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2021

The Most Comprehensive International Contemporary Art Show in America

## LA Art Show News

### Happy New Year from the LA Art Show!

#### Gearing up for an art-filled 2021...

Happy New Year and warmest wishes to all our friends, exhibiting galleries, collectors, artists, art lovers and followers around the world! All of us at the LA Art Show wish you and those dear to you a healthy, productive, art-filled year ahead! We enthusiastically look forward to gathering to share art with you in 2021.

This past year was both difficult and challenging for many. Looking back, we are pleased that the 25th Anniversary of the LA Art Show made a resounding splash in the art world. Held in February, in the early days of the pandemic, more than 55,000 collectors and art aficionados joined us for five exciting art-filled days of exhibits presented by more than 130 galleries from 23 different countries. We're proud the fair offered a wonderful range of some of the most compelling works of contemporary, modern and historic art in the world. We're also pleased that **St. Jude Children's Research Hospital®**, returned as our charity partner for the 6th year running. It also was a delight to have **Sofia Vergara** join us as our charming celebrity host for the opening night gala.



Much has happened since our 25th anniversary show, less than a year ago. Since then, we're pleased to have announced that **Kassandra Voyagis** has taken on the role of LA Art Show producer and director, after serving as the fair's executive director for several years. In the fall of 2020, Voyagis attended Art Paris Fair, gaining firsthand insights on new approaches for adapting to shifting needs – like those presented by the Covid pandemic. Under the leadership of Voyagis, the LA Art Show continues to build strong ties with galleries, museums and art institutions around the globe. We're energized to present a world class art fair with international merit and the return of the robust **European Pavilion**

and **DIVERSEartLA** programs, as well as the introduction of the new **Latin American Pavillion** when we return in 2021.



For next year, the LA Art Show has been re-scheduled to take place **July 29 to August 1, 2021** at the **LA Convention Center**. Following through on our 26-year commitment to the local art scene, the new dates will ensure our adherence to the highest standard of protocols to protect the safety of our exhibitors and attendees alike. We're very excited to see you and share the experience of great art when we return!

**Highlights from the 2020 LA Art Show**

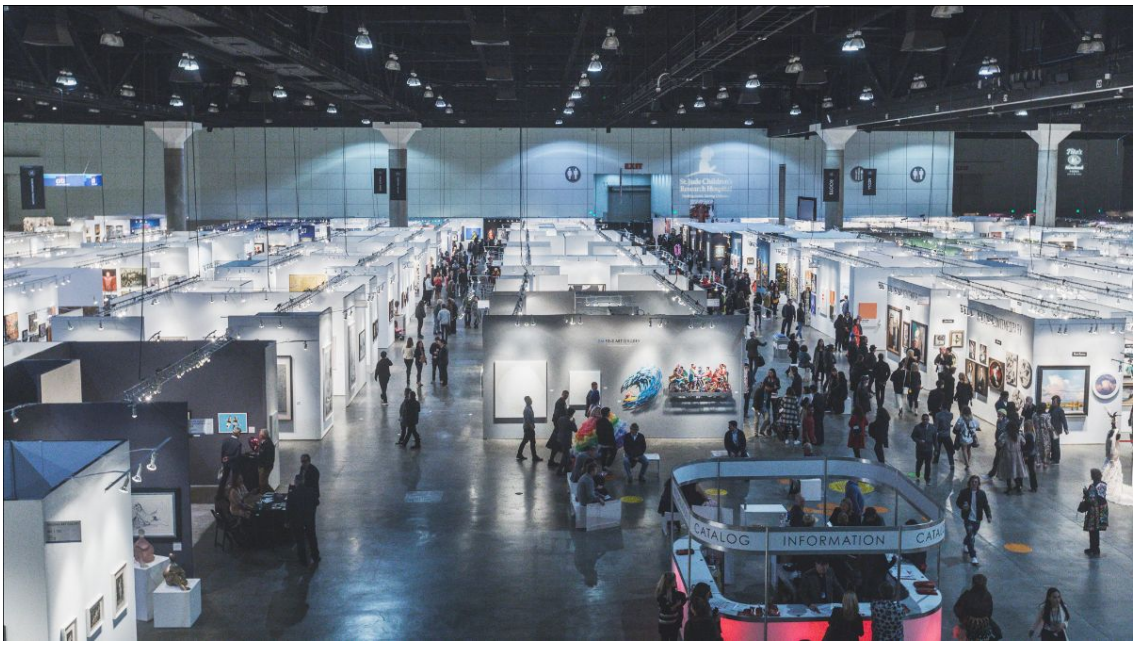


*Charlize Theron with Kazu Hiro, and other highlights from the 2020 LA Art Show*

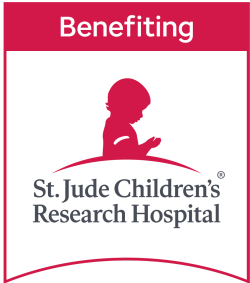
The 2021 edition of the LA Art Show will return to the LA Convention Center, West Hall, July 29—August 1, 2021. We look forward to seeing you there!

**Exhibitor applications are now open.** To apply for the 2021 LA Art Show, please [click here](#).





We are honored that St. Jude Children’s Research Hospital® will return for a seventh year as the exclusive Charity Partner of the LA Art Show in 2021. St. Jude Children’s Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The purpose of St. Jude is clear: Finding cures. Saving children.®



**Follow the LA Art Show on Instagram**



The LA Art Show returns July 29—August 1, 2021.  
Follow us on **Instagram:** [@LAArtShow](#) | **Hashtag:** #LAArtShow

Please join us when we return for the 2021 edition of the LA Art Show. The LA Art Show will run July 29—August 1, 2021 at the LA Convention Center, West Hall.



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