



MODERN +
CONTEMPORARY

FEB 10-15
2021

The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

LA Art Show is pleased to announce the appointment of Cassandra Voyagis as the new Producer and Director of the Show.

Formerly the Executive Director, Ms. Voyagis has been with the Show for 16 years and brings a wealth of experience to her new position at the helm. She continues to oversee all aspects of operations, production and exhibitor relations while developing new possibilities in her expanded role.

"Over the last 25 years, the LA Art Show has celebrated remarkable achievements and has contributed significantly to LA's rise as an international destination for art and culture. Despite the unprecedented challenges facing our industry and our art family all around the world, I remain optimistic that we can pull together as a community with resourcefulness and emerge with renewed strength," said Ms. Voyagis.

"To everyone in our global family, I would like to send heartfelt wishes and my fervent hope to stay safe during this crisis," she continued.

"Kassandra has been an important part of the LA Art Show for the past 16 years and will be an exciting and integral part of the growth and direction of it into the future," said Scott Diament, President of the LA Art Show.



Looking ahead to next year, the show will extend its run for one more day to take advantage of the long weekend in conjunction with Presidents' Day, and welcome visitors over the five-day Show, February 10–15, 2021.

After a successful debut in 2020, the European Pavilion returns for a second year and is set to become a key section in the Show with the curatorial guidance of Ferran Hosa, Director of Pigment Gallery in Barcelona, Spain.

Also returning to the LA Art Show for the fifth year is DIVERSEartLA. Curated by Marisa Caichiolo, it is an essential initiative to engage museums and cultural institutions as models for pluralistic communities. DIVERSEartLA serves as a platform and resource for diversity best practices and leadership within the international and local art communities, and continues to expand and evolve to embrace and celebrate institutions as well as art collectors.



Highlights of the DIVERSEartLA Program at the 2020 LA Art Show

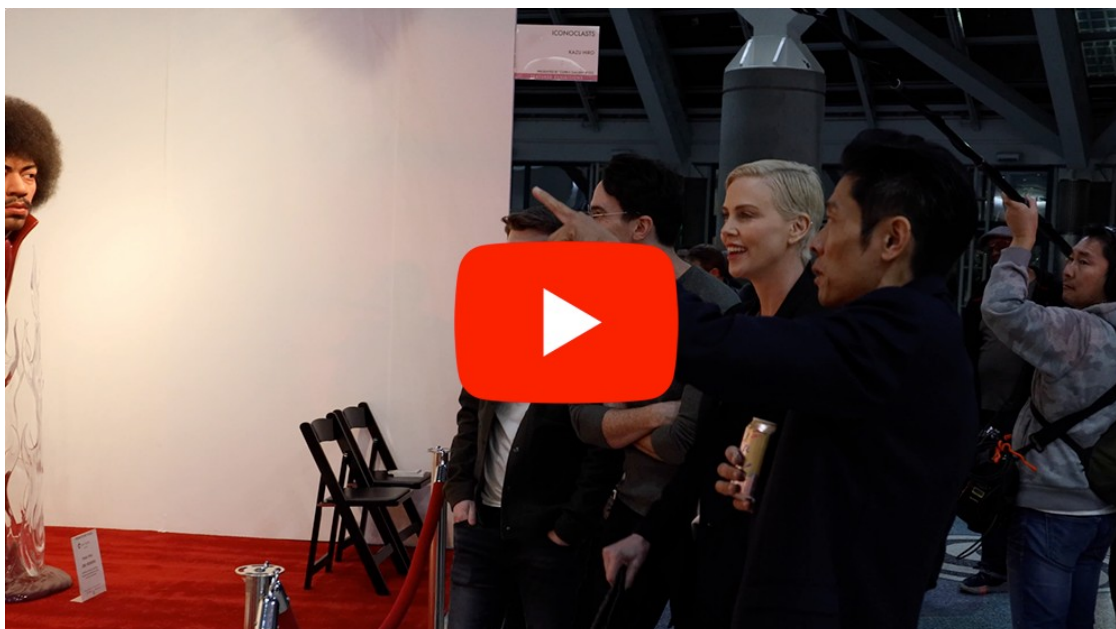
We are honored that St. Jude Children’s Research Hospital® will return for a seventh year as the exclusive Charity Partner of the LA Art Show in 2021. St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The purpose of St. Jude is clear: Finding cures. Saving children.®



View Exhibitors with Online Viewing Rooms Starting May— Starting May 1 on our social media channels we will be highlighting LA Art Show exhibitor’s online viewing rooms. If you don’t already do so, follow us on [Facebook](#) and [Instagram](#).



The 2021 edition of the LA Art Show will return to the LA Convention Center, West Hall, February 10–15, 2021, and applications are now open. If you wish to apply for the 2021 LA Art Show, please [click here](#).



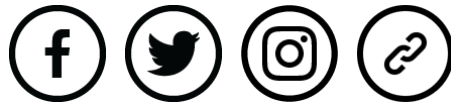
Charlize Theron with Kazu Hiro, and other highlights from the 2020 LA Art Show

Follow the LA Art Show on Instagram



The LA Art Show returns February 10–15, 2021 coinciding with Frieze LA! Follow us on **Instagram: @LAArtShow** | **Hashtag: #LAArtShow**

Please join us when we return next year for the 2021 edition of the LA Art Show. Coinciding with Frieze LA, the LA Art Show will run Feb. 10–15, 2021 at the LA Convention Center, West Hall. Making this the most spectacular week of art Los Angeles has ever seen.



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