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CONTEMPORARY

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2021

The Most Comprehensive International Contemporary Art Show in America

LA Art Show News

The LA Art Show 2021 is just a little more than three months away! We're very excited to present some program updates to our friends, partners, exhibitors and patrons from around the world. We wish all of you the best and look forward to seeing you in February!

Museum Highlight: DIVERSEartLA 2021

LA Art Show welcomes Art Museum of the Americas to DIVERSEartLA

The LA Art Show is excited to present DIVERSEartLA 2021 under the curatorial vision of Marisa Caichiolo. For this edition of the fair, we welcome Art Museum of the Americas (AMA) for a special presentation of a project curated by Fabian Goncálves.

Through its institutional and museum participation in DIVERSEartLA, AMA seeks to document women and nonbinary artists working at the intersection of art, science and technology. The AMA presentation will feature a compilation of material and an exhibition of the work of women artists who have played a central role in the development of new media practices throughout history and women and nonbinary people whose forward-thinking practices are currently reshaping the field. The project highlights a group of emerging women photographers who make technical decisions at each phase of their practices: through using their cameras, processing their images, digitizing images through specialized computer programs and in the complex chemical reactions they use for printing.

Exploring the disembodied architecture of Bolivian Cholets, *Fantasmagorias* superimposes two or more negative-like images, adjusted with different levels of opacity to blur the colorful building facades. These multistory and multifunctional Cholets include the living quarters of the owner's family and several rental floors used for parties and gatherings.



Helena Giestas, Brazil
From the series, *When I See No Longer*

European Pavilion 2021 Gallery Highlight: **Deodato Arte of Milan, Italy, presents Street Art Icons**

We're pleased to welcome Deodato Arte of Milan to the LA Art Show 2021 European Pavilion. The Deodato Group will feature both Deodato Arte and Wunderkammern in two presentations, one based on the Street Art movement and the other focusing on historical artists and the mastery of technique used in their work.

For the Street Art Project, Deodato Arte will present the work of three world renowned artists who drove the street art movement: Blek Le Rat, Banksy and Mr. Savethewall. In a complimentary thematic exhibition focusing on technique, the gallery will feature Spanish artist Josè Molina and the Italian duo, the Miaz Brothers.



associations, their work seeks to involve the viewer's visual and cognitive perception.

Visit: www.deodato.art

Instagram: [@deodatoartgallery](https://www.instagram.com/deodatoartgallery)

Above Right: Jose Molina, *Early Morning*



Happy Art for St. Jude

The LA Art Show is delighted to welcome back St. Jude Children's Research Hospital® as our charity partner for 2021. In support of St. Jude and its mission, Miami-based artist Romero Britto has created a new artwork, *One World*, as an homage to healthcare workers. St. Jude Children's Research Hospital® will receive five percent of the retail sales of the limited-edition print.

"It's an incredible organization," Britto said of St. Jude. "It's wonderful that St. Jude is there, and they're at the frontline of everything. Anything I can do to help, I definitely love to help."

Britto, 56, is the founder of the Happy Art Movement, which he defines as a "visual language of love, hope and happiness." He learned to draw sitting under a guava tree after school in his native Brazil, later becoming a fan of pop art icons like Andy Warhol. His vibrant accessible style combines elements of pop art and cubism, lit up with explosions of color. Britto's art brightens public spaces like train stations and plazas, and has been showcased at the World Cup, Super Bowl and Olympics. Beyond his commercial success, Britto is an ardent supporter of numerous charities, including St. Jude.



defeats childhood cancer and other life-threatening diseases. The purpose of St. Jude is clear: Finding cures. Saving children.®



Follow the LA Art Show on Instagram



The LA Art Show returns February 10–15, 2021 coinciding with Frieze LA! Follow us on **Instagram:** [@LAArtShow](https://www.instagram.com/LAArtShow) | **Hashtag:** #LAArtShow

Please join us when we return next year for the 2021 edition of the LA Art Show. Coinciding with Frieze LA, the LA Art Show will run February 10–15, 2021 at the LA Convention Center, West Hall, making this the most spectacular week of art Los Angeles has ever seen.



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