

LA Art Show Public Relations Report

January 2022

Presented by Hijinx Art Mgmt & PR

Index

Impressions

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Media Coverage

Media feedback, Print, Online, Broadcast, Outlets in attendance,

Accreditation/Key facts

Media Assets

Birdman Photos, Press Releases, Eblasts, Social Media Coverage

Impressions

Social Media/Eblasts

Hijinx Social Statistics

<u>Hijinx</u>

January 24th Post: Accounts Reached | 550, Content Interactions | 38, Profile Activity | 50, Impressions | 600

January 23rd Post: Accounts Reached | 385, Content Interactions | 27, Profile Activity | 10, Impressions | 387

January 22rd Post: Accounts Reached | 155, Content Interactions | 20, Profile Activity | 10, Impressions | 161

January 22rd Post: Accounts Reached | 246, Content Interactions | 18, Profile Activity | 15, Impressions | 263

January 21st Post: Accounts Reached | 366, Content Interactions | 43, Profile Activity | 15, Impressions | 384

January 21st Post: Accounts Reached | 657, Content Interactions | 59, Profile Activity | 10, Impressions | 641

January 20th Post: Accounts Reached | 212, Content Interactions | 21, Profile Activity | 8, Impressions | 280

January 20th Post: Accounts Reached | 1,606, Content Interactions | 166, Profile Activity | 42, Impressions | 1,723

January 20th Post: Accounts Reached | 420, Content Interactions | 6, Profile Activity | 22, Impressions | 322

January 19th Post: Accounts Reached | 683, Content Interactions | 103, Profile Activity | 29, Impressions | 773

January 18th Post: Accounts Reached | 476, Content Interactions | 51, Profile Activity | 5, Impressions | 500

January 18th Post: Accounts Reached | 206, Content Interactions | 31,

Profile Activity | 5, Impressions | 217

January 18th Post: Accounts Reached | 448, Content Interactions | 56, Profile Activity | 4, Impressions | 462

January 17th Post: Accounts Reached | 168, Content Interactions | 18, Profile Activity | 4, Impressions | 176

January 17th Post: Accounts Reached | 227, Content Interactions | 18, Profile Activity | 4, Impressions | 238

January 15th Post: Accounts Reached | 280, Content Interactions | 56, Profile Activity | 28, Impressions | 295

January 15th Post: Accounts Reached | 257, Content Interactions | 28, Profile Activity | 2, Impressions | 266

January 15th Post: Accounts Reached | 180, Content Interactions | 13, Profile Activity | 5, Impressions | 183

January 13th Post: Accounts Reached | 556, Content Interactions | 76, Profile Activity | 4, Impressions | 585

January 12th Post: Accounts Reached | 241, Content Interactions | 17, Profile Activity | 8, Impressions | 259

January 10th Post: Accounts Reached | 349, Content Interactions | 35, Profile Activity | 8, Impressions | 349

January 8th Post: Accounts Reached | 401, Content Interactions | 50, Profile Activity | 2, Impressions | 419

January 5th Post: Accounts Reached | 207, Content Interactions | 12, Profile Activity | 2, Impressions | 225

January 4th Post: Accounts Reached | 515, Content Interactions | 54, Profile Activity | 5, Impressions | 567

December 4th Post: Accounts Reached | 278, Content Interactions | 24, Profile Activity | 5, Impressions | 284

December 20th Post: Accounts Reached | 436, Content Interactions | 41, Profile Activity | 5, Impressions | 453

December 28th Post: Accounts Reached | 248, Content Interactions | 24, Profile Activity | 4, Impressions | 258

December 31st Post: Accounts Reached | 347, Content Interactions | 31, Profile Activity | 5, Impressions | 349

January 31st Post: Accounts Reached | 261, Content Interactions | 31, Profile Activity | 12, Impressions | 275

January 2nd Post: Accounts Reached | 279, Content Interactions | 23, Profile Activity | 15, Impressions | 296

January 3rd Post: Accounts Reached | 224, Content Interactions | 18, Profile Activity | 11, Impressions | 234

Eblast Impressions

<u>Hijinx</u>

Audience Size | 2,000 - 10,000 per list

Total Reach | Over 21,500 Journalists per Eblast

Average of 45% Open Rate

24% click rate

Average impressions per blast | 2,176

6 Media Blasts total

Characteristics you and your peers share

Industry

Arts And Artists

Your industry was either self reported or predicted using natural language processing techniques. You can update it in <u>your settings</u>.

Audience demographics

A combination of Male, Female and Another Identity, from 35 and up

Audience size

2,000 - 10,000

Additional Media Statistics

Modern Luxury Arts and Culture Eblast Lists: Rate base 50,000 + 360,000 readers

LA Weekly Eblasts: 27.5% Open rate average, 570,631 Average Impressions, 3,717 Average clicks

KCRW Art Insider Eblast Over 755,000 reached

LA Magazine 1.5 MM Monthly Subscribers, 22% Open rate, 0.4% Ad Unit, LA Reached Over 1.2 Million Impressions

Art Forum 130,000 registered users

Artillery Magazine Average impression per newsletter 10,000

DOLA 184,000 daily email subscribers | 64,000 Open Average | 11K Average | Impressions per newsletter

Cultured 27,000 Eblast subscribers

ART News Opt in Subscribers 21,500+, CTR 1% Average, Open Rate Average 19%

LA Times 75MILLION PAGE VIEWS, 40 Million unique visitors

DTLA Weekly Over 300,000 impressions, 65% locals,

American Art Collector 35,550 Email Subscribers (39,000 shares, 15,000 Digital Subscribers)

Discover Holywood Approximately 375,000 impressions per issue

Widewalls newsletters with over 10.000 subscribers, 4,000 monthly page impressions,

KABC - 7 Over 8.27 Million Monthly Viewers

KTLA Average Total Persons viewership per morning segment of 166,000

FOX 11 2.578 million viewers for an average prime-time audience

Media Coverage

Broadcast

KABC-ABC-5AM

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KTLA -CW-10PM

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KTLA-CW-7AM

https://drive.google.com/file/d/1frRPEHE6iLPTC73lxG7Xpx1U_zKq5hzM/view?usp=sharing



KTLA-CW-12PM

https://drive.google.com/file/d/12OUrzf8mc8cKGK4nYB95Om 7bO5TcYM U/view?usp=sharing



KTTV-FOX-8AM/9AM/12PM

https://drive.google.com/file/d/1G3Y3lpsMcaVXF1hWHyiRnaaBvpu1jGnM/v iew?usp=sharing



https://drive.google.com/file/d/1CnPz0gKuvDdtge9rQ-5eBKC-EKz8pghl/view?usp=sharing



https://drive.google.com/file/d/1Wr3NMF0Vs0tPYZeoio16wzEKxqSIHHsD/view?usp=sharing



KCRW





Win Tickets to the LA Art Show!

Kick off art season with the LA Art Show! The international contemporary art showcase returns January 19th through 23rd with favorite galleries like Arcadia Contemporary, Neue Kunst Gallery, and Pan American Art Projects. KCRW is giving away 5 pairs of VIP tickets. To win, be the first 5 to reply to this email with your favorite LA artist.

ARTY TIME



Top 3 This Week

Let Lindsay Preston Zappas curate your art viewing experiences this week. Here are our Top 3 picks of what not to miss. Scroll down for Insider stories.





2. Nevine Mahmoud at M+B

A bubblegum pink slide juts out from a marble archway in Nevine Mahmoud's exhibition, *Foreplay II*. The archway's methodically carved aesthetic and materiality have a medieval flair, but its details are rounded and bubbly, like a playset version of a more imposing form. The pink children's slide was repurposed and made into a kind of tongue-like fetish object with the application of glossy, baby pink auto body paint.

Lindsay Preston Zappas is KCRW's Arts Correspondent and the founder/ editor-in-chief of <u>Contemporary Art Review Los Angeles</u> (<u>Carla</u>). <u>@contemporaryartreview.la</u>



Want free film screenings, private concerts, panel discussions, and workshops?





KCRW stands by our mission to serve our community in all the ways we can during this difficult time. We are here to provide you with local news, public health information, music for your spirit, and cultural connection. If at this time you are in a position to support our efforts, please consider <u>making a donation</u>.







