



MODERN +  
CONTEMPORARY

## EXHIBITOR APPLICATION

FEBRUARY 19-23, 2025 | LA CONVENTION CENTER | SOUTH HALL

APPLICATION SUBMISSION DEADLINE: SEPTEMBER 12, 2024

Gallery Name: \_\_\_\_\_

Gallery Director/Owner Name: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Billing Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

### PLEASE CHECK DESIRED BOOTH SIZE

<input type="checkbox"/>	12' x 16'	(3.66m x 4.88m)	192 sqft x \$70 per sqft	\$13,440.00
<input type="checkbox"/>	12' x 20'	(3.66m x 6.1m)	240 sqft x \$70 per sqft	\$16,800.00
<input type="checkbox"/>	12' x 30'	(3.66m x 9.14m)	360 sqft x \$70 per sqft	\$25,200.00
<input type="checkbox"/>	12' x 40'	(3.66m x 12.19m)	480 sqft x \$70 per sqft	\$33,600.00
<input type="checkbox"/>	24' x 20'	(7.32m x 6.1m)	480 sqft x \$70 per sqft	\$33,600.00
<input type="checkbox"/>	24' x 30'	(7.3m x 9.1m)	720 sqft x \$70 per sqft	\$50,400.00
<input type="checkbox"/>	24' x 40'	(7.32m x 12.19m)	960 sqft x \$70 per sqft	\$67,200.00

**Included in the booth cost:** 12' high perimeter white painted hard walls, polished concrete floors, 1 four foot table and two chairs, booth signage, drayage, basic interior booth lighting and one full page ad in the digital show catalog. There are additional fees for additional lighting and walls, custom paint, booth carpet, telephone, Wi-Fi, special construction, rigging, electrical services, shelving, and sculpture pedestals. Labor can be ordered at an additional charge. **\*\* Booth Sharing is not permitted.**



MODERN +  
CONTEMPORARY

**SHOW DETAILS**

**OPENING NIGHT PREMIERE**

Wednesday    February 19, 2025    6pm - 10pm

**GENERAL SHOW HOURS**

Thursday	February 20, 2025	12pm - 8pm
Friday	February 21, 2025	12pm - 8pm
Saturday	February 22, 2025	12pm - 8pm
Sunday	February 23, 2025	12pm - 6pm

**WE PROPOSE TO EXHIBIT (CHECK ALL THAT APPLY) :**

Paintings     Print     Video     Installation     Sculpture     Photography

Please submit a list of the artists you plan to exhibit at the fair:

---

---

---

---

Please submit no more than 10 JPEG images of the artists you propose to exhibit, along with a document describing the image details and artists' biographical information via email ([info@laartshow.com](mailto:info@laartshow.com)) or web link.

Please list your gallery's fair participation history over the last three years.

---

---

---

Who referred you to our show? \_\_\_\_\_ Phone: \_\_\_\_\_

*Please Note: This application is the first step in the contracting process: Approved exhibitors will be contracted under separate cover. No contract will be sent until exhibitor is approved by the selection committee of the LA Art Show.*



MODERN +  
CONTEMPORARY

**APPLICATION FEE\***

---

    

\*There is a 2.5% fee for all credit card transactions

---

There is a non-refundable \$100 (US) application fee for all applying exhibitors.  
Please provide the following information:

---

Billing Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CRV: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Credit Card Expiration Date: \_\_\_\_\_