



MODERN +  
CONTEMPORARY

## EXHIBITOR APPLICATION

February 10-14, 2021 | LA CONVENTION CENTER | WEST HALL

Gallery Name:

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Gallery Director/Owner's Name:

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Alternate Contact:

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Mailing Address:

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City:

State:

Zip Code:

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Telephone:

Mobile Phone #:

Fax:

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Email:

Billing Email:

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Web address:

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PLEASE CHECK DESIRED BOOTH SIZE

<input type="checkbox"/>	12' x 16'	(3.7m x 4.9m)	192 sq. ft. x \$63.67 per sq. ft.	<b>\$12,836</b>
<input type="checkbox"/>	12' x 20'	(3.7m x 6.1m)	240 sq. ft. x \$63.67 per sq. ft.	<b>\$16,044</b>
<input type="checkbox"/>	12' x 30'	(3.7m x 9.1m)	360 sq. ft. x \$63.67 per sq. ft.	<b>\$24,067</b>
<input type="checkbox"/>	12' x 40'	(3.7m x 12.2m)	480 sq. ft. x \$56.73 per sq. ft.	<b>\$28,588</b>
<input type="checkbox"/>	24' x 20'	(7.3m x 6.1m)	480 sq. ft. x \$56.73 per sq. ft.	<b>\$28,588</b>
<input type="checkbox"/>	24' x 30'	(7.3m x 9.1m)	720 sq. ft. x \$56.73 per sq. ft.	<b>\$42,884</b>
<input type="checkbox"/>	24' x 40'	(7.3m x 12.2m)	960 sq. ft. x \$56.73 per sq. ft.	<b>\$57,178</b>

**Included in the booth cost:** 12' or 10' high perimeter white painted hard walls (depending on location and pricing), polished concrete floors, tables and chairs, booth signage, drayage, basic interior booth lighting and one full page ad in the show catalog. There are additional fees for additional lighting and walls, custom paint, booth carpet, telephone, Wi-Fi, special construction, rigging, electrical services, shelving, and sculpture pedestals. Labor can be ordered at an additional charge.

**\*\*Booth sharing is not permitted**



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**SHOW DETAILS:**

**FEBRUARY 10, 2021: OPENING NIGHT / SPECIAL ACCESS**

**OPENING NIGHT PREMIERE TICKETS:**

VIP Red Card Special Collectors' Preview | Invitation Only | 6-11PM  
Patron Ticket: \$300 | 6-11PM | Exclusive Patron Reception Area  
Opening Night Ticket: \$200 | 8-11PM

**GENERAL SHOW HOURS / TICKETING**

**General Admission, One Day Ticket: \$40**

Thursday	February 11, 2021	11AM-7PM
Friday	February 12, 2021	11AM-7PM
Saturday	February 13, 2021	11AM-7PM
Sunday	February 14, 2021	11AM-5PM

**WE PROPOSE TO EXHIBIT (CHECK ALL THAT APPLY) :**

- Modern       Contemporary
- Paintings     Prints     Video     Installations     Sculpture     Photography

Please submit a list of the artists you plan to exhibit at the fair.

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Please submit no more than 10 JPEG images of the artists you propose to exhibit, along with a document describing the image details and artists' biographical information via email ([info@laartshow.com](mailto:info@laartshow.com)), web link or send us a disk.

Please list your galleries fair participation history over the last three years.

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Who referred you to our show?

Phone

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Please Note: This application is the first step in the contracting process: Approved exhibitors will be contracted under separate cover. No contract will be sent until exhibitor is approved by the selection committee of the LA Art Show.



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## APPLICATION FEE

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There is a non-refundable \$100 (US) application fee for all applying exhibitors. Please provide the following information:

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Billing Name:

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Billing Address:

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City:

State:

Zip Code:

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Credit Card Number

CRV:

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Credit Card Type:

Credit Card Expiration Date:

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