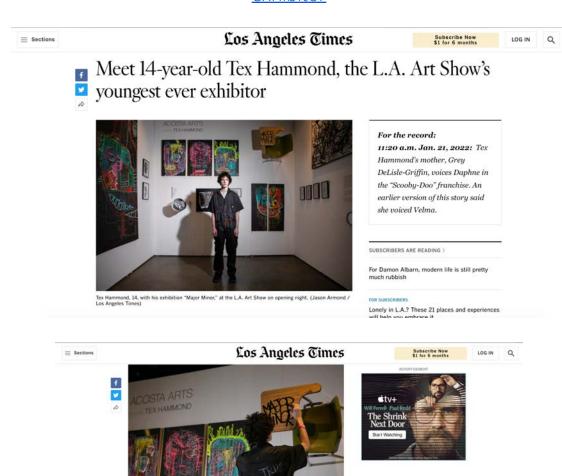


Media Coverage

Online/Print Publications

LA TIMES

Meet 14-year-old Tex Hammond, the L.A. Art Show's youngest ever exhibitor



Hammond now is toying with the idea of art school after high school, but he isn't sure yet. He and his best friend, Harrison, have plans to move to New York when he's 18 and "and see where we go from there. I'm definitely gonna

figure it out as I go along in life."

Los Angeles Times

Why art fair season is kicking off despite Omicron concerns

Los Angeles Times

Why art fair season is kicking off despite Omicron concerns



The LA Art Show at the downtown L.A. Convention Center in July 2021. (Birdman Photos)

LA WEEKLY Magazine

LA Art Show's Beast, Bytes & Bergs





L.A. ART SHOW'S BEASTS, BYTES AND 'BERGSThe stalwart fair returns with issues engagement and safety protocols

BY SHANA NYS DAMBROT

he L.A. Art Show has been in continuous operation for decades. Their January 2020 edition was one of the last big events of the Before Times, had we butknown it then. They pushed the 2021 edition to July, weather ing the Delta variant with a smaller footprint and elaborate safety protocols. Two

years later, the little big show that could will return to its January mots — with a thoughtful covid-safety plan including proof of vaccination and mask-wearing, and a futures-focused curatorial vision engaging with the threat of climate change and the promise of the metaverse.

One of the unexpected highlights of

the pizzazz of luminosity and movement at a larger scale evocative of contemporary painting. Clearly, there will be plenty of that again this time, as multiple exhibitors explore the commonalities and contrasts between the new media frontier and the traditional art space.

Vellum LA — who led the previous edi-





tion's charge into the brave new world— is back, this time keying off their recently inaugurated brick-and-mortar space in West Hollywood. Elsewhere is a Negative Mirror is curated by cryptoart impresari-

os Jesse Damiani and Sinziana Velicescu, and features 10 artists exploring architec-tural motifs — and what if any rules exist for constructing place — in the new digi-tal universes being built. Showing works



by Saks Afridi, Kirk Finkel (untitled, xyz), Vince Fraser, Mari K, Petecia LeFawnhawk, Nate Mohler, Sabrina Ratté, Nicolas Sassoon, and Thato Tatai, Elsewhere is a Negative Mirror underscores the physical mutability of the future world by happening simultaneously as an in-person exhibition fair and also at Vellum LA across town, as well as in an online auction with SuperRare.

KP Projects' Merry Karnowsky has been a destination for the vanguard of contemporary figurative painting, embracing new currents in visual culture from street, illustration, lowbrow, visionary and outsider voices for decades. Her program is known for featuring titans of narrative symbolism like painter and digital artist Johnny Rodriguez, aka KMNDZ,

who in partnership with LGND, will be the gallery's first foray into the NFT

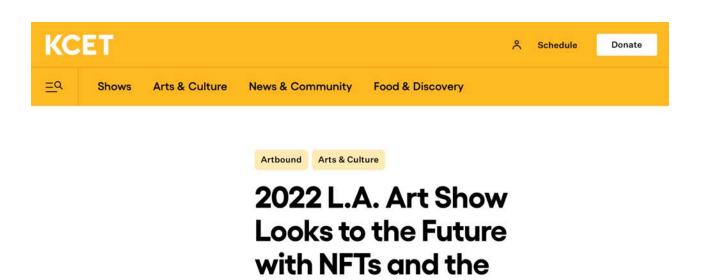
who in partnership with LGND, will be the gallery's first foray into the NFT space.

KMNDZ's Little Beasts engages the energy of hybridity in a series introducing a cohort of robots and animal characters. Manifested first as hand-drawn mixed media works, before being raptured into the NFT energy field of the blockchain, the recombinant creatures themselves speak to the quality of the transcendent that propels the metaverse forward. Honoring the artist's Latino roots in aspects of their colorful magical auras while also updating his favorite folkloric traditions in a post-Disney, post-digital mythos, it's only fitting the works themselves would bridge the gap between history and the future in art historical terms as well as materials.

In another part of the show, the pervasive themes of the environmental crisis also find a tech-forward expression in Arts Help's presentation of Conscious Crypto Creator: ICEBERGS. The Con-

KCET

2022 L.A. Art Show Looks to the Future with NFTs and the Environment



Environment

2022 L.A. Art Show Looks to the Future with NFTs and the Environment

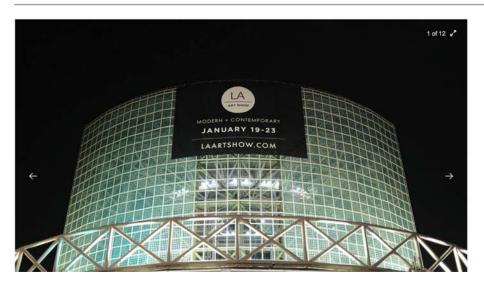




HYPEBEAST

What to See at LA Art Show 2022

 \equiv **Hype**Ait Home spotlights calendar market gallery



CULTURED Magazine

LA Art Show 2022 Looks Forward in Art and Solutions to Pressing Global Issues



CULTURE

Shop Q \equiv





DIVERSEartLA, curated by Marisa Caichiolo, kicks off the show by inviting science and art museums to take part in eight unique projects, all with a focus on environmental advocacy. These projects include "Recognizing Skid Row As A Neighborhood: Skid Row Cooling Resources" and a poignant exhibit shedding light on the lack of clean water in Jalisco, Mexico. Taiji Terasaki, Japanese American artist based in Honolulu, Hawaii, joins the conversation with a variety of masterful artworks ranging from digital NFT compositions to woven metal tapestries. His showcase will also include an immersive live mist installation demonstrating the artist's masterful grasp of new technology. Each work evokes timely emotions and is envisioned through the lens of environmentalism and conscious activism.





ARTBESPOKE

LA Art Show 2022 Looks Forward in Art and Solutions to Pressing Global Issues

From January 19 to 23, Angelenos and tourists alike can interact with groundbreaking multimedia exhibits at this year's edition, including live mist installations and video NFT debuts.

Rebecca Aaron

January 17, 2022

The LA Art Show has returned with the same devotion to relevant global concerns as it has consistently showcased each year. The 2022 exposition has additionally incorporated groundbreaking forms of digital media such as NFTs to effectively curate an emotional as well as immersive experience for viewers. Especially after such a tumultuous couple of years in the world at large, director and producer Kassandra Voyagis has strong



LA WEEKLY

ABOUT CONTACT E-EDITION Q SEARCH 💆 f 🐯

LAWEEKLY





THE MOST COMPREHENSIVE ART SHOW IN AMERICA

Full Name

NEWS FOOD MUSIC ENTERTAINMENT ARTS CULTURE PODCASTS CANNABIS CBD WELLNESS

MUSIC



LIVING A DADA LIFE

BRETT CALLWOOD * JANUARY 6, 2022 *

Living a Dada Life: Swedish DJ duo Dada Life will perform a set at the Academy on Saturday, alongside No Pants Party, Brandon Scott and ...





