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LA Art Show News

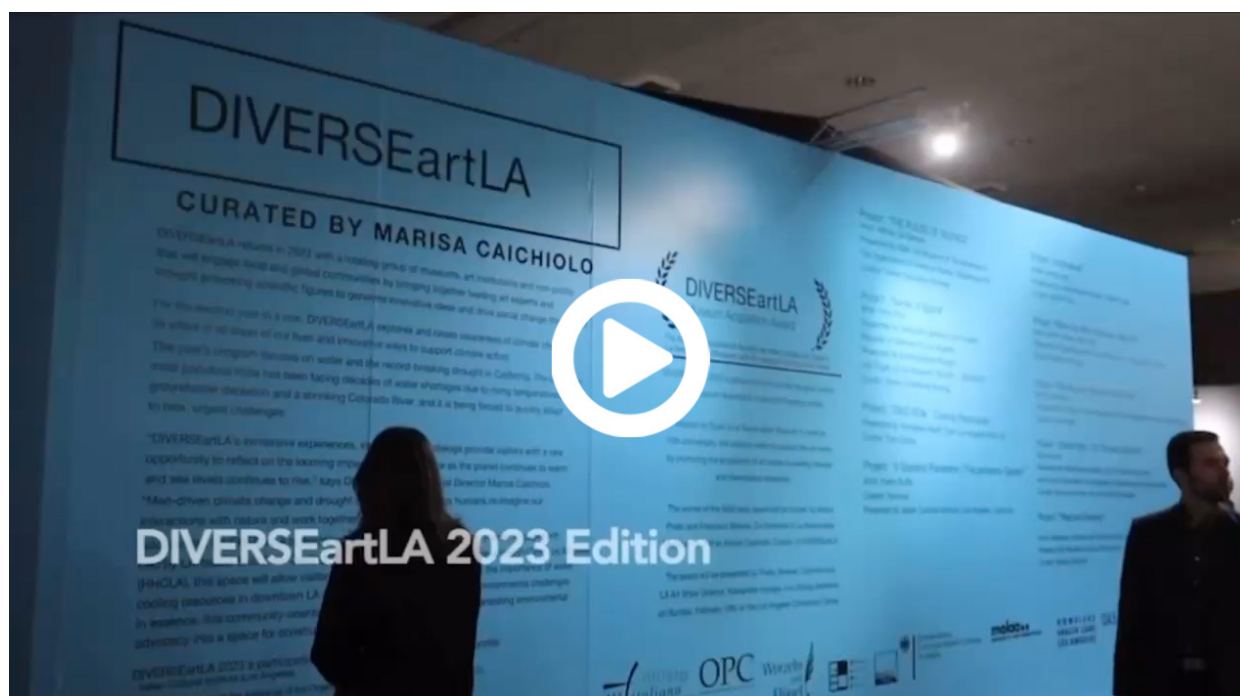
DIVERSEartLA 2023 Highlights & Announcing our New Charity Partner— the American Heart Association!

The LA Art Show takes pride in our far-reaching DIVERSEartLA curatorial platform and its impact on raising awareness about global climate change. In this issue, we take a look back at the 2023 edition. We're also very proud and honored to introduce our new charity partner for 2024, the American Heart Association.

Focus: DIVERSEartLA 2023 & New Perspectives on Climate Change

The 2023 edition of DIVERSEartLA was a great success, contributing great value the LA Art Show and generating significant exposure. More than 60,000 visitors attended the fair, and DIVERSEartLA in particular received broad acclaim, generating extensive coverage in print and broadcast media. The curatorial section of the LA Art Show, DIVERSEartLA featured collaborative presentations by a number of museums, art institutions and non-profits engaged with local and global communities focusing on raising awareness about global climate change. Bringing together leading art experts and thought-provoking scientific figures to generate innovative ideas and drive social change through art, this year's program focused on water and the record-breaking drought in California.

“DIVERSEartLA’s immersive experiences, installations and dialogs provide visitors with a rare opportunity to reflect on the looming impact mankind will face as the planet continues to warm and sea levels continue to rise,” said DIVERSEartLA Curatorial Director Marisa Caichiolo. “Man-driven climate change and drought are here to stay unless humans re-imagine our interactions with nature and work together on potential solutions.”



View video highlights from DIVERSEartLA at the 2023 LA Art Show

In the section of the LA Art Show devoted to DIVERSEartLA, a specific area is dedicated to community engagement. Led by LA-based Skid Row Cooling Resources and supported by Homeless Health Care Los Angeles (HHCLA), visitors participated in dialogs to explore the importance of water, cooling resources in downtown LA and potential responses to various environmental challenges. This community-oriented project reinforced the value of translating environmental advocacy into a space for constructive conversations.

