

EXHIBITOR APPLICATION

July 29 - August 1, 2021 | LA CONVENTION CENTER | WEST HALL

| Gallery Name: | | | |
|---------------------|-------------------|----------------|--|
| Gallery Director/Ov | vner's Name: | | |
| Alternate Contact: | | | |
| Mailing Address: | | | |
| City: | State: | Zip Code: | |
| Telephone: | Mobile Phone #: | Fax: | |
| Email: | Billing En | Billing Email: | |
| Web address: | | | |
| PLEASE CHECK DI | ESIRED BOOTH SIZE | | |

| | | | |
|-----------|------------------|-----------------------------|-------------------|
| 12′ x 16′ | (3.66m x 4.88m) | 192 sqft x \$66.85 per sqft | \$12,835 |
| 12' x 20' | (3.66m x 6.1m) | 240 sqft x \$66.85 per sqft | \$16,044 |
| 12' x 30' | (3.66m x 9.14m) | 360 sqft x \$66.85 per sqft | \$24,066 |
| 12' x 40' | (3.66m x 12.19m) | 480 sqft x \$59.55 per sqft | \$28,584 |
| 24' x 20' | (7.32m x 6.1m) | 480 sqft x \$59.55 per sqft | \$28,584 |
| 24' x 30' | (7.3m x 9.1m) | 720 sqft x \$59.55 per sqft | \$42,876 |
| 24' x 40' | 7.32m x 12.19m) | 960 sqft x \$59.55 per sqft | \$ <i>57</i> ,168 |
| | | | |

Included in the booth cost: 12' or 10' high perimeter white painted hard walls (depending on location and pricing), polished concrete floors, 1 four foot table and two chairs, booth signage, drayage, basic interior booth lighting and one full page ad in the show catalog. There are additional fees for additional lighting and walls, custom paint, booth carpet, telephone, Wi-Fi, special construction, rigging, electrical services, shelving, and sculpture pedestals. Labor can be ordered at an additional charge.

**Booth sharing is not permitted



SHOW DETAILS:

OPENING NIGHT PREMIERE

Thursday, July 29, 2021 VIP Red Card Special Collectors' Preview | Invitation Only | 6-11PM

SPECIAL VIP SHOW HOURS Friday, July 30 - Sunday, August 1, 2021 | 10am - 12pm

| GENERAL SHOW HOURS / TICKETING | | | |
|---------------------------------------|-----------|---------------|--------------------|
| | General / | Admission, On | e Day Ticket: \$30 |
| | Friday | July 30, 2021 | 12pm - 8pm |
| | Saturday | July 31, 2021 | 12pm - 8pm |

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|--------|-------------|------------|
| Sunday | Aug 1, 2021 | 12pm - 6pm |

WE PROPOSE TO EXHIBIT (CHECK ALL THAT APPLY) :

| Paintings Print Video Installation | Sculpture | Photography | |
|--|-----------|-------------|--|
| Please submit a list of the artists you plan to exhibit at the fai | ir. | | |
| | | | |

Please submit no more than 10 JPEG images of the artists you propose to exhibit, along with a document describing the image details and artists' biographical information via email (info@laartshow.com) or web link.

Please list your gallery's fair participation history over the last three years.

Who referred you to our show?

Phone

Please Note: This application is the first step in the contracting process: Approved exhibitors will be contracted under separate cover. No contract will be sent until exhibitor is approved by the selection committee of the LA Art Show.



APPLICATION FEE



There is a non-refundable \$100 (US) application fee for all applying exhibitors. Please provide the following information:

| Billing Name: | | | |
|--------------------|------------------------------|-----------|------|
| Billing Address: | | | |
| City: | State: | Zip Code: | |
| Credit Card Number | | | CRV: |
| Credit Card Type: | Credit Card Expiration Date: | | |