KYLE IS STILL SUPER DUPER

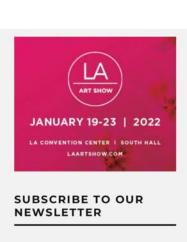
BRETT CALLWOOD × JANUARY 6, 2022 ×

Kyle is Still Super Duper: Back in 2020 when Kyle (formerly known as SuperDuperKyle and KID but born Kyle Thomas Harvey) released his See Yo...



f y Z

JANUARY 19-23 2022



Email	
maii	
Food + Drink	
Music	

Angeleno Modern Luxury

Angeleno

- SPECIAL PROMOTION -





JANUARY 19-23

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THE MOST COMPREHENSIVE ART SHOW IN AMERICA

LAARTSHOW.COM

LEARN MORE

The LA Art Show, the most comprehensive international contemporary art show in America, is excited to be returning to the LA Convention Center with new and exciting programming just 6 months after their last event. This kick-off to the city's 2022 art season comes on the heels of an incredibly successful summer return to live events. LA's

Art News

LA Art Show Is One Week Away With Environmentally Focused Programming, NFTs, and More







JAN 19-23 | 2022

LA CONVENTION CENTER | SOUTH HALL

LAARTSHOW.COM

Los Angeles Magazine

The Los Angeles Art Show Returns—Everything We Know So Far



THE DAILY BRIEF

ARTS & EVENTS

The Los Angeles Art Show Returns— Everything We Know So Far

The annual event will be held from Jan. 19-23 at the LA Convention Center South Hall

By Jordan Riefe - January 13, 2022



The show—the L.A. Art Show, that is—must go on. The annual outing will be held at LA Convention Center South Hall, January 19 through 23.

This year features the usual exhibitor list from around the world, plus exciting new additions and a growing emphasis on NFTs. Specializing in the new market is Vellum LA. The Melrose gallery's contribution to the art show is "Elsewhere is a Negative Mirror," an exhibition curated by writer/entrepreneur Jesse Damiani and the gallery's Sinziana Velicescu. It includes 10 artists exploring place and architectural imagery in digital realities.



California Classic



BOOK NOW

NEWS & CITY

CULTURE

RAVEL

D BEST OF

COVID-19

L.A. GUIDES

MARKETPLACE

THE MAGAZINE ~

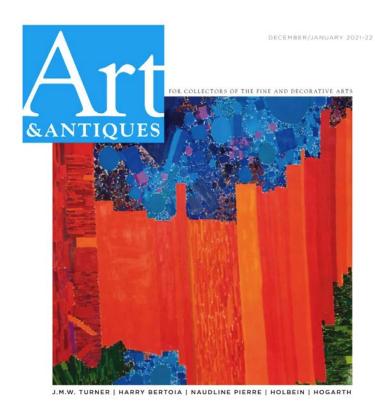
Q

Home Arts & Events The Los Angeles Art Show Returns-Everything We Know So Fa-



Art & Antiques Winter 2021

Printed edition Winter 2021



Lynne Drexler

IN PERSPECTIVE

The LA Way

its last edition, the LA Ar-Show is returning to its usua venue, the LA Convention Center, from January 19-23 January is the traditional time frame for Los Angeles' largues and longest-running art fair the june schedule was a special one to make up for the January 19-20 and the contraction of cancellation due to the pan demic last winter. Produce and director Exessibation Via the show last time, currain an impressive array of modern and contemporary art desder from the U.S., Europe, and Avia. DIVERSEARTA 2022 a sector of the fair, to being currated by Marias Caichi olo and features installation





Company of the



West Africa.

At the booth of
Arcadia Contemporary, fairgores will
find works by arrists
including Lo Chan Peng
of South Korea, whose
oil on panel The Gazer in
The Vassiry (2021) is a disturbing portrait of vulnerability, and Arinne Stanley
of Nigeria, whose graphite
on paper People and Paper

the human figure. Simard Bilodeau Contemporary of Los Angeles will have Yalda Sepahpour's Tigers (2021), an oil on canvas showing a mythical-looking woman distribution.



as Alfredo Romero's Urban Messages (2019), a palimpsest-like strappo (a process of attaching canvas to a fresco and then pulling it off)

and then putting it off); and sibre led on carria abstraction. Mizuma Art Gallery of Tokyo will be offering floral abstractions in pigment ink and acrylic on canvas by Okuda Yura. Pan American Art Projects of Mizumi will have Jorge Riss' This was the first reflection (2020) on view. The oil on carwas, which depicts pre trees on a snowy island bursting into Hame, seem to warn of the cavages of climate change.

79 HERRE SAMPLER MET GALLER AND CARL A REALIZADOR. EDURITE DE RELIGIA LE SALER AND CARLER AND CARLER AND CARL DE ARCADIA CONTROLAR AND CARLER AND CARLER AND CARLER TO ARCADIA CONTROLAR AND CARLER AN

Angeleno Modern Luxury Magazine

Angeleno Magazine December 2021 - January 2022



DISPATCH ART

Clockwise from top left: "Warm Finetons" by digital sculptus Sam Clover, ska-"FLANTTONDOL", as Vellam LAV Soc Change exhibition "The Space Between Van and 1 - 1 ft fill" by Thai Mainhaid on Sinard Shidena Corresponency eight artist Marjan Maghaldians' Ceptial Biologica Corresponency eight artist Marjan Maghaldians' Ceptial









LOCAL GALLERIES AN ARTISTS TO WATCH. THE 2022 LA ART SHO DRIECTOR-PRODUC KASSANDRA VOYA

We have IsG gallery, which is located in Sorea Monica, and this year, they're going to include noon technology and a science crossover. From IsG. I like Barbara Koloi new Bautition works, and for prints. I like G.K. Austin II's work and loos

"Lust summer, we introduced Vellum LA, which is the first LA, physical gallery for NFTbacked digital art. The goal is to situate digital and crypto art whin the context of art bistory, and also odscure the public on the potential of NFTs and their

"Simard Bilodeas Contemporary has shown Yalda Sepahpour's work for many years at the LA Art Show, and she is loved and sells very well. Thai Mainhard has strong lealian and Spanish vooes, and Fm Italian."

nother introduction we made assummer who's coming back Tex Hammond. He's 14 years led and represented by Acosta Vers, a local gallery. It was his first art fair ever and he did credibly well. He uses various dis like graffin, video games,

TATE
THE
ART
th annual LA Arr
thlights diversity and morenal awareness.

After shifting to a summer show in 2022, the LA Art Show (Barrahow com) returns to the Los Angeles Convention Center in its tradicional month Jan. or through 23 to kick off the city's 2022 art screen. "The show convention." A "way makeure and

The show represents L.A., usoy producer and irector Kassandra Voyagis, who's been irreched t Lan Angder langues training or fair—faunded in 1994—since 2004, "Over the past three or four earts, L.A. has developed into a major capital of air or us, I shink it's irriportant that we've always been

here and we're part of downtown."

One of the country's largest international

will welcome more than co-pillerice, museum and mapped in an openitations from amount the world. Lea Angeleë location on the Beeleë. Remarks is practically accorded to Asian markers. The steps happy the travel hans are finally lifting so that our Asian and European pillerice care remain. 'spee brought for their the diversity of arms and groves in what distinguished such assistant and arms of the state of

the convention center will be anyone weeks of quinting windpure, installation, phonography, the property of the property of the grouped into section to highly contemporary property of the property of property of the property of property o



focusing on the housing impact we will face with the planet warming."

Last number, the LA Art Show proto be a pioneer in the digital are space be featuring digital assets called NFTs from

to be a pioneer in the digital art space by fearuring digital awent called NTE from Vellant LA. "We were the first filter to introduce that." says Voyagis. "Vellant LA is opening a physical space this monch on Meltone and they're remaining in January Local galleries like Bergamon Stations M. Callery of concernpency art and koden favorite Capper-Gallery base a loo been



This year's show will commence Wednesday, Jan. 19, with an borning eight gala benefiting Sc, Jode Children's Research Hospital bound lay scorking pater-when, 18 July's cent. was Risk One: The fail will be open Thunsday through Sutunday from moon to 610 and Sunday from moon to 610, with VIP morning lower from 110-110 men mount Small and Sanday. For tradition, a show pursure will low a special VIP pure and Sanday from the Children's Small Sanday. For tradition, a show pursure will low a special VIP pure.

no Statistic, over that now partition was note a special vir purp. To accommodate CAVILT-99 saltery requirements, the summer tows scaled back or posses attenders—which is half the usual textualisate. However, that or a partiterable with Arra wasking art suitable conline, the show doubled its sules. Yall of the galleries did attendely well," usy Viyagis. "I think that spoke to the excitement propiet to be able to get our and to purchase art and to experience

68 MODERN LUXURY 69 MODERN LUXUR

Los Angeles Post

Kaia Gerber to Host LA Art Show Opening Night Benefit For St. Jude
Children's Research Hospital

The Los Angeles Post

Kaia Gerber to Host LA Art Show Opening Night Benefit For St. Jude Children's Research Hospital

BY ADMIN · PUBLISHED JANUARY 14, 2022 · UPDATED JANUARY 20, 2022

LOS ANGELES, Jan. 14, 2022 — The LA Art Show is thrilled to announce that international model and actress Kaia Gerber will be the official host of the 2022 Opening Night premiere party, kicking off the Los Angeles 2022 art season. The event will be held at the Los Angeles Convention Center on Wednesday, January 19 from 7-11 p.m.

