


FOR IMMEDIATE RELEASE

LA ART SHOW RAMPS UP 2021 WITH MONTHLY VIRTUAL DIVERSEartLA TALKS LEADING INTO A LATE SUMMER LIVE SHOW



The graphic is a yellow rectangle with a white circle in the center. Inside the circle, the letters 'LA' are written in a large, white, sans-serif font. Below 'LA', the words 'ART SHOW' are written in a smaller, white, sans-serif font. Below the circle, the dates 'JULY 29 - AUGUST 1' are written in a white, sans-serif font. At the bottom of the graphic, the text 'THE MOST COMPREHENSIVE ART SHOW IN AMERICA' is written in a small, white, sans-serif font.

DIVERSEartLA Talks

Monthly virtual discussions from Feb. 18 - June 18
focusing on the Museums, Institutions, and Artists
featured in the upcoming 2021 summer show.

Curated by Marisa Caichiolo | DIVERSEartLA Curator
Hosted by Cassandra Voyagis | LA Art Show Director

2021 | LA CONVENTION CENTER | WEST HALL

LA Art Show demonstrates commitment to the Los Angeles art community with monthly virtual DIVERSEartLA talks starting on February 18 leading up to the physical program July 29 - August 1, 2021

(LOS ANGELES, CA) -- **LA Art Show**, the most comprehensive international contemporary art show in America, has time and again proven their commitment to uniting and uplifting the Los Angeles art community, and 2021 is no exception. With no shortage of obstacles for the physical event itself, an inevitability considering the year we've had, the organization continues to demonstrate their resilience and devotion to bringing art and culture to the masses, first with a monthly virtual **DIVERSEartLA** series set to launch February 18th and then the highly anticipated in-person show in July.

DIVERSEartLA Talks is a series of virtual discussions focusing on the Museums, Institutions, and Artists featured in the upcoming 2021 summer show. These talks fall perfectly in line with LAAS's stated mission to provide a sense of normalcy after a year full of turmoil and uncertainty for the art world.

New Art Fair Director Cassandra Voyagis has emphasized the importance of both community and safety. "I am confident we can create a great program while keeping artists, exhibitors, and patrons safe." And she is on track to do just that, first by virtually engaging as the host of DIVERSEartLA Talks and later down the line by taking all the necessary precautions to produce a safe and much-needed event. As Voyagis simply put it, "our community needs something to look forward to," and she is tirelessly working to create just that, with the help of DIVERSEartLA's curator and moderator of the series **Marisa Caichiolo**.

Thanks to Caichiolo, the 2021 DIVERSEartLA show and this exciting virtual series have a clear direction and fascinating participants. Both will focus on the presence, contributions, research, and documentation of women and non binary artists at the forefront of work at the intersection of art, science, and technology, represented by guest museums and institutions. Guest are slated to include Directors and Curators from museums like AMA, Museum of the Americas (Washington), Museum of the Arts of San Marcos (Lima, Peru), Women Voices Now (Los Angeles), and Museum La Neomudejar (Madrid, Spain) among many others who will have the opportunity to share their projects with LAAS fans online.

The series is accessible through the LA Art Show [website](#) starting mid-February, in an effort to provide the enriching extra content about the upcoming DIVERSEartLA program that audiences are craving, while respecting the current situation we are all in and the physical boundaries that stop us from uniting. Not only is this an opportunity to learn more about the DIVERSEartLA presence in the larger LA Art Show realm, but it is full of behind the scenes stories and updates, to fully immerse the listeners in the process of putting together the show, yet another way the LAAS is using art to bring people together.

Looking to the future and taking into account the safest and most important programming to create, LA Art Show continues to unite the art community even in a time of separation.

About the LA Art Show

The LA Art Show creates one of the largest international art fairs in the United States, providing an exciting, immersive, insider art experience to sponsors, their select guests and VIP clients. The show attracts an elite roster of national and international galleries, acclaimed artists, highly regarded curators, architects, design professionals, along with discerning collectors. This innovative, exceptional cultural environment attracts executives and board members of Southern California businesses, state, county, and municipal government representatives, as well as leaders of the region's cultural institutions. Attendees are trendsetters, influencers and alpha consumers, who seek and demand the newest and the best in all areas of their lives—art, design, food, technology and travel being specific passion points. www.LAArtShow.com

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