

FEB 5-9 2020

CELEBRATING **25 YEARS**

The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

FASHION Premieres at the LA Art Show

Presenting Sue Wong — Beauty, Magic, Transformation

In celebration of our 25th Anniversary, the LA Art Show introduces a special new section of the fair, *FASHION*. This new section reflects the important position of Los Angeles in the worlds of both art and fashion. For the premiere of *FASHION*, we are very pleased to present a survey of the internationally renowned awardwinning designer Sue Wong in a dedicated pavilion.

The Sue Wong label was launched in 1985, and soon dominated the American Evening Market. Recognized worldwide for her signature blend of vintage and contemporary style, Wong's designs evoke the glamor of the past, accented by the flair of today. Her signature garments are characterized by exquisite fabrics and designed motifs shimmering with incandescent beads. Intricate embroideries as well as embellished layers and textures are combined to create graceful, elegant and timelessly beautiful works of wearable art. Some 70 mannequins dressed in Sue Wong gowns will be shown in the premiere of FASHION.



SUE WONG

The LA Art Show has always acknowledged the connection between art and film, featuring celebrity hosts for each edition of the fair. In the past five years, several of our hosts have been Oscar winners and nominees. Among the many Hollywood stars who have worn Sue Wong gowns are Taylor Swift, Anne Hathaway, Reba McEntire, Kim Kardashian, Jessica Biel, Minnie Driver, Kelly Osbourne, Tyra Banks, Sofia Milos and Jane Seymour. Fittingly,

FASHION will showcase a selection of at least six Sue Wong dresses that have been worn on the Red Carpet.



Stay tuned for more upcoming news on exciting programming and events to celebrate our 25th anniversary!

European Pavilion Update

We're thrilled to debut our new European Pavilion at the 2020 LA Art Show. This new exhibition section will feature 16 European galleries:

- 3 Punts Galeria, SPAIN
- Anquins Galeria, SPAIN
- Art Mozaika, Czech Republic
- Arionte Arte Contemporanea, ITALY
- Arte Globale, UNITED KINGDOM
- Dk Arte Galleries, MONACO
- Fine Art Consultancy, UNITED KINGDOM
- Galería de Arte María Aguilar, SPAIN

- Galerie Wolfsen, DENMARK
- Galleria Bea Villamarin, SPAIN
- · Galleria Stefano Forni, ITALY
- Image Nation Paris, ITALY
- L' Arcada Galeria d'Art, SPAIN
- Neue Kunst Gallery, GERMANY
- Pigment Gallery, SPAIN

Advance Tickets Now on Sale!

General Admission, 4 Day Passes and Special Passes to our 25th Anniversary Opening Night Gala are on sale now!

Opening Night passes are \$200 per person (Wednesday, February 5, from 8pm—11pm) **Patron Tickets** are \$300 per person (Wednesday, February 5, from 6pm—11pm)

4-Day passes are \$80 per person (4-day pass is for regular show dates Thursday, February 6 to Sunday, February 9, 2020).

1-Day General Admission tickets are \$40 per person

Fair Dates and Hours

- Wednesday, February 5, 2020, 6pm—11pm
- Thursday, February 6, 2020, 11am—7pm
- Friday, February 7, 2020, 11am—7pm
- Saturday, February 8, 2020, 11am—7pm
- Sunday, February 9, 2020, 11am—5pm

To apply for our **VIP Red Card**, and for further information on our VIP Program, please visit: laartshow.com/vip/

CLICK HERE FOR LA ART SHOW TICKETS

Art Raises Awareness and Funds for St. Jude

We're delighted St. Jude Children's Research Hospital® returns as our charity partner for the 25th Anniversary of the LA Art Show. We're always happy to share inspiring stories about St. Jude patients. This story is particularly meaningful to us because of its connection to art.

When his son Joshua was diagnosed with sickle cell disease, Memphis based artist Ephraim Urévbu channeled some of his creative energy into raising awareness about the disease, as well as raising funds for St. Jude Children's Research Hospital, where Joshua has been receiving treatment since his birth.



Urévbu and his wife Sheila launched a foundation to support efforts to address sickle cell disease in the artist's native Nigeria, which has the world's largest population of people with the disorder. When the financial burdens of the travel and charitable work became overwhelming, the couple decided to focus on helping St. Jude. Although best known for treating and researching pediatric cancer, St. Jude has made it a priority to help children with sickle cell disease since the hospital's founding in 1962.

Last year, Urévbu donated an abstract painting to the St. Jude Garden Harvest fundraising event. The work, filled with symbolic references to his son's struggle with the disease and the treatment he has received, sold for \$10,000. Prints are still being offered for \$100 each to raise money for St. Jude.

To learn more about Joshua and his father, click here.

Come to the LA Art Show... Stay for Frieze!

In 2020, we will kick off an exciting run of art events in Los Angeles. The LA Art Show will take place in February just a few days before the second iteration of Frieze Los Angeles, scheduled February 14 to 16. If you're traveling to Los Angeles, come to the LA Art Show and stay for Frieze!

Follow the LA Art Show on Instagram...



We're getting ready for the 25th Anniversary of the LA Art Show, February 5 to 9 at the LA Convention Center! For updates and sneak previews about some of our exciting plans, follow us on **Instagram**: @LAArtShow

Hashtag: #LAArtShow25Years



Please join us at the LA Convention Center, South Hall, February 5 to 9, 2020, for the next spectacular presentation of the LA Art Show!



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