



The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

New Frontiers for DIVERSEartLA, American Heart Association Healthy Holiday Tips & LA Art Show Tickets on Sale Now!

Plans Unfold for An Exciting DIVERSEartLA 2024 & More Updates!

We can't wait to roll out the next edition of the LA Art Show's signature curated platform DIVERSEartLA, returning in 2024 with a focus on memory, humanity and AI. We're also proud to be partnering with the American Heart Association in its 100th year. And don't forget, LA Art Show tickets are available now and they make the perfect holiday gift! Read on to find out more...

DIVERSEartLA 2024 Highlights Preview: Focus on Memory, Humanity & AI

DIVERSEartLA brings important local and international art institutions together in a timely conversation spoken in the universal language of art. This year's program explores the intersection of memory, humanity and AI through a selection of cutting-edge art, technology and multimedia exhibitions.

As preparations ramp up for our February return, LA Art Show producer / director Cassandra Voyagis said, "We are excited to continue facilitating this pioneering program. It ignites important dialogue through art and helps to deepen our understanding of what it means to be human."

Curated by Marisa Caichiolo, DIVERSEartLA is driven by The LA Art Show’s commitment to present thought-provoking programming, using art as a vehicle to raise awareness about important issues confronting society. Addressing the theme of the 2024 edition, Caichiolo said, “Memory is a fundamental aspect of human experience that shapes our individual and collective identities. From AI-generated artworks to immersive virtual reality experiences that challenge our sense of self, the works in this edition invite us to consider the opportunities and challenges presented by AI and memory while also raising important questions about the ethical and social implications of relying on AI as a tool for memory and identity.”

Here's a snapshot of two of the eight projects that will be featured as part of DIVERSEartLA 2024:

Nevada Museum of Art

The Nevada Museum of Art will present *The Journey* by contemporary artist Guillermo Bert, curated by Vivian Zavataro. The installation features a series of 20 highly detailed, life-sized wood sculptures portraying real immigrants who were employed as frontline workers. In his multimedia works, Bert investigates how ancient traditions and modern technology merge to create narratives of identity, human memory, immigration, culture and humanity.



Warriors courtesy of artist Guillermo Bert & Nevada Museum of Art

Museum of Contemporary Art

The Museum of Contemporary Art, Bogotá will present *Mythstories* by multimedia artist Carlos Castro Arias, curated by Gustavo Adolfo Ortiz Serrano. Appropriating the style and iconography of medieval tapestry, Castro plays with anachronism, re-contextualizing found objects to create connections across time and cultures. His work experiments with myth, history and AI and explores individual and collective identity.



The Crusade of the Innocents (Global Warming) 2021. Woven tapestry. The series Mythstories explores contemporary myths using medieval and contemporary.

American Heart Association Tips for a Healthy Holiday!

The LA Art Show is pleased to support the American Heart Association (AHA), our 2024 charity beneficiary. We're thrilled to share tips and tools from the American Heart Association to make your holidays a bit brighter:

1. Form healthy habits: Do something active every day during the holiday season. Start the day with a healthy breakfast, limit your sweets and get at least seven hours of sleep each night. If you maintain your healthy habits, you won't have to start over after the holidays!
2. Beware of seasonal sweets: The holidays dish up temptation! Limit less healthful treats by preparing healthful snacks that are ready to eat when the urge strikes. If you're hosting a holiday party, make delicious and healthier options using our [recipes](#) and cooking tips.
3. Stay active: Instead of beating yourself up about missing a workout, sprinkle some healthy activities into your daily routine. If the weather isn't too frightful, take a break and ride your bike around the neighborhood. If dinner is going to be a feast, grab a light lunch, then take a vigorous walk. Keep the family moving. When the kids are home from school, squeeze in some active chores and trips to the park.
4. Don't be too active: Give yourself the gift of peace. If you need to recharge, do something relaxing, like yoga, meditation or spending time in nature.
5. Make a plan for the new year: Once the gifts are gone, it's a great time to reset for the new year – but don't dash through your to-do list too fast, or you might not stick to your plan. Make realistic, sustainable goals for the months ahead, like a daily walking routine – and sign up for a [Virtual Heart Walk](#) before you set your sights on that marathon!

Keep the holidays jolly by managing your stress and keep your blood pressure low. For more info on managing your blood pressure, [click here](#).



LA Art Show is a proud supporter of the American Heart Association’s Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies, please visit <https://www.heart.org/en/get-involved/ways-to-give/life-is-why>. Connect with the American Heart Association on [heart.org](#), [Facebook](#), [Twitter](#) or by calling 1-800-AHA-USA1.

Get Your Advance Tickets for LA Art Show 2024! On Sale Now!



Planning a visit to the LA Art Show next February?

Looking for a great gift?

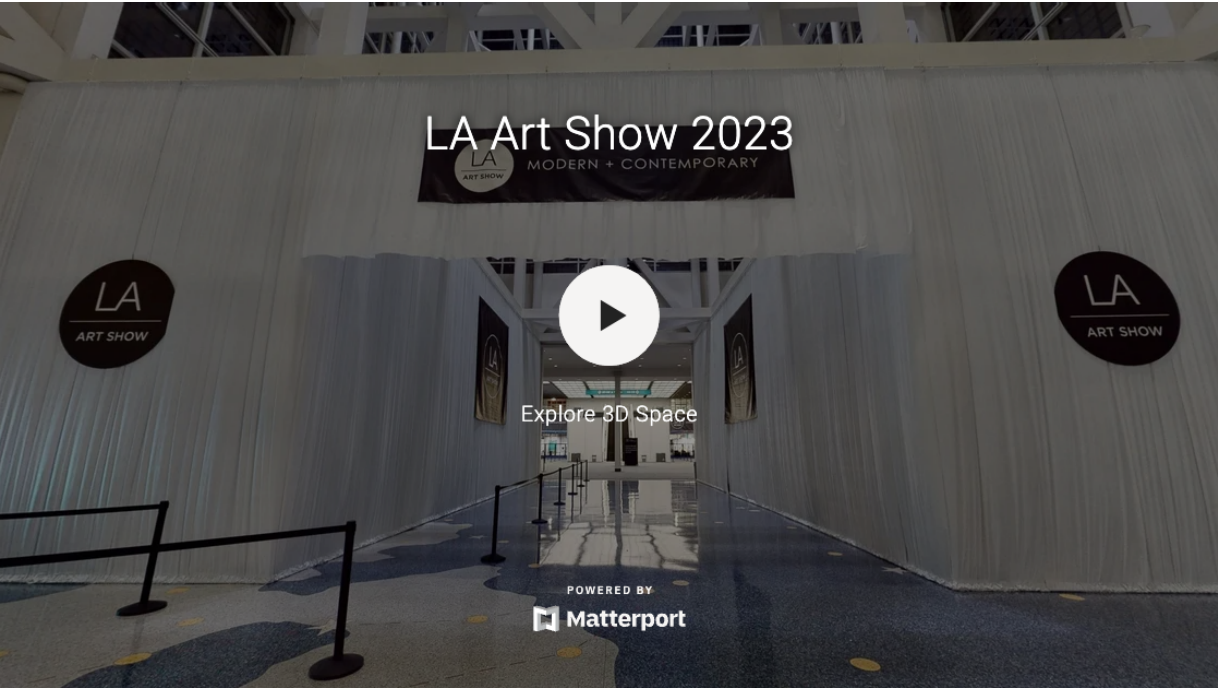
Join us at the LA Convention Center, February 14-18, 2024

Tickets to the LA Art Show are available now.

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Join us when the LA Art Show comes back to the
LA Convention Center, February 14-18, 2024

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