





The Most Comprehensive International Contemporary Art Show in America

LA Art Show June News

LA Art Show Silver Jubilee Planning Underway...

Next year's LA Art Show takes place next February 5 to 9, but planning for this exciting milestone anniversary is already in the works... We have exciting announcements about next year's DIVERSEartLA program, featured exhibitions, our New European Pavilion, an update on some of our confirmed returning galleries, a peak at the CORE exhibition section and a spotlight on the past! Please read on...

DIVERSEartLA 2020

We're excited about plans for next year's DIVERSEartLA program! DIVERSEartLA is a special programming section devoted to nurturing the creative energy of international collectors, artists, curators, museums and non-profits by connecting them directly with Los Angeles audiences. Each year, the LA Art Show devotes 50,000 square feet of exhibition space to participating organizations. Featured work is not for sale. The program's overall curatorial vision is led by Marisa Caichiolo, with individual curators from around the world.



Argentinian artists, Leo Chiachio & Daniel Giannone with their Installation at the Museum of Latin American Art in Long Beach, California.

Speaking of plans for 2020, Caichiolo said...

"We are thrilled to celebrate the 25th anniversary of the LA Art Show with a rare yet magni*i*cent event that will reflect LA's vast natural spaces and cultural diversity. While the city's communities reflect a wide variety of ethnic backgrounds, its environment reflects a richness of natural areas. Next year's curatorial focus will be expanded to embrace and celebrate those art institutions and art collectors who support LA's blossoming art community. We are honored and looking forward to joining 2020's colorful celebration at DiverseArtLA."

As part of this featured programming, the Museum of Latin American Art (MOLAA) will present the installation *Diversity & Pride*, by world recognized Argentinean Artists Leo Chiachio & Daniel Giannone, curated by Gabriela Urtiaga. *Diversity & Pride* will highlight the 112 foot-long textile installation created at MOLAA by the artists in collaboration with more than 3,000 members of the Long Beach & Los Angeles community. Commemorating local and international LGBTQ+ communities around the world, the installation represents the Museum's commitment to the values of diversity and inclusion for all.

Stay tuned for more upcoming news on exciting programming and events to celebrate our 25th anniversary!

Featured Exhibition

We're thrilled to welcome back the participation of **Copro Gallery**, featuring the stunning and engaging surreal life-like sculptures of **Kazuhiro Tsui**. For the 2020 LA Art Show, four editions of the artist's work will be shown as a retrospective showcase, along with a new piece that will be kept as a surprise until just before the show.

We interviewed the artist to get a glimpse into the inspiration behind his work:

Q: Can you give us a little teaser about your new work that will be unveiled at the 2020 LA Art Show? Is the subject male or female? Is it a figure from pop culture? Living or dead? Any other clues?

KT: It will be dead female iconic legend.



Artist Kazuhiro Tsui at work in his studio, with two finished sculptures (of subjects Andy Warhol and Abraham Lincoln) in the foreground.

Q: Visitors to the LA Art Show are astounded by your work, which is so detailed and realistic, like last year's Jimi Hendrix sculpture. Can you tell us a little bit about how you choose your subjects. What inspires you?

KT: Jimi Hendrix is one of my favorite musicians. I have a list of people I want to create and when I decide, it is always based on several things. Timing of what is going on in my life, what is going on in the world or sometimes an idea just coming up in a conversation and sticking in my mind or haunting me, in good way. Jimi Hendrix happened like that. I think timing was important considering racism and diversity is an important topic today and someone like Jimi Hendrix inspires us all to live as one with the human race

Q: Viewers are also fascinated to learn about your technique. We understand you typically create one new piece each year. Please give us a little background on your process.

KT: I have been trying to create more than one each year. I start to sculpt life-size as I do research about my subject. Then I start to design the base and whole look. I enlarge the scale of the sculpture to two times the life size in the sculpture. Then make the mold, cast in silicone, paint it, put hair on. Assemble all together.

We're excited to see the new piece at next year's show!

Come to the LA Art Show... Stay for Frieze!

In 2020, we will kick off an exciting run of art events in Los Angeles. The LA Art Show will take place just a few days before the second iteration of Frieze Los Angeles, scheduled February 14 to 16. If you're traveling to Los Angeles, come to the LA Art Show and stay for Frieze!