Paris Match

Kaia Gerber, soirée glamour





Kaia Gerber était lumineuse pour l'ouverture du «LA Art Show» ce mercredi.

LATV

Preview: LA Art Show 2022's Diverse Artists and Environmental Exhibitions











Preview: LA Art Show 2022's Diverse Artists and Environmental Exhibitions



ART | By Humberto Guida

■ LNTN

January 11, 2022

TRENDING VIDEO



Watch more







The Man Behind Today's Most Insane Concert





WIDEWALLS

LA Art Show 2022

LA Art Show 2022 Exhibitors

The 2022 edition will have environmentally focused programming with a large list of international participants. Returning as a **producer** and director, Kassandra Vozagis stated:

I am so honored to be once again bringing the art community together in Los Angeles, both with local participants and an international presence. With a focus on the global effects of humankind on the planet, it is the right time to be curating voices from around the world, and I am excited to facilitate this wonderful event.

With the gradual lifting of travel bans, many of the show's favorite















LA WEEKLY Newsletter

LA Art Show Returns



LA's largest and longest-running art fair makes a triumphant return, this time with environmentally focused programming and more international participants. Many of the show's favorite participating galleries from Europe and Asia will be in attendance including new work from Arcadia Contemporary, Mizuma Art Gallery, Neue Kunst Gallery, Rebecca Hossack Gallery, Judson Studios, Mirus Gallery, and VellumLA. Curated by Marisa Caichiolo, DIVERSEartLA is back with a new ecological lens examining not just how the environment is represented in art, but how humanity's place in the world is depicted. As the first live show to join the NFT craze, introducing attendees to the incredible trend in digital art, the LA Art Show has established a reputation for leading the pack. With an emphasis on relatable and timely issues, a gradual return to the fair's traditional international presence, and the ever-popular DIVERSEartLA part of the show, the LA Art Show is kicking 2022 off with a bang! Visit www.LAArtShow.com to learn more.

Diversions LA

LA ART SHOW 2022 Sparkles



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NEON MAGIC - LINDA SUE PRICE ENTHRALLS BETZI STEIN: ARTIST AS A PEOPLE PERSON

LA Art Show 2022 Sparkles

Posted on January 25, 2022 by Diversions LA



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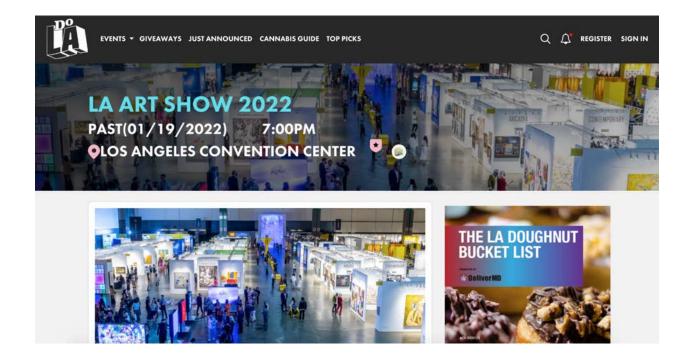
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Dox Contemporary-Prague, the Czech Center New York, and The General Consulate of The Czech Republic present "THE SIGN," a site specific installation by Swen Leer used a mimicking of freeway signage to communicate trenchant messages that began in the entrance lobby to the South Hall. The largest and perhaps the most pointed was "Your children WILL hate you — eventually." But, equally memorable as we all snapped photographs of art and masked but well-dressed guests posed for social media photos, was "Enjoy Your Life on Instagram or TikTok."

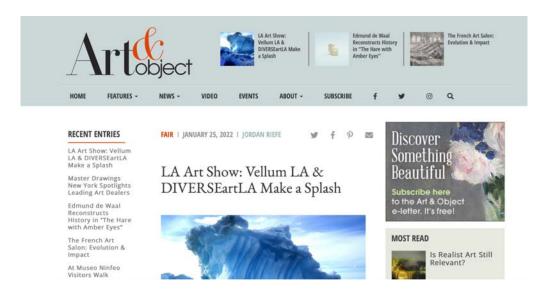
DoLA

Win tickets to the LA ART SHOW, happening at the LA Convention Center



Art & Object

LA Art Show: Vellum LA & DIVERSEartLA Make a Splash





Le Fawnhawk × DeepLight Labs, *Luminous Depths*, 2022. Featured in *Elsewhere is a Negative Mirror* at LA Art Show 2022.

"As we've been exploring spaces over the course of COVID, I was thinking about how artists are exploring these imaginative spaces, escaping reality, and the tools they're using to create these spaces and how things like the metaverse and the digital world inform the imagination," Velicescu tells *Art & Object.* "The show is ten different artists, their tools are different, a photographer, animator, generative artist, all working

LA TIMES en Español

Por qué arranca la temporada de ferias de arte a pesar de las preocupaciones por Ómicron



Por qué arranca la temporada de ferias de arte a pesar de las preocupaciones por Ómicron





HYPEBEAST

What to See at LA Art Show 2022





Art Jan 21, 2022 b 2,630 Hypes 1 Comments TEXT BY Shawn Ghassemitari SHARE THIS ARTICLE Link f Share Email Send More

What to See at LA Art Show 2022

Hypnotic sculptures to interactive NFT installations at the newly branded Crypto.com Arena.

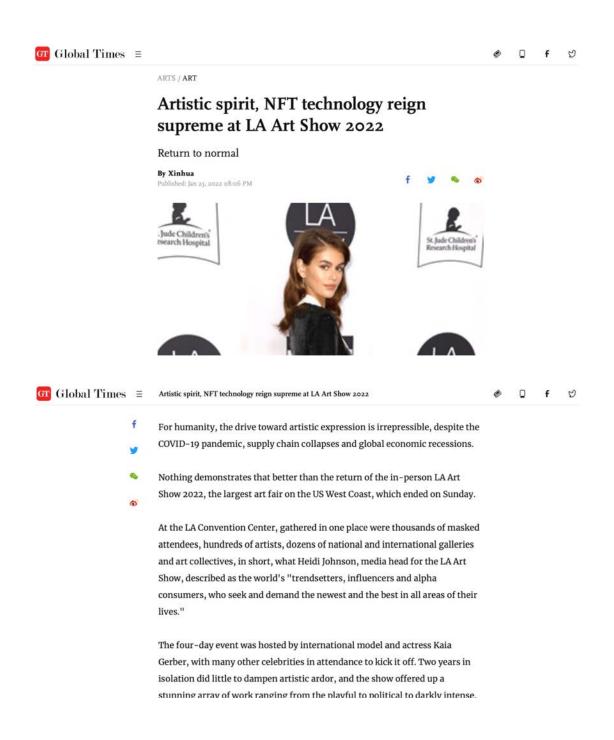
On Wednesday night, the Los Angeles Art Show (LAAS) returned to its normal grounds at the Convention Center after a hiatus due to COVID. For those unfamiliar, LAAS certainly doesn't carry the heavyweight artists and galleries that you'd expect from a Frieze or Art Basel, but still features a large assortment of emerging galleries from around the world. Going on 26 years and counting, LAAS is the city's longest-running international art fair, usually garnering a crowd of around 65,000 attendees per year.

The opening night gala saw far fewer, but a crowd nonetheless excited to usher in a sense of normalcy. That familiarity is short-lived as you walk past the newly branded Crypto.com Arena into a strict vaccination check at the entrance of the fair. For the time being, this is the new normal.



