



MODERN +
CONTEMPORARY

EXHIBITOR APPLICATION

February 10-15, 2021 | LA CONVENTION CENTER | WEST HALL

Gallery Name:

Gallery Director/Owner's Name:

Alternate Contact:

Mailing Address:

City:

State:

Zip Code:

Telephone:

Mobile Phone #:

Fax:

Email:

Billing Email:

Web address:

PLEASE CHECK DESIRED BOOTH SIZE

<input type="checkbox"/>	12' x 16'	(3.66m x 4.88m)	192 sqft x \$66.85 per sqft	\$12,835
<input type="checkbox"/>	12' x 20'	(3.66m x 6.1m)	240 sqft x \$66.85 per sqft	\$16,044
<input type="checkbox"/>	12' x 30'	(3.66m x 9.14m)	360 sqft x \$66.85 per sqft	\$24,066
<input type="checkbox"/>	12' x 40'	(3.66m x 12.19m)	480 sqft x \$59.55 per sqft	\$28,584
<input type="checkbox"/>	24' x 20'	(7.32m x 6.1m)	480 sqft x \$59.55 per sqft	\$28,584
<input type="checkbox"/>	24' x 30'	(7.3m x 9.1m)	720 sqft x \$59.55 per sqft	\$42,876
<input type="checkbox"/>	24' x 40'	7.32m x 12.19m)	960 sqft x \$59.55 per sqft	\$57,168

Included in the booth cost: 12' or 10' high perimeter white painted hard walls (depending on location and pricing), polished concrete floors, 1 four foot table and two chairs, booth signage, drayage, basic interior booth lighting and one full page ad in the show catalog. There are additional fees for additional lighting and walls, custom paint, booth carpet, telephone, Wi-Fi, special construction, rigging, electrical services, shelving, and sculpture pedestals. Labor can be ordered at an additional charge.

****Booth sharing is not permitted**



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SHOW DETAILS:

FEBRUARY 10, 2021: OPENING NIGHT / SPECIAL ACCESS

OPENING NIGHT PREMIERE TICKETS:
VIP Red Card Special Collectors' Preview | Invitation Only | 6-11PM
Patron Ticket: \$300 | 6-11PM | Exclusive Patron Reception Area
Opening Night Ticket: \$200 | 8-11PM

GENERAL SHOW HOURS / TICKETING

General Admission, One Day Ticket: \$40
Thursday February 11, 2021 11AM-7PM
Friday February 12, 2021 11AM-7PM
Saturday February 13, 2021 11AM-7PM
Sunday February 14, 2021 11AM-7PM
Monday February 15, 2021 11AM-5PM

WE PROPOSE TO EXHIBIT (CHECK ALL THAT APPLY) :

- Paintings Print Video Installation Sculpture Photography

Please submit a list of the artists you plan to exhibit at the fair.

Three horizontal lines for listing artists.

Please submit no more than 10 JPEG images of the artists you propose to exhibit, along with a document describing the image details and artists' biographical information via email (info@laartshow.com) or web link.

Please list your gallery's fair participation history over the last three years.

Three horizontal lines for listing gallery participation history.

Who referred you to our show?

Phone

Horizontal line for contact information.

Please Note: This application is the first step in the contracting process: Approved exhibitors will be contracted under separate cover. No contract will be sent until exhibitor is approved by the selection committee of the LA Art Show.



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APPLICATION FEE

There is a non-refundable \$100 (US) application fee for all applying exhibitors. Please provide the following information:

Billing Name:

Billing Address:

City:

State:

Zip Code:

Credit Card Number

CRV:

Credit Card Type:

Credit Card Expiration Date:
