



MODERN +
CONTEMPORARY

Media Inquiries
Heidi Johnson
HIJINX Arts
heidi@hijinxarts.com
323.204.7246

SOFIA VERGARA TO HOST 25th ANNUAL LA ART SHOW OPENING NIGHT GALA



OPENING NIGHT PREMIERE

Wednesday, February 5, 2020

Red Card & Patrons Preview 6pm - 11pm

Opening Night Premiere 8pm - 11pm

SHOW HOURS

Thursday, February 6 | 11am – 7pm

Friday, February 7 | 11am – 7pm

Saturday, February 8 | 11am – 7pm

Sunday, February 9 | 11am – 5pm

LOS ANGELES CONVENTION CENTER - SOUTH HALL

1201 South Figueroa Street Los Angeles, CA 90015

TICKETS

Patron

<https://www.seetickets.us/event/THE-LA-ART-SHOW/381725?ttc=822370>

General Admission

<https://www.seetickets.us/event/THE-LA-ART-SHOW/381725?ttc=822372>



MODERN +
CONTEMPORARY

Media Inquiries
Heidi Johnson
HIJINX Arts
heidi@hijinxarts.com
323.204.7246

Los Angeles, CA -- The 25th Annual LA Art Show is proud to announce that actress Sofia Vergara will be the official host of the 2020 Opening Night Premiere Gala being held at the **Los Angeles Convention Center** on Wednesday Feb. 5 from 8 – 11 pm. The beloved Colombian actress is known for her role as Gloria Delgado on the ABC television series *Modern Family*. The long-running, multiple-E Emmy award-winning series is currently in its 11th and final season.

Proceeds from the event will benefit **St. Jude Children's Research Hospital** for the sixth year in a row. Thanks to generous donors, families never receive a bill from **St. Jude** for treatment, travel, housing or food – because all a family should worry about is helping their children live.

All proceeds from the sale of Patron and Vanguard tickets and 15 percent of sales of Friend tickets will go directly to the charity. All attendees of the Opening Night Premiere party are supporting the lifesaving mission of St. Jude: Finding cures. Saving children. ®

In addition to food, beverages, live music and art, gala attendees will be given a special sneak peek of the LA Art Show's 200,000 square foot of programming featuring more than 100 galleries from 18 countries. They will have first dibs to explore **DIVERSEartLA**, a celebration of pride in LA's cultural diversity, view Oscar-nominated **Kazuhiro Tsuji's three-dimensional portraits** of legendary, historical figures and get up close to 25 years of red carpet dresses designed by Sue Wong (and worn by stars like Anne Hathaway, Jessica Biel, Minnie Driver and others).

The **LA Art Show** returns to the **Los Angeles Convention Center** from **Feb. 6 - 9**. As the city (and west coast's) largest art fair, and one of the most diversely programmed in the world, the LA Art Show features a comprehensive lineup of exhibitors not only in contemporary and modern art, but also classical and other specialized art scenes that often command their own dedicated shows.

MEDIA + RED CARPET INQUIRIES: Heidi Johnson Hijinx Arts PR heidi@thinkhijinx.com