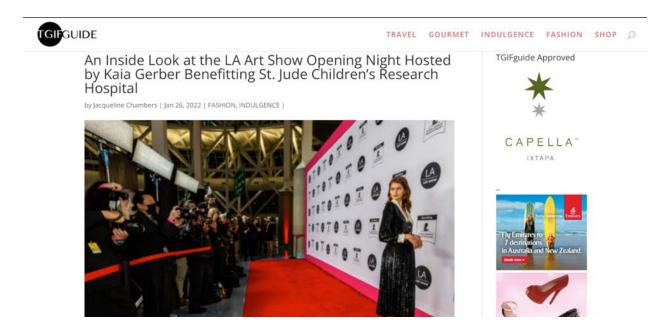
Global Times CN

Artistic spirit, NFT technology reign supreme at LA Art Show 2022



TGIF Guide

<u>An Inside Look at the LA Art Show Opening Night Hosted by Kaia Gerber Benefitting St. Jude Children's Research Hospital</u>



Cresenta Valley News

Glendale Takes Center Stage at LA Art Show



 \square

Glendale Takes Center Stage at LA Art Show

By CV Weekly on January 28, 2022 · 0 Comments



By Justin HAGER

Just six months after the long-delayed 2021 LA Art Show made headlines for a safe return to inperson events, the 2022 edition of LA's largest and longest-running art fair once again took center

By Justin HAGER

Just six months after the long-delayed 2021 LA Art Show made headlines for a safe return to inperson events, the 2022 edition of LA's largest and longest-running art fair once again took center stage at the Los Angeles Convention Center this past weekend.

With the work of more than 90 different artists on display, the convention center was packed with curators, architects, design professionals and celebrity guests. The opening gala, benefitting St. Jude Children's Research Hospital, was hosted by model and actress



and despite the presence of models, influencers and media members it was a local teenage boy who stole the show.

Already the youngest person to ever exhibit at the LA Art Show following his 2021 debut, 14-year-old Tex Hammond of Glendale returned to the 2022 show with an all-new, dynamic collection entitled MAJOR MINOR. The exhibition's title is a play on words that reflects Hammond's youthful

XIN HUA NEWS

Feature: Artistic spirit, NFT technology reign supreme at LA Art Show 2022



Feature: Artistic spirit, NFT technology reign supreme at LA Art Show 2022

Source: Xinhua | 2022-01-24 18:03:59 | Editor:



by Julia Pierrepont III

LOS ANGELES, Jan. 23 (Xinhua) -- For humanity, the drive toward artistic expression is irrepressible, despite the COVID-19 pandemic, supply chain collapses and global economic recessions.

PUDSON PUBLICATION AND ADMINISTRATION ADMINISTRATION AND ADMINISTRATION AND ADMINISTRATION AND ADMINISTRATION AND ADMINISTRATION AND ADMINISTRATION AND ADMINISTRATIO

A person visits the LA Art Show in Los Angeles, the United States, Jan. 19, 2022. LA Art Show the most comprehensive international contemporary art show in America, returned to

Universidad de Guadalajara

Concluye con éxito la exhibición La otra cascada del MCA y la propuesta del MUSA en pro del medioambiente a través del arte en LA Art Show

Concluye con éxito la exhibición La otra cascada del MCA y la propuesta del MUSA en pro del medioambiente a través del arte en LA Art Show

COVID-19 Académicos Actividades Administrativos Alumnos Investigación Egresados Portada Dirección General de Medios Empresas Universitarias General Información del sitio Información General Interés general Internacional Noticias Nuestra Universidad Luis Gustavo Padilla , Maribel Arteaga , Claudia Rodríguez , Eduardo Santana



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24 ene 2022 / visto 131 veces.

Durante dos días, Claudia Rodríguez y Eduardo Santana, director del Museo de Ciencias Ambientales, impartieron conferencias acompañados por Enrique Enciso, integrante de la organización "Un salto de vida"

Con una asistencia de más de 45 mil personas concluyó la feria LA Art Show en el centro de convenciones de la ciudad de Los Ángeles, donde la Universidad de Guadalajara presentó sus dos proyectos museísticos: el Museo de las Artes (MUSA) y el Museo de Ciencias Ambientales (MCA) en la sección DiverseartLA, espacio no comercial que reúne exhibiciones con temas ecológicos y de medio ambiente

Con la curaduría de Marisa Caichiolo el Museo de Ciencias Ambientales mostró la exposición La otra cascada de la artista Claudia Rodríguez, propuesta artística que aborda la problemática de contaminación del Río Santiago y los impactos en la salud y el bienestar de las comunidades ribereñas

Durante dos días, Claudia Rodríguez y Eduardo Santana, director del Museo de Ciencias Ambientales, impartieron conferencias acompañados por Enrique Enciso integrante de la organización Un salto de vida, en las que explicaron la problemática socio ecológica en la comunidad de El Salto de Juanacatlán mediante la proyección del video Tras nosotros bórrese el pasado, de Carlos Espinosa, que hace un recuento histórico de dicha problemática.

El maestro Luis Gustavo Padilla Montes, vicepresidente ejecutivo de la University of Guadalajara Foundation USA, al dar la bienvenida a la primera conferencia, destacó la relevancia e impacto social de las propuestas museísticas de la Universidad de Guadalajara

"Ambos proyectos son concebidos con una perspectiva de impacto social, abren sus espacios a propuestas artísticas enfocadas al cuidado del medio ambiente, convirtiéndose en sitios de discusión y reflexión sobre el cuidado de nuestros recursos naturales en una sociedad cada vez más preocupada por su entorno natural", explicó el vicepresidente de la University of Guadalajara Foundation USA.

Agregó que el con el invaluable apoyo del Legado Grodman ha sido posible que la Universidad de Guadalajara realice proyectos de gran impacto social en Jalisco y en California para promover el arte, la educación, la cultura, el idioma español y la identidad nacional

Por su parte la maestra Maribel Arteaga Garibay, directora de Museo de las Artes de la Universidad de Guadalajara, mencionó que participar en LA Art Show 2022 ha sido una experiencia que trasciende los muros físicos del MUSA, al permitir mostrar en latitudes extranieras la labor y las acciones que se realizan día con día en pro de crear conciencia sobre el cuidado del medioambiente a través del poder el arte,

SURFACE

The LA Art Show Returns With an Environmental Focus

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ART

The LA Art Show Returns With an Environmental Focus

Kicking off the city's highly anticipated art week, annual contemporary art showcase is putting environmentally focused programming front and center.

BY RYAN WADDOUPS January 19, 2022



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Our turn to change" by Andrea Juan and Gabriel Penedo Diego, presented by the Museum of Nature of Cantabria, Spain

Environmental issues have taken on a particular urgency in the past year. Climate scientists have warned that if nations fail to immediately pivot from fossil fuels, catastrophic consequences await. Artists frequently reckon with this grim reality, with many expressing skepticism—if not outright anger—at climate inaction, which has resulted in the destruction of coral reefs, intense wildfires, rising sea levels, and the extinction of beloved animal species. The issues surrounding climate change have become top of mind for The LA Art Show, which is kicking off the city's eagerly anticipated 2022 art season with a newfound ecological lens thanks to the return of DIVERSEartLA.

This year's edition, which kicks off today at the Los Angeles Convention Center, sheds light not only on how artists represent the environment in their work, but how humanity's role factors into the equation. "DIVERSEARTLA 2022 will encourage visitors to confront the complex challenges of our global climate crisis and imagine potential solutions," says

Daily Mail

Kaia Gerber stuns in a collared black sequined gown at the LA Art Show

ARE

255545

Opening Night Premiere Party attended by Evan Ross, Janice Dickinson and more



Kaia Gerber stuns in a collared black sequined gown at the LA Art Show Opening Night Premiere Party attended by **Evan Ross, Janice Dickinson and more**

- · Kaia Gerber looked stunning while hosting the event, benefiting St. Jude Children's Research Hospital
- . The 20-year-old model left onlookers mesmerized as she arrived to the event in a black sequined gown
- The event was held at the Los Angeles Convention Center, where guests enjoyed hors d'oeuvres, beverages and a first look at the contemporary art show on Wednesday night
- · Food options for attendees included appetizer and treats from Coolhaus Ice Cream, Il Fornaio Beverly Hills, Kon Tiki Tacos, Pink's Hot Dogs, Primo's Donuts and more
- . Once insider, Kaia appeared captivated by a beautiful abstraction painting as well as a few black and white photographs

By DEIRDRE SIMONDS FOR DAILYMAIL.COM

PUBLISHED: 02:38 EST, 20 January 2022 | UPDATED: 18:45 EST, 20 January 2022























View comments

While gracing the star-studded red carpet, the 20-year-old supermodel left onlookers mesmerized as she arrived to the event in a collared black sequined gown, from Celine, which took 1,848 hours to hand embroider.

In addition to rocking a classic nude lipstick and perfectly penciled eyebrows, the American Horror Story actress added a touch of glamour to her look by curling her glossy brown locks.