NEW: European Pavilion

For our 25th Anniversary in 2020 - and the first time in our history - the LA Art Show will feature a new pavilion dedicated to European galleries from Spain, Italy and France. In celebration of the profound influence of European art, participating galleries will curate and present exhibits highlighting various movements and stylistic developments from 1900 to the present. The new European Pavilion will also feature a special exhibit showcasing Catalonian artists from 1900 to present, offering a glimpse into the art history of the region.

The Catalan Modernism Movement was an avenue for Catalonia to set itself apart from the rest of Spain and establish a form of independence. The Movement is stylistically characterized by motifs, shapes, colors and concepts inspired by nature – through adapting physical shapes from nature and the use of natural light, colors or symbolism.

Galleries confirmed so far for the European Pavilion are:

- Wolfsen Gallery, Denmark
- · Galleria Forni, Italy
- Gallerie Ariel Jacob, France
- Galleria 3 Puntos, Spain
- Galleria D'arte Anquin's, Spain
- Pigment Gallery, Spain
- Arcada Galleria D'Arte, Spain
- Caelis Galeria, Spain

Stay tuned for more galleries participating.



Kim Martindale, LA Art Show Producer (left) and Kassandra Voyagis, LA Art Show executive director, meet with Ferran Josa, Director of Pigment Gallery, Spain, and other European gallerists at Pigment's satellite gallery in June, to discuss plans for the European Pavilion at the LA Art Show 2020.

Spotlight on the CORE section of the LA Art Show

One of the key mandates of the LA Art Show is inclusion. In our 25 years, we've built a legacy of presenting a great breadth of art representing a range of styles, media, disciplines and periods from all over the world. To highlight these different areas of art, the LA Art Show has organized specially themed sections, such as MODERN + CONTEMPORARY and CORE.

Leading up to the 2020 LA Art Show, we take a brief look at each of these special sections, starting with CORE.

CORE is a dedicated space featuring galleries from all around the world who are recognized for leading the way in contemporary art. CORE galleries continually educate, inspire, and enthrall the world's preeminent collectors by presenting the most sought after artists working today.

We're thrilled that several of our CORE galleries have confirmed they will be returning to participate in the 25th Anniversary celebration of the LA Art Show:

- Cospace, China
- · East Art Center, China
- Fabrik Projects, LA, CA
- · Kami Ya CO. LTD., Japan
- Mizuma Art Gallery, Japan
- Patrick Painter, Inc., LA, CA
- SM Fine Art Gallery, Korea

Returning Galleries Confirmed for LA Art Show 2020!



CORE section of the LA Art Show

Throwback to 2009!

Founded in 1994 as a small regional art fair, the LA Art Show has evolved into a worldclass annual art event. Last year, we featured 120 galleries from 18 countries attracting 70,000 visitors to a five-day art event generating \$30 million in sales.

As we gear up for our Silver Jubilee coming in 2020, we look back on how the show has grown during the course of its 25-year history...

In 2009, the LA Art Show's relocation to the Los Angeles Convention Center helped revitalize downtown Los Angeles and the awakening DTLA arts district. Also that year, the City of Los Angeles recognized the LA Art Show as the anchor event for Los Angeles Arts Month. The Show expanded to 100,000 square feet and was held in the West Hall of the Los Angeles Convention Center. A total of 108 galleries and 16 museums / art organizations were represented.

Also that year, the LA Art Show shone a spotlight on the Cool School, the vibrant art scene that revolved around LA's legendary Ferus Gallery during the 1950s and 60s. As part of the special programming at the fair, Morgan Nelville's 2007 documentary film, The Cool School was screened, featuring artists like Ed Ruscha, Ed Moses, Robert Irwin, Ed Keinholz and Wallace Berman. A number of the Cool School artists were honored at the fair for their contributions to the arts in Los Angeles , when Art to LIFE Awards were presented to Billy Al Bengston, Ed Moses, Howard Bingham, Betye Saar and Larry Bell by Art + Living Magazine as part of the Getty's hallmark *Pacific Standard Time* initiative.



Please join us at the LA Convention Center, South Hall, February 5 to 9, 2020, for the next spectacular presentation of the LA Art Show!



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2020 Partners to be Announced in the Fall.

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