how the environment is represented in art, but how humanity’s place in the world is depicted. The section consisted of 8 participating projects, each with museum involvement, including **The Museum of Nature of Cantabria Spain**’s video installation, “Our turn to change” by Andrea Juan and Gabriel Penedo Diego, which highlights the crisis in the Arctic and Antarctic concerning melting icebergs and “THE EARTH’S FRUITS,” brought to the show by the **MUMBAT Museum of Fine Arts of Tandil** and the **Museum of Nature and Science Antonio Serrano of Entre Rios Argentina**. This project by Guillermo Anselmo Vezzosi curated by Indiana Gnocchini is a scientific research project whose ideology culminates with an installation work of a specific ephemeral site, where the waste that takes on a second life is dignified. Other participants included **MUSA, Museum of the Arts of the University of Guadalajara, MCA Museum of Environmental Science, Dox Contemporary-Prague, the Czech Center New York, and Consulate General of the Czech Republic in Los Angeles**, just to name a few.

Furthering the climate change perspective **Kelly Sueda Fine Art** represented artist **Taiji Terasaki**, bringing his wide range of masterful artworks at this year’s LA Art show including video NFTs, metal weavings, “mist media” photography, and an interactive live mist installation.

The show was undoubtedly a success, spanning five days and over 200,000 combined square feet. While the space and time is vast, the show manages to foster an unparalleled sense of community.

About the LA Art Show

The LA Art Show creates one of the largest international art fairs in the United States, providing an exciting, immersive, insider art experience to sponsors, their select guests and VIP clients. The show attracts an elite roster of national and international galleries, acclaimed artists, highly regarded curators, architects, design professionals, along with discerning collectors. This innovative, exceptional cultural environment attracts executives and board members of Southern California businesses, state, county, and municipal government representatives, as well as leaders of the region’s cultural institutions.



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Attendees are trendsetters, influencers and alpha consumers, who seek and demand the newest and the best in all areas of their lives—art, design, food, technology and travel being specific passion points.
www.LAArtShow.com