Delicious: Food options for attendees included appetizer and treats from Coolhaus Ice Cream, Il Fornaio Beverly Hills, Kon Tiki Tacos, Pink's Hot Dogs, Primo's Donuts and more

According to the LA Art Show's **website**, guests were provided an 'unparalleled' art experience with over 80 galleries, museums, and non-profit arts organizations from around the world exhibiting painting, sculpture, works on paper, installation, photography, design, video and performances.

The art, which was available for purchase, was chosen from galleries in Los Angeles, the Pacific Rim, and countries all around the world.

Once insider, Kaia appeared captivated by a beautiful abstraction painting as well as a few black and white photographs.

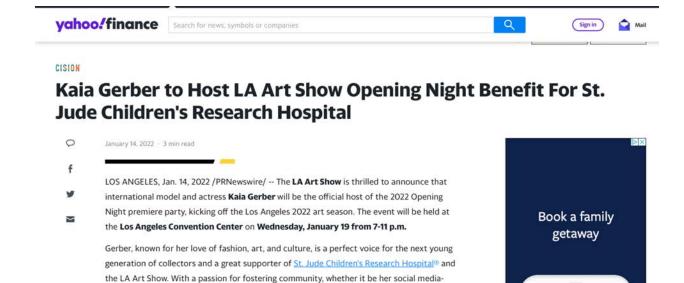




Captivating: Kaia got a sneak peek before the general public and other VIP guests

Yahoo! Finance

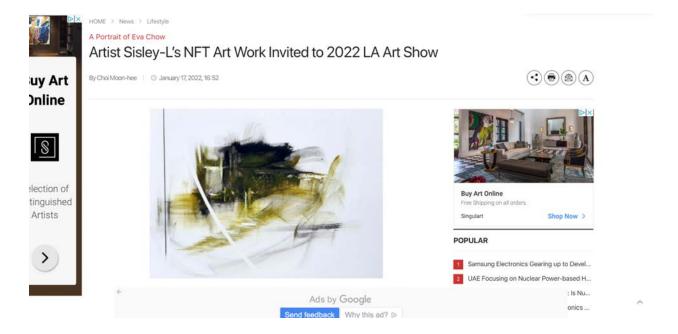
Kaia Gerber to Host LA Art Show Opening Night Benefit For St. Jude Children's Research Hospital



based book club or lending her platform to others for the sake of education, Gerber is an

Business Korea

Artist Sisley-L's NFT Art Work Invited to 2022 LA Art Show



Century City News

INTERNATIONAL MODEL & ACTRESS KAIA GERBER JOINS AS CELEBRITY
HOST OF LA ART SHOW OPENING NIGHT PREMIERE PARTY BENEFITING
ST. JUDE, WEDNESDAY, JANUARY 19!



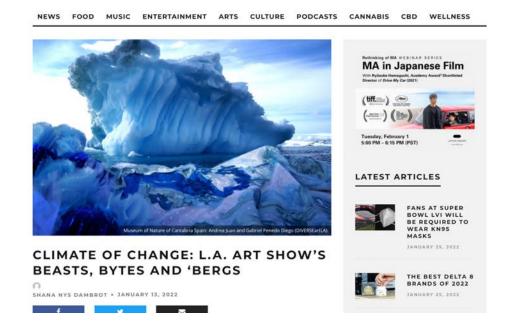
INTERNATIONAL MODEL & ACTRESS KAIA GERBER JOINS AS CELEBRITY HOST OF LA ART SHOW OPENING NIGHT PREMIERE PARTY BENEFITING ST. JUDE, WEDNESDAY, JANUARY 19!

John Barsky Sun, Jan 16, 2022

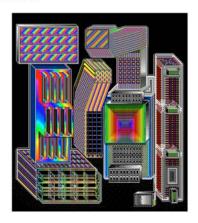
The LA Art Show is thrilled to announce that international model and actress Kaia Gerber will be the official host of the 2022 Opening Night premiere party, kicking off the Los Angeles 2022 art season. The event will be held at the Los Angeles Convention Center on Wednesday, January 19 from 7-11 p.m.

LA WEEKLY Online

<u>Calendar Listing</u>, <u>Calendar Listing</u>, <u>CLIMATE OF CHANGE: L.A. ART SHOW'S BEASTS, BYTES AND 'BERGS, 5 Things takeover</u>



Vellum LA — who led the previous edition's charge into the brave new world — is back, this time keying off their recently inaugurated brick-and-mortar space in West Hollywood. Elsewhere is a Negative Mirror is curated by cryptoart impresarios Jesse Damiani and Sinziana Velicescu, and features 10 artists exploring architectural motifs — and what if any rules exist for constructing place — in the new digital universes being built. Showing works by Saks Afridi, Kirk Finkel (untitled, xyz), Vince Fraser, Mari K, Petecia LeFawnhawk, Nate Mohler, Sabrina Ratté. Nicolas Sassoon, and Thato Tatal, Elsewhere is a Negative Mirror underscores the physical mutability of the future world by happening simultaneously as an in-person exhibition fair and also at Vellum LA across town, as well as in an online auction with SuperPare.





MEEKLY NEWS FOOD MUSIC ENTERTAINMENT ARTS CULTURE PODCASTS CANNABIS CBD WELLNESS

Environmental accountability is also a major theme of this year's DIVERSEartLA programming, as curator Marisa Caichiolo considers art's power to affect change. Across eight participating interdisciplinary projects, courtery of where both international (Exceth Republic, Mexico (Guadalajara), Agrentina, Spain, and within mere miles of the show (Skid Row, Torrance), discourses on climate change unfold at a global and hyperiocal scale, showing how climate and economic justice are inextricably linked, the effects of drought in Jalisco and unhealthy heat in Skid Row, dynamics of waste and reclamation, literal melting ice, vectors of accelerated biological evolution, and the scaffolding of society's failed cultural and even architectural propaganda of mitigation.





KP Projects' Merry Karnowsky has been a destination for the vanguard of contemporary figurative painting, embracing new currents in visual culture from street, illustration, lowbrow, visionary and outsider voices for decades. Her program is known for featuring titans of narrative symbolism like painter and digital artist Johnny Rodriguez, aks KMNDZ, who in partnership with LGND, will be the gallery's first foray into the NFT space.



Johnny "KMNDZ" Rodriguez (KP Projects)

KMNDZ's Little Beasts engages the energy of hybridity in a series introducing a cohort of robots and animal



Trendencias

Kaia Gerber brilla con un vestido de lentejuelas al estilo diva de Hollywood en la inauguración de "LA Art Show"



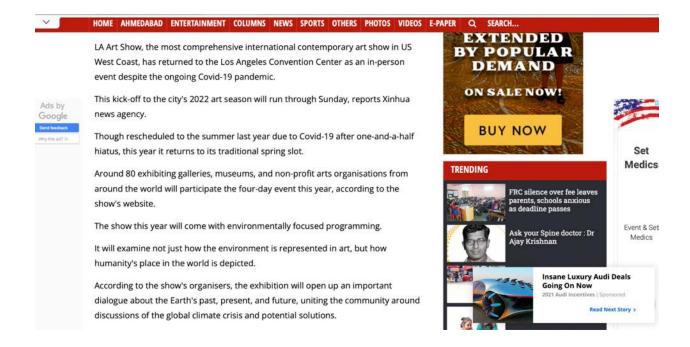
Globe Newswire

First Astronaut Holoportation, Orbital NFTs Launched



Ahmedabad Mirror

US West Coast's Largest Art Fair Returns Despite Covid



Inquisitr

Kaia Gerber Hosts LA Art Show For A Charitable Cause

Kaia Gerber Hosts LA Art Show For A Charitable Cause





Fatima Araos

Kaia Gerber proved she's definitely a woman of style and substance as she got glammed up for a charitable cause Wednesday night, January 19. The 20-year-old model and actress looked oh-so-beautiful while hosting the LA Art Show opening night premiere party, benefiting St. Jude Children's Research Hospital.

The yearly event donates 15 percent of ticket sales to St. Jude to support its efforts in providing treatment for pediatric cancer patients. Past show hosts include Rita Ora, Sofia Vergara, Kate Beckinsale, and others. This year was Gerber's turn. See the details below.

