



MODERN +
CONTEMPORARY

FEB 5-9
2020

CELEBRATING
25 YEARS

The Most Comprehensive International Contemporary Art Show in
America

LA Art Show September News

DIVERSEartLA 2020 Presents

The Broad

Curated by George Luna Peña

I See You, I Am Seen: On the Impact of the Diversity Apprenticeship Program



Group of Apprentices, The Broad's DAP Program 2019. Photo by Kya Lou.

One of the upcoming featured exhibits of the 2020 DIVERSEartLA program, *I See You, I Am Seen*, distills the experiences of participants in the Broad Museum's Diversity Apprenticeship Program (DAP). The Broad's DAP is part of a major initiative to diversify the make-up of art museum staff nationwide. Although more work is still needed, in recent years, calls for greater diversity have rippled through the art world. In Los Angeles, The Broad has taken a leadership role in addressing this concern through its innovative DAP. A full-time, paid apprenticeship in art handling and preparations for those underrepresented on museum staffs, the DAP is shifting demographics and changing the landscape of equity in the museum field.

Taking its title from a speech by educator and former Black Panther party member Ericka

Huggins to the American Alliance of Museums, the exhibit, *I See You, I Am Seen*, will feature immersive photography and video highlighting first-hand experiences of DAP participants in the process of building museum careers.

DIVERSEartLA is curated by Marisa Caichiolo. To find out more, visit [DIVERSEartLA](#)

Stay tuned for more upcoming news on exciting programming and events to celebrate our 25th anniversary!

Partner News

St. Jude Returns as Exclusive Charity Partner

We’re honored to announce that St. Jude Children’s Research Hospital returns as the exclusive Charity Partner of the LA Art Show in 2020. St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. The purpose of St. Jude is clear: *Finding cures. Saving children.*®

As the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children, treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude has made the commitment, “We won’t stop until no child dies from cancer.”



St. Jude patient, Hadley

By freely sharing discoveries, every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Join the St. Jude mission by visiting [stjude.org](#), liking St. Jude on Facebook ([facebook.com/stjude](#)), following [@stjude](#) on Twitter and Instagram and subscribing to the St. Jude YouTube channel ([youtube.com/user/MyStJude](#)).

Advance Tickets Now on Sale!

General Admission, 4 Day Passes and Special Passes to our 25th Anniversary Opening Night Gala are on sale now!

Opening Night passes are \$200 per person (Wednesday, February 5, from 8pm—11pm)
Patron Tickets are \$300 per person (Wednesday, February 5, from 6pm—11pm)

4-Day passes are \$80 per person (4-day pass is for regular show dates Thursday, February 6 to Sunday, February 9, 2020).

1-Day General Admission tickets are \$40 per person

Fair Dates and Hours

- Wednesday, February 5, 2020, 6pm—11pm
- Thursday, February 6, 2020, 11am—7pm
- Friday, February 7, 2020, 11am—7pm
- Saturday, February 8, 2020, 11am—7pm
- Sunday, February 9, 2020, 11am—5pm

To apply for our **VIP Red Card** program, and for further information on ticket prices, service fees, terms, date and time restrictions, please visit: laartshow.com

CLICK HERE FOR TICKETS



Artist, Viktor Freso. Curated for the LA Art Show by Marisa Caichiolo.
Image courtesy The Danubiana Meulensteen Art Museum, Bratislava, Slovak Republic.

Come to the LA Art Show... Stay for Frieze!

In 2020, we will kick off an exciting run of art events in Los Angeles. The LA Art Show will take place in February just a few days before the second iteration of Frieze Los Angeles, scheduled February 14 to 16. If you're traveling to Los Angeles, come to the LA Art Show and stay for Frieze!

Throwback to 2010!

The 15th Annual LA Art Show began with a bang, when Nick Cave's spectacular *Soundsuit Invasion* debuted as part of the Opening Night Gala festivities, with music by Killsonic. *Soundsuit Invasion* was presented by the Fowler Museum in conjunction with the 2010 exhibition, Nick Cave: *Meet Me at the Center of the Earth*, at the UCLA Fowler Museum.

The 2010 LA Art Show featured 91 galleries and 27 participating museums / arts organizations. Venice Biennale artists Raquel Bessio, Juan Burgos, Lacy Duarte, Nelson Ramos Pablo Uribe Wilfredo Dia Valdes and Ernesto Vila were featured in the

contemporary Uruguayan art exhibit, “34° 53’ 0” S – 56° 10’ 0” W.”

Also that year, the LA Art Show became the first major art fair to host a street art exhibition featuring live performances by artists Retna, Mear One, Chor Boogie, and El Mac, launching street art into the fine art mainstream.



Image: Nick Cave Soundsuit Invasion. Courtesy The Fowler Museum.

Follow the LA Art Show on Instagram...



We’re getting ready for the 25th Anniversary of the LA Art Show, February 5 to 9 at the LA Convention Center! For updates and sneak previews about some of our exciting plans, follow us on **Instagram**: [@LAArtShow](#)
Hashtag: #LAArtShow25Years



Please join us at the LA Convention Center,
South Hall, February 5 to 9, 2020, for the next spectacular
presentation of the LA Art Show!



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2020 PARTNERS TO BE ANNOUNCED IN THE FALL.

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