The Most Comprehensive International Contemporary Art Show in America

## **LA Art Show News**

## LA Art Show Rolls Out New Dates for 2021 In-Person Show— July 29 to August 1, 2021 at the LA Convention Center

We're excited to confirm new dates for the LA Art Show, re-scheduled for July 29 to August 1, 2021 at the LA Convention Center. In keeping with projected COVID-19 protocols for the winter, and our 26-year commitment to the local art scene, the LA Art Show is postponed until next summer, hoping to help regenerate the thriving pre-Covid LA art market in the year ahead.

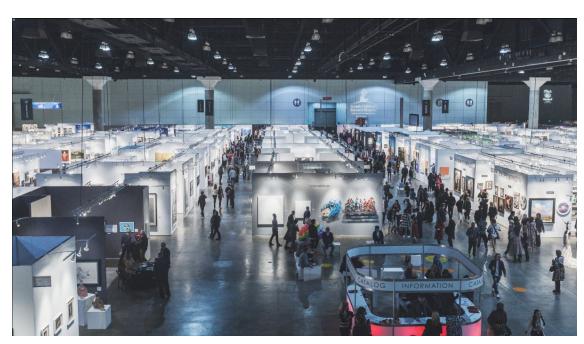
At a time when most in-person gatherings have been cancelled and the global art world is struggling, the LA Art Show is determined to bring the community together and help stimulate the local art market. Typically scheduled early in the year to kick-off the annual local art season, the new dates acknowledge a return to normal, while ensuring maximum safety for attendees during the pandemic.

In her first year as LA Art Show producer, after serving as the fair's executive director for several years, Kassandra Voyagis said, "Now more than ever, we need a physical art fair in Los Angeles to bring the creative community back together. Even though things won't be how they were before, we can't let 2021 go by without having an art fair in the city. Our community needs something to look forward to."

Coordinating closely with local authorities and the LA Convention Center, Voyagis is committed to keeping attendees socially distant, safe and healthy during their visit to the fair. In compliance with CDC and Los Angeles county guidelines, the LA Art Show will maintain social distancing guidelines, with booths widely spaced throughout 200,000 square feet of exhibition space.

For 2022, The LA Art Show plans to return to our regular schedule. We will be back again in early February, 2022 to launch the regular LA winter art season!

First started in 1994, the LA Art Show helped lay the groundwork for Los Angeles to become the arts capital of the west coast. For more than 25 years, the fair has been the most comprehensive international contemporary art show in America, honoring the creativity of Southern California's unique cultural landscape.



The 2021 edition of the LA Art Show will return to the LA Convention Center, West Hall, July 29—August 1, 2021. We look forward to seeing you there!

**Exhibitor applications are now open**. To apply for the 2021 LA Art Show, please <u>click</u> <u>here</u>.

We are honored that St. Jude Children's Research Hospital® will return for a seventh year as the exclusive Charity Partner of the LA Art Show in 2021. St. Jude Children's Research Hospital® is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The purpose of St. Jude is clear: Finding cures. Saving children.®



## Follow the LA Art Show on Instagram



The LA Art Show returns July 29—August 1, 2021.

Follow us on Instagram: @LAArtShow | Hashtag: #LAArtShow

Please join us when we return for the 2021 edition of the LA Art Show. The LA Art Show will run July 29—August 1, 2021 at the LA Convention Center, West Hall.



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