UDGTV

LA Art Show – Los Angeles's Longest Running Art Fair Leans Into the

Future With AR, VR, and NFTs Exhibiting Alongside

El recorte presupuestal al Museo de Ciencias Ambientales llega a exposición en Los Angeles







Los Angeles Daily News

Things to do in the San Fernando Valley, LA area, Jan. 20-27





TGIF Guide

http://tgifguide.com/an-inside-look-at-the-la-art-show-opening-night-hosted-by-kaia-gerber-benefitting-st-jude-childrens-research-hospital/



TRAVEL GOURMET I

An Inside Look at the LA Art Show Opening Night Hosted by Kaia Gerber Benefitting St. Jude Children's Research Hospital

by Jacqueline Chambers | Jan 26, 2022 | FASHION, INDULGENCE |



Los Angeles Post

LA ART SHOW WRAPS UP SUCCESSFUL 2022 RETURN

The Los Angeles Post

Q To search

ARTS / CA & LOCAL

LA ART SHOW WRAPS UP SUCCESSFUL 2022 RETURN

BY ADMIN · JANUARY 26, 2022

Los Angeles's Longest-Running Art Show Returned to The Los Angeles Convention Center, Celebrating Major Success and Record Sales for Multiple Galleries

This weekend, The LA Art Show wrapped its second live event in just 6 months, establishing a return to normal and reuniting the Los Angeles art community under the LA Convention Center roof. Galleries, art dealers, curators, collectors, and art lovers came together to safely explore themes of environmental impact and new technologies, engaging in masked discussions. While the attendees were socially distanced, the community felt closer than ever.

Santa Monica Observer

Contemporary Painting, Illustration, Sculpture from Around the World

Comes to Los Angeles





LA Art Show 2022 Returns January 19th–23rd at the LA Convention Center

SPECIAL EVENTS

LA Art Show 2022 Returns January 19th-23rd at the LA Convention Center

January 19, 2022 - by Dustin Brown





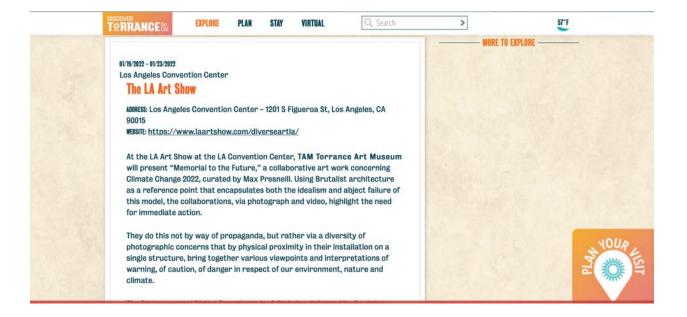
Los Angeles's Longest-Running Art Show Returned to The Los Angeles
Convention Center, Celebrating Major Success and Record Sales for
Multiple Galleries

Los Angeles's Longest-Running Art Show Returned to The Los Angeles Convention Center, Celebrating Major Success and Record Sales for Multiple Galleries



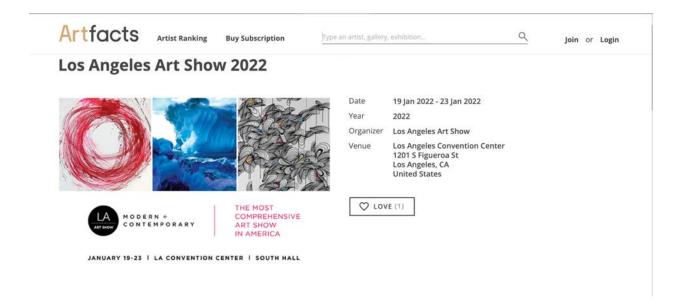
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THE LA ART SHOW



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LA ART SHOW Returns



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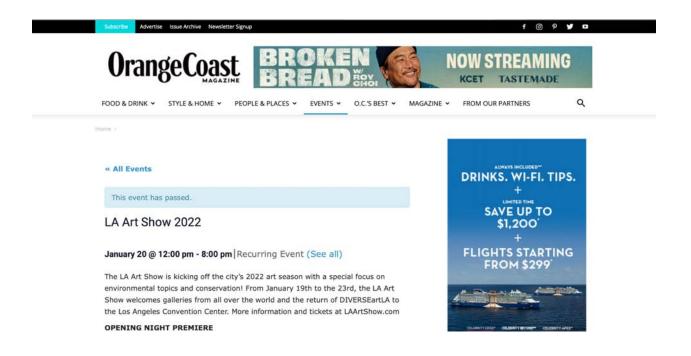
Los Angeles has emerged as a global epicenter of art & culture, with a distinct, interwoven multi-cultural influence unique to the city. Diversity is our strength and art is most impactful when it includes or transcends all borders. As LA rises as the world-class destination for art, the LA Art Show continues to lead the way with innovative programming and one-of-a-kind experiences for an expanding collecting audience. LA Art Show is the unparalleled international art experience with over 80 galleries, museums, and non-profit arts organizations from around the world exhibiting painting, sculpture, works on paper, installation, photography, design, video and performance. All works presented by galleries are available for your purchasing pleasure.



19 Jan - 23 Jan, 2022

Orange Coast Magazine

LA Art Show 2022



Media Coverage

Social Media

LA Magazine

Instagram posts (x3)





•••







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140 likes

7 DAYS AGO

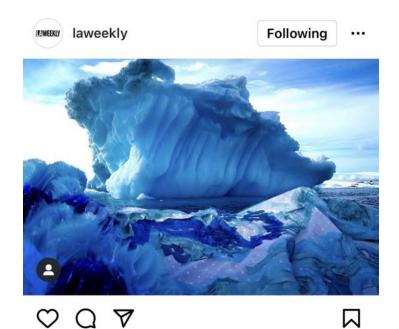


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LA Weekly

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laweekly As LA's largest and longest running art fair, the @laartshow is thrilled to kick off 2022 at the LA Convention Center with the highly anticipated return of DIVERSEartLA, favorite participating local and international galleries, and eye-catching art trends in digital art. From January 19th to the 23rd, be a part of the conversation and the community!

Image credit: Presented by Museum of Nature of Cantabria, Spain based on environmental issues by Andrea Juan and Gabriel Penedo Diego

#laartshow #laartshow2021 #linkinbio

City Life Org

Instagram post



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citylifeorg The LA Art Show is thrilled to announce that international model and actress Kaia Gerber will be the official host of the 2022 Opening Night

Pasadena Mag

Instagram posts (2)











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pasadenamag As LA's largest and longest running art fair, the @laartshow is thrilled to kick off 2022 at the LA Convention Center with the highly anticipated return of DIVERSEartLA, favorite local and international galleries, and eye-catching trends in digital art. From January 19th to the 23rd, be a part of the conversation and the community! #laartshow #laartshow2022 #sponsored

:Presented by Museum of Nature of Cantabria, Spain based on environmental issues by Andrea Juan and Gabriel Penedo Diego

Maximo TV

Instagram post with video



903 views

maximotv New video coverage: Kaia Gerber, Janice Dickinson, Kaya McKenna Callahan, Eva LaRue, Lara LaRuy, Evan Ross, Reid Scott, Elspeth Keller, Michael Drayer, Cinthya Carmona, Massiel Taveras, Gillian Lieberman, Anastasia Contos, Lena Blau, Kelly Pantaleoni, Stefaniya Makarova, Kelly Postlethwait, Skye Aurelia, Leah Maria Klein and many more on the red carpet at the opening night premiere of the LA Art Show benefiting St. Jude Children's Research Hospital held at the LA Convention Center in Los Angeles, California USA on Wednesday January 19th, 2022

#laartshow #kaiagerber #janicedickinson #evanross #evalarue #redcarpet #fashion #celebrities #broll #maximotv #laartshow2022

1 week ago

DTLA Weekly

Instagram post





Everything You Need to Know About the LA **Art Show**











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Art Documents

Instagram posts



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203 views · Liked by artshare_la and laartshow art.documents Spotlight on artist Debbie Korbel @debbiekorbel featured at the Fabrik Projects @fabrikprojectsla space in the LA Art Show 2022 @laartshow #laartshow2022 through sunday at the LA Convention Center. Her works always make a lasting impression on the viewer in how she combines original sculptured forms with an array of found objects, transforming them into imaginative crowd-pleasing assemblages.

223 views · Liked by moahlancaster and laartshow art.documents The LA Art Show 2022 @laartshow may be over, but the memories remain. Proving that the omi-you-know-what would not dampen the creative spirits, the #laartshow2022 was as exciting and eclectic as ever with its offerings. Check out our video document full of highlights, now available on our website and YouTube channel.

887

Art & object Online

Instagram post



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artandobjectonline LA Art Show: Vellum LA & DIVERSEartLA Make a Splash << read story via Ø in bio>>

Vellum LA and DIVERSEartLA share the goal of broadening the conversation around art, redefining what has value and who gets to call themselves artists. "At the end of the day, art is subjective," offers Velicescu. "What did naysayers say when contemporary art came around? 'I can do that.' Well, do it then.

Image: Immersive Experience Presented by Museum of Nature of Cantabria, Spain, Done in Antarctica by Andrea Juan and Gabriel Penedo Diego

Media Assets

Press Releases

LA ART SHOW RETURNS IN JANUARY FOLLOWING HUGELY SUCCESSFUL SPECIAL SUMMER SHOW



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323,204,7246

FOR IMMEDIATE RELEASE

LA ART SHOW RETURNS IN JANUARY FOLLOWING HUGELY SUCCESSFUL SPECIAL SUMMER SHOW

Los Angeles's Longest-Running Art Show Returns to The Los Angeles Convention Center January Dates and Fan-Favorite Programming



January 19, 2022 - January 23, 2022

Los Angeles Convention Center South Hall 1201 S Figueroa St, Los Angeles, CA 90015

Los Angeles, CA (October 5, 2021) - The LA Art Show, the most comprehensive international contemporary art show in America, is thrilled to be returning to the LA Convention Center just 6 months after their last event. This kick-off to the city's 2022 art season comes on the heels of an incredibly successful summer return to live events. LA's largest and longest-running art fair makes a triumphant return to its traditional January event dates after the special July edition, continuing to provide a sense of normalcy for attendees, galleries, and the art world as a whole.

Returning producer and director Kassandra Voyagis is once again at the helm, following the success of her first LA Art Show in this capacity in July. Voyagis is thrilled to be leading the charge to bring LA Art Show favorites back to the LA Convention Center.

Looking towards 2022, travel bans are beginning to lift, meaning many of the show's favorite participating galleries from Europe and Asia will be in attendance. Among other highly anticipated returns, DIVERSEartLA is back with a new ecological lens. Curated by Marisa Caichiolo, this year's edition will examine not just how the environment is represented in art, but how humanity's place in the world is depicted. This exhibition will open up an important dialogue about the Earth's past, present, and future,

LA ART SHOW RETURNS IN JANUARY WITH ENVIRONMENTALLY FOCUSED DIVERSEARTLA PROGRAMMING



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FOR IMMEDIATE RELEASE

LA ART SHOW RETURNS IN JANUARY WITH ENVIRONMENTALLY FOCUSED DIVERSEARLA PROGRAMMING

Los Angeles's Longest-Running Art Show Returns to The Los Angeles Convention Center In 2022, Featuring Programming From 8 Institutions And Museums For DIVERSEartLA



Immersive Experience Presented by Museum of Nature of Cantabria, Spain, Done in Antarctica by Andrea Juan and Gabriel Penedo Diego

January 19, 2022 - January 23, 2022 Los Angeles Convention Center South Hall 1201 S Figueroa St, Los Angeles, CA 90015 www.laartshow.com

Los Angeles, CA (December 20, 2021) - The LA Art Show, the most comprehensive international contemporary art show in America, is excited to be returning to the LA Convention Center with new and exciting programming just 6 months after their last event. This kick-off to the city's 2022 art season comes on the heels of an incredibly successful summer return to live events, and brings with it the highly-anticipated return of DIVERSEartLA, this year with a new ecological lens.

Curated by Marisa Caichiolo, this edition will examine not just how the environment is represented in art, but how humanity's place in the world is depicted. This exhibition will open up an important dialogue about the Earth's past, present, and future, uniting the community around discussions of the global climate crisis and potential solutions. This topic is already at the heart of a growing number of art narratives and DIVERSEartLA is honored to provide it with an additional platform. For this year's edition of the highly popular element of the LA Art Show, DIVERSEartLA invites art museums and institutions to

LA ART SHOW REGRESA EN ENERO ENFOCÁNDOSE EL PROGRAMA AMBIENTAL DE DIVERSEARLA



Solicitud para Medios
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PARA SU PUBLICACIÓN INMEDIATA

LA ART SHOW REGRESA EN ENERO ENFOCÁNDOSE EL PROGRAMA AMBIENTAL DE DIVERSEARLA

El Show de Arte que más longevo en la ciudad de Los Ángeles Regresa al Centro de Convenciones en el 2022, Presentando la Programación de 8 Instituciones y Museos para DIVERSEartLA



Experiencia Inmersiva Presentada por el Museo de la naturaleza de Cantabria, España, Realizado en Antártica por Andrea Juan y Gabriel Penedo Diego

Enero 19, 2022 - Enero 23, 2022
Centro de Convenciones de Los Ángeles
Sala Sur
1201 S Figueroa St, Los Angeles, CA 90015
www.laartshow.com

Los Ángeles, CA (Diciembre 20, 2021) - El LA Art Show, El show internacional de arte contemporáneo más completo de América, le complace regresar al Centro de Convenciones de Los Ángeles con una programación nueva y emocionante tan solo 6 meses después de su última edición. El inicio de la temporada de arte del 2022 en la ciudad llega inmediatamente después de un increíble y exitoso verano en el que regresaron los eventos en vivo, y trae consigo el esperado regreso de DIVERSEartLA, este año con una nueva lente ecológica.

Curado por **Marisa Caichiolo**, esta edición no sólo examinará cómo es que se representa a el medio ambiente en el arte, sino también cómo se manifiesta la humanidad en el mundo

Esta exhibición busca abrir un dialogo importante sobre el pasado, presente y futuro de la Tierra, uniendo a la comunidad alrededor de discusiones sobre la crisis del cambio climático y las posibles

LA ART SHOW RETURNS IN JANUARY WITH ALL-STAR PROGRAMMING



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LA ART SHOW RETURNS IN JANUARY WITH ALL-STAR PROGRAMMING

Los Angeles's Longest-Running Art Show Returns to The Los Angeles Convention Center In With Returning Favorites, Increased International Presence, NFTs, and Environmentally-Focused Programming



January 19, 2022 - January 23, 2022
Los Angeles Convention Center
South Hall
1201 S Figueroa St, Los Angeles, CA 90015

Los Angeles, CA (January 5, 2022) - The LA Art Show, the most comprehensive international contemporary art show in America, is excited to be returning to the LA Convention Center with new and exciting programming just 6 months after their last event. This kick-off to the city's 2022 art season comes on the heels of an incredibly successful summer return to live events. LA's largest and longest-running art fair makes a triumphant return to its traditional January event dates after the special July edition, this time with environmentally focused programming, more international participants.

Looking towards 2022, travel bans are beginning to lift, and returning producer and director **Kassandra Voyagis** is once again at the helm, following the success of her first LA Art Show in this capacity in July. Voyagis is well-prepared and excited to create a safe and engaging experience, welcoming back old friends and joining new ones for the first time.

"I am so honored to be once again bringing the art community together in Los Angeles, both with local participants and an international presence. With a focus on the global effects of humankind on the planet, it is the right time to be curating voices from around the world, and I am excited to facilitate this wonderful event."

KAIA GERBER TO HOST LA ART SHOW OPENING NIGHT BENEFIT FOR ST. JUDE CHILDREN'S RESEARCH HOSPITAL



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Los Angeles, CA (January 13, 2022) — The LA Art Show is thrilled to announce that international model and actress Kaia Gerber will be the official host of the 2022 Opening Night premiere party, kicking off the Los Angeles 2022 art season. The event will be held at the Los Angeles Convention Center on Wednesday, January 19 from 7-11 p.m.

Gerber, known for her love of fashion, art, and culture, is a perfect voice for the next young generation of collectors and a great supporter of <u>St. Jude Children's Research Hospital</u> and the LA Art Show. With a passion for fostering community, whether it be her social media-based book club or lending her platform to others for the sake of education, Gerber is an exciting addition to this year's LA Art Show.

For going on eight years, the LA Art Show has been a strong and unwavering supporter of **St. Jude Children's Research Hospital** as it leads the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. In 2022 St. Jude continues to be the beneficiary, with 15% of all ticket proceeds going towards its life saving mission: Finding cures. Saving children.®

In addition to food, beverages, and art, opening night attendees will be given a special sneak peek of the LA Art Show's exciting new programming. As opening night guests navigate the fair, they will discover