DIVERSEartLA 2023 participating art institutions, museums and non-profits were:

- Italian Cultural Institute (Los Angeles)
- AMA Art Museum of the Americas of the Organization of American States (Washington D.C.)
- La Neomudejar Museum (Madrid, Spain)
- Museum of Latin American Art (MOLAA) (Long Beach) Skid Row Cooling Resources/Homeless Health Care Los Angeles (HHCLA) (Los Angeles)
- Kunstiniciative Wurzeln und Flügel e.V Art Museum (Germany)
- ReflectSpace Gallery, City of Glendale Library Arts and Culture Department (Los Angeles) & Culture Nomad Arts Center (Seoul)
- OPC OFFICE CULTURAL PROJECTS (Mexico)
- Raubtier & Unicus Productions

Find out more about DIVERSEartLA [here](#).

The LA Art Show Welcomes American Heart Association as New Charity Partner

The LA Art Show is excited to begin a new partnership with the American Heart Association (AHA), our 2024 Charity Beneficiary. We are proud to support the life-saving efforts of the American Heart Association's Life is Why™ Campaign at next year's show.

Donations through the Life is Why campaign – no matter the amount – allow the AHA to implement initiatives such as:

- Fund research that can improve the health outcomes of heart and stroke patients
- Train more than 2.5 million high school students in CPR annually
- Support the work of local entrepreneurs and organizations working to improve health outcomes in under-resourced communities

The American Heart Association is a relentless force for a world of longer, healthier lives. Funds donated to the AHA help pave the way for advancements in preventing, treating or even eradicating heart disease, the No. 1 killer of Americans, and stroke, the No. 5 killer. For 100 years, the AHA has saved and improved lives, pioneered scientific discovery, and advocated for healthy public policies in communities across the country.

Founded in 1924 by six cardiologists, the organization is grounded in the belief that scientific research leads the way to better treatment, prevention and – ultimately – a cure for these leading causes of death and disability. The AHA is proud to be the leading nonprofit funding cardiovascular and cerebrovascular disease research. Bold investments have led to significant medical advancements including the first artificial heart valve, implantable pacemakers, cholesterol lowering medications and techniques for CPR.

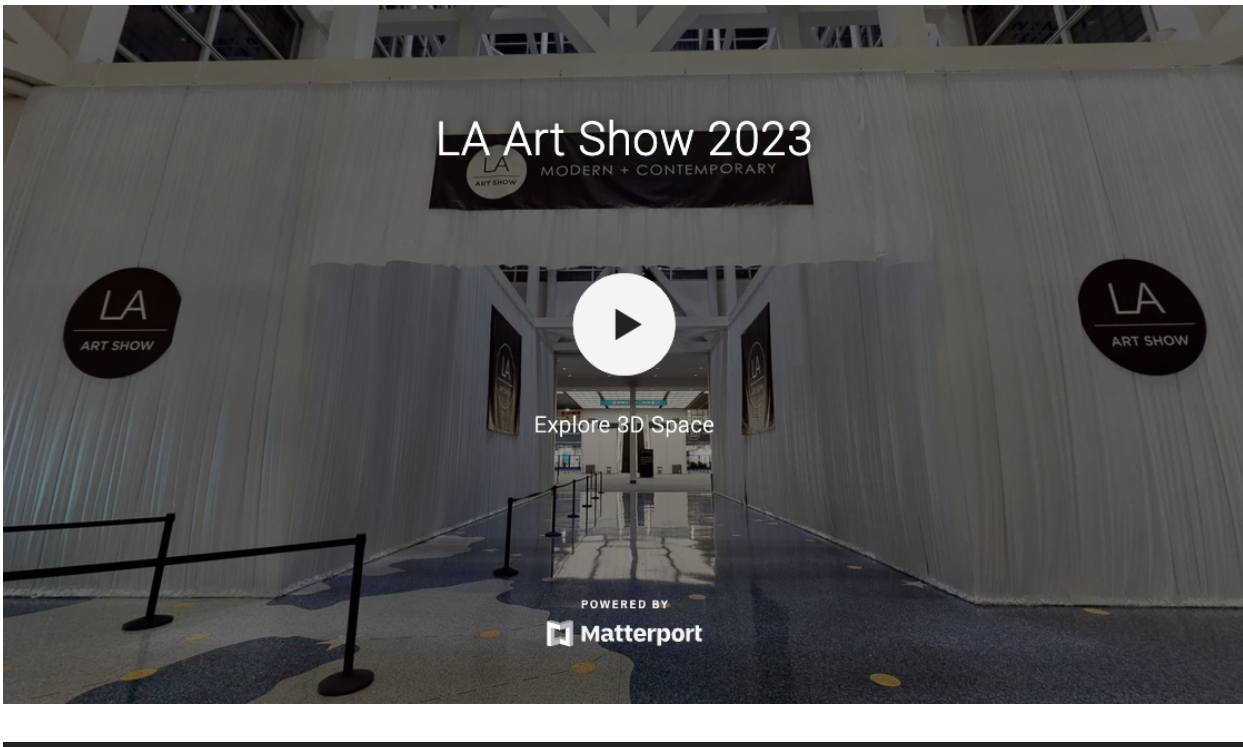


LA Art Show is a proud supporter of the American Heart Association's Life is Why™ Campaign

More about the AHA [